### The Collegiate Licensing Company

#### Licensees

Licensed as of 6/2017

### Pepperdine University

#### Standard License

#### 4imprint Inc. (49210)

PO Box 320 Oshkosh, WI 54903-0320 Mr. John Lord Phone 920-236-7272 8205 Fax 920-236-7282 www.4imprint.com john.lord@4imprint.com Spec Agr Disclosed: 03/17/2017

### Distribution Channel(s)

Restricted Channel

### Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

### ACCO Brands USA LLC (13020)

101 O'Neil Road Sidney, NY 13838 Ms. Nan Birdsall Phone 607-561-5222 Fax 607-561-5032 www.Accobrands.com nanette.birdsall@acco.com Spec Agr Disclosed: 03/27/2017

#### Distribution Channel(s)

Campus/Local Channel

#### Product Categories

05D (School Supplies)

#### Advanced Graphic Products dba Advanced

750 Gateway Coppell, TX 75019 Ms. Chantil Guinn Phone 972-471-5422 Fax 972-471-3040 www.Advanced-online.com cguinn@advanced-online.com Spec Agr Disclosed: 01/19/2016

#### Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct

#### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear) 01L (Men's/Unisex Performance Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05D (School Supplies) 06A (Sports Equipment) 07B (Consumables) 07D (Infant Products) 07H (Electronics & Content)

### All Star Dogs (72398)

20 Hastings Rd. Marlboro, NJ 07746 Mr. Refael Olya Phone 917-731-8651 Fax 732-566-3401 www.Allstardogs.com info@allstardogs.com Spec Agr Disclosed: 07/22/2016

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

04D (Gifts & Novelties - Miscellaneous)

### Alta Gracia Holdco, Inc. (86424)

160 E. John Street Spartanburg, SC 29306 Ms. Amanda Wall Phone 864-285-9810 Fax www.altagraciaapparel.com awall@altagraciaapparel.com Spec Agr Disclosed: 04/22/2016

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price Related Retail/Direct

#### **Product Categories**

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops)

### Licensees

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### Pepperdine University

### Amsterdam Printing (47153)

PO Box 701 Amsterdam, NY 12010 Ms. Heather Sargeant Phone 518-842-6000 Fax 518-843-7518 www.Amsterdamprinting.com hlsargeant@taylorcorp.com Spec Agr Disclosed: 03/21/2017

#### Distribution Channel(s)

Restricted Channel

#### Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

#### Boxercraft Inc. (60640)

7131 Discovery Blvd Mableton, GA 30126 Mr. Ryan Prowell Phone 404-355-9994 219 Fax 678-553-7011 www.Boxercraft.com/college rprowell@boxercraft.com Spec Agr Disclosed: 01/12/2017

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear & Sleepwear) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 03A (Domestics)

### Camp David (17631)

7920 Foster Street Overland Park, KS 66204 Ms. Lisa Draper Phone 913-648-0573 246 Fax 913-648-2212 www.Campdavid.com licensing@campdavid.com Spec Agr Disclosed: 01/05/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Fashion Tops) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

#### CDI Corp (17259)

3440 North Knox Street Chicago, IL 60641 Ms. Rita Tucker Phone 773-205-2960 13 Fax 773-205-2965 www.Cdi-corp.com ritatucker@cdi-corp.com Spec Agr Disclosed: 10/04/2016

### Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

02C (Personal Accessories) 03B (Furniture/Furnishings) 03C (Office Products) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 06A (Sports Equipment) 07C (Health/Beauty)

### Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway Aliso Viejo, CA 92656 Minority/Woman Owned Ms Laura Wellman Phone 949-699-2088 Fax 949-855-0579 www.Centon.com AP@centon.com Spec Agr Disclosed: 07/08/2016

### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier

#### Product Categories

02C (Personal Accessories) 03C (Office Products) 07H (Electronics & Content)

### Licensees

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### **Pepperdine University**

#### Champion Custom Products (12269)

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com trey.ham@hanes.com Spec Agr Disclosed: 02/02/2017

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing)

#### Champion Custom Products (Star Wars) (1

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261 Fax 913-693-3939 www.gearforsports.com tham@gearforsports.com Spec Agr Disclosed: 11/15/2016

### Distribution Channel(s)

Campus/Local Channel

### Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms)

#### Church Hill Classics (15381)

594 Pepper Street Monroe, CT 06468 Minority/Woman Owned Ms. Christie Liberante Phone 877-764-2525 119 Fax 203-268-2468 www.Diplomaframe.com christiel@diplomaframe.com Spec Agr Disclosed: 05/15/2017

#### Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

03C (Office Products) 05E (Publishing)

#### College Kids LLP (33691)

209 Rockwood Lane Neenah, WI 54956 Mr. Joe Franzoi Phone 920-886-8920 201 Fax 920-886-8933 www.Collegekids.com joe.franzoi@collegekids.com Spec Agr Disclosed: 12/19/2016

### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 07D (Infant Products)

### Collegiate Bead Company (81950)

2115 Livernois Troy, MI 48084 Mr. David Schowalter Phone 248-336-9347 Fax no fax - email www.Collegebeadco.com dave@collegebeadco.com Spec Agr Disclosed: 03/30/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Super Center/Wholesale Clubs

#### Product Categories

02A (Jewelry) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing)

### Collegiate Pacific Co. (11654)

PO Box 300 Roanoke, VA 24002 Ms. Linda Reich Phone 540-981-0281 Fax 540-981-0337 www.Collegiatepacific.com linda.reich@collegiatepacific.com Spec Agr Disclosed: 10/19/2016

#### Distribution Channel(s)

Campus/Local Channel Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

04C (Signage Products)

### Licensees

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#### Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave. Compton, CA 90220-5403 Minority/Woman Owned Ms. Kelsey Keene Phone 714-308-9954 Fax 310-667-8353 www.Colosseumusa.com kelseyk@colosseunusa.com Spec Agr Disclosed: 05/08/2017

### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

### **Columbia Sportswear by Outdoor Custom S**

7007 College Blvd. Suite 200 Overland Park, KS 66211 Ms. Sarah Dice Phone 866-288-5070 Fax 913-341-7465 www.Ocsapparel.com sdice@ocsapparel.com Spec Agr Disclosed: 04/06/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 05E (Publishing)

#### Creative Knitwear (50333)

PO Box 921852 Norcross, GA 30010 Minority/Woman Owned Mr. Neal Marks Phone 770-530-5984 Fax 770-393-1825 www.Creativeknitwear.com neal.marks@creativeknitwear.com Spec Agr Disclosed: 12/28/2016

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 05E (Publishing) 07D (Infant Products)

### CustomInk LLC (37786)

2910 District Ave Ste. 3 Fairfax, VA 22031 Ms. Bailey Rockwell Phone 703-891-2270 Fax 703-852-2730 www.Customink.com licensing@customink.com Spec Agr Disclosed: 11/09/2016

### Distribution Channel(s)

**Restricted Channel** 

### Product Categories

CSA (Campus Supplier Apparel) CSN (Campus Supplier Non-Apparel)

### Licensees

Licensed as of 6/2017

### Pepperdine University

#### Cutter & Buck (29578)

101 Elliott Avenue West Suite 100 Seattle, WA 98119 Ms. Erika Dahring Phone 206-428-5708 Fax 206-830-6217 www.Cutterbuck.com Erika.Dahring@cutterbuck.com Spec Agr Disclosed: 03/21/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

#### Eglomise Designs of Boston Inc. (15483)

4 Antietam Street Devens, MA 01434-5055 Minority/Woman Owned Ms. Donna Workman Phone 978-862-0313 Fax 978-862-0009 www.Eglomisedesigns.com donna@eglomisedesigns.com Spec Agr Disclosed: 07/07/2016

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier

#### Product Categories

02A (Jewelry) 03A (Domestics) 03C (Office Products) 05A (Stationery) 05E (Publishing)

### Fanatic Group LLC - The (51414)

PO Box 6444 Edison, NJ 08818 Mr. Gregg Solomon Phone 732-512-1777 309 Fax 732-512-9444 www.thefanaticgroup.com gregg@thefanaticgroup.com Spec Agr Disclosed: 05/16/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

### Product Categories

02D (Drinkware) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05D (School Supplies) 06C (Toys) 07B (Consumables) 07H (Electronics & Content)

#### Fanatics Apparel, Inc. (11616)

8100 Nations Parkway Jacksonville, FL 32256 Ms. Suzanne Balog Phone 904-271-4621 Fax www.fanatics.com sbalog@fanatics.com Spec Agr Disclosed: 05/08/2017

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog

#### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

### FanPrint Inc. (TX) (112224)

2919 Commerce St. Dallas, TX 75226 Mr. Matthew Tapper Phone 214-478-4053 Fax www.fanprint.com Matthew.tapper@fanprint.com Disclosed: 03/24/2017

#### Distribution Channel(s)

Related Retail/Direct

#### Product Categories

01A (Men's/Unisex T-shirts) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 07H (Electronics & Content)

#### Licensees

Licensed as of 6/2017

## Pepperdine University For Bare Feet Inc. (11695)

### Frontier Aluminum Corp. dba Aluminati Ska Gorilla Marketing/CA (63844)

 1996 Newtown Pike

 Georgetown, KY 40324

 Ms. Kelly Baugh

 Phone
 765-349-7474

 Fax
 765-349-7470

 www.Forbarefeet.com

 kelly@forbarefeet.com

 Spec Agr Disclosed: 03/30/2017

### Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

01M (Clothing Accessories) 07E (Footwear)

#### Four Point Products/Vulcan Info Pkg div of

PO Box 29 Vincent, AL 35178 Ms. Ashley Webb Phone 205-672-2241 Fax 800-634-1532 www.Fourpoint.com awebb@vip.ebsco.com Spec Agr Disclosed: 12/13/2016

#### Distribution Channel(s)

Campus/Local Channel Restricted Channel

#### Product Categories

05D (School Supplies) 05E (Publishing) 2480 Railroad St. Corona, CA 92880 Ms. Lisa LeRose Phone 951-735-1770 Fax 951-735-1895 aluminatiboards.com lisa@aluminatiboards.com Spec Agr Disclosed: 11/09/2016

#### Distribution Channel(s)

Amusement Park Better Dept Stores/Boutiques Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

06A (Sports Equipment)

### Garb Inc. (50224)

730 South Jason St. Unit # 34 Denver, CO 80223 Ms. Jessica Jernigan Phone 303-674-3139 Fax 303-679-0272 www.Garbinc.com jjernigan@garbinc.com Spec Agr Disclosed: 03/01/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01X (Women's Fashion Bottoms) 07D (Infant Products) 4100 Flat Rock Dr. Suite A Riverside, CA 92505 Minority/Woman Owned Ms. Karlyne Eygendaal Phone 951-353-8133 23 Fax 951-353-1647 www.Gorillamarketing.net karlyne@gorillamarketing.net Spec Agr Disclosed: 09/26/2016

#### Distribution Channel(s)

**Restricted Channel** 

#### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 07C (Health/Beauty) 07E (Footwear) 07H (Electronics & Content)

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### Pepperdine University

#### Halo Branded Solutions (28486)

PO Box 657 Sterling, IL 61081 Mr. Michael Jordan Phone 815-632-6820 Fax 630-875-2920 www.Halo.com Mike.Jordan@halo.com Spec Agr Disclosed: 02/09/2017

#### Distribution Channel(s)

Restricted Channel

### Product Categories

01A (Men's/Unisex T-shirts) 01H (Men's Fashion Apparel) 01J (Men's/Unisex Fleece) 01N (Men's/Unisex Structured Closed Back Headwear) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 07B (Consumables) 07C (Health/Beauty) 07H (Electronics & Content)

### Hercules Poly Inc. (109919)

315 Main St. Eclectic, AL 36024 Mr. Robert Price Phone 334-541-3525 Fax 334-541-4545 www.Portmanhauser.com rlprice@herculespoly.com Spec Agr Disclosed: 07/12/2016

Distribution Channel(s)

Campus/Local Channel

# Product Categories

05D (School Supplies)

### Herff Jones LLC (12263)

4601 West 62nd Street Indianapolis, IN 46268 Ms. Taz Bastien Phone 317-612-3683 Fax 317-612-3683 www.HerffJones.com/college stbastien@herffjones.com Spec Agr Disclosed: 07/18/2016

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

02A (Jewelry) 02B (Class Rings) 03C (Office Products) 04B (Collectibles) 05D (School Supplies) 05E (Publishing)

### Image Sports Glass (108936)

PO Box 352 Ferndale, CA 95536 Mr. Buster Pidgeon Phone 707-845-1968 Fax www.imagesportsglass.com pabird@msn.com Spec Agr Disclosed: 03/31/2016

### Distribution Channel(s)

Related Retail/Direct

### Product Categories

03C (Office Products)

### JanSport a division of VF Outdoor LLC (119

PO Box 1817 Appleton, WI 54912-1817 Ms. Hilary VanderSanden Phone 920-735-1918 Fax 920-831-7743 www.Jansport.com hilary\_vandersanden@vfc.com Spec Agr Disclosed: 07/25/2016

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01A (Men's/Unisex T-shirts) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 06A (Sports Equipment)

#### Licensees

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### Pepperdine University

#### Jardine Associates (44516)

200 Compass Circle North Kingstown, RI 02852 Mr. Kevin Daniel Phone 401-667-3800 117 Fax 401-667-3818 www.Jardineassociates.com kevind@jardineassociates.net Spec Agr Disclosed: 05/16/2017

#### Distribution Channel(s)

Campus/Local Channel Restricted Channel

### Product Categories

01M (Clothing Accessories) 02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07E (Footwear) 07H (Electronics & Content)

### K & M/Nordic Co. (12397)

5 Tripps Lane Riverside, RI 02915 Ms. Sandy Martin Phone 401-431-9299 103 Fax 401-431-0666 www.Nordiccollege.net licensing@nordiccompanyinc.com Spec Agr Disclosed: 12/12/2016

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

02D (Drinkware) 03D (Housewares) 04D (Gifts & Novelties - Miscellaneous) 07D (Infant Products)

### Kotis Design LLC (54283)

2101 N 34TH St. Suite 200 Seattle, WA 98103 Ms. Savannah LaFerriere Phone 206-466-1845 Fax www.Kotisdesign.com licensing@kotisdesign.com Spec Agr Disclosed: 01/24/2017

#### Distribution Channel(s)

Restricted Channel

### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 07H (Electronics & Content)

#### Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd Detroit Lakes, MN 56501 Ms. Carrie Ulschmid Phone 218-846-3065 3016 Fax 218-209-4072 www.Lakeshirts.com carrieu@lakeshirts.com Spec Agr Disclosed: 03/30/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01W (Women's Fashion Tops)

### Licensees

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### Pepperdine University

#### League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor Bridgeport, PA 19405 Ms. Kate Mikotacyzk Phone 610-272-7575 241 Fax 610-272-9175 league91.com kate.mikotacyzk@league91.com Spec Agr Disclosed: 01/09/2017

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Specialty Mid-Tier

### Product Categories

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01X (Bottoms)

### Legacy Athletic (14000)

300 Fame Ave. Hanover, PA 17331 Ms. Angie Muller Phone 717-630-0892 131 Fax 717-630-0827 www.Legacyathletic.com amuller@legacy92.com Spec Agr Disclosed: 05/10/2017

### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 02C (Personal Accessories) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous)

### Logo Brands Inc. (36683)

117 Southeast Parkway Franklin, TN 37064 Ms. Shannon O'Dell Phone 615-261-2100 224 Fax 615-261-2101 www.Logochairs.com shannon@logobrands.com Spec Agr Disclosed: 05/17/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mass Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 06A (Sports Equipment) 06D (Games)

### LogoArt LLC (111648)

4122 Olympic Blvd. Erlanger, KY 41018 Mr. Russ Anderson Phone 859-980-1025 Fax 859-282-2424 www.jewel-craft.com russ@insigniacollection.com Spec Agr Disclosed: 10/26/2016

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

02A (Jewelry) 02C (Personal Accessories) 03C (Office Products) 04B (Collectibles) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 06A (Sports Equipment)

### LogoFit LLC (12034)

3202 Lapeer Road Flint, MI 48503 Ms. Ann Tyler Phone 810-715-1980 214 Fax 810-715-1981 www.Logofit.com atyler@logofit.com Spec Agr Disclosed: 03/13/2017

### Distribution Channel(s)

Campus/Local Channel Restricted Channel

#### Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01U (Women's Headwear) 04E (Holiday Accessories)

### Licensees

### Licensed as of 6/2017

### **Pepperdine University**

#### Luttrell Investments Inc. dba Image One (54

2201 Brookwood Dr. Suite 112 Little Rock, AR 72202 Mr. Kyle Luttrell Phone 501-663-9595 Fax 501-663-9597 www.Imageonecollegiate.com kyle@image1one.com Spec Agr Disclosed: 09/26/2016

### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01W (Women's Fashion Tops) 05E (Publishing)

### LXG (17536)

921 S. Park Ln Tempe, AZ 85281 Ms. Kristina Youngquist Phone 602-437-5550 245 Fax 602-437-5445 www.Lxginc.com kristina@lxginc.com Spec Agr Disclosed: 12/05/2016

### Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

02A (Jewelry) 02D (Drinkware) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05D (School Supplies) 06A (Sports Equipment) 07H (Electronics & Content)

### Midwest College Mktg Group Inc. (15050)

111 Fletcher Commercial Dr. Fletcher, NC 28732 Ms. Liberty Fish Phone 800-920-5944 103 Fax 888-716-4950 www.Mcmgroup.net licensing@mcmgroup.net Spec Agr Disclosed: 04/18/2017

### Distribution Channel(s)

Campus/Local Channel Restricted Channel

### Product Categories

02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07D (Infant Products) 07H (Electronics & Content)

### MV Sport (11592)

PO Box 9171 Bay Shore, NY 11706-9171 Ms. Ellen Linz Phone 631-273-8020 256 Fax 631-761-0257 www.Mvsport.com ellen@wpmv.com Spec Agr Disclosed: 04/19/2017

#### Distribution Channel(s)

Campus/Local Channel Golf Specialty Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01D (Men's/Unisex Combo-Packaged Goods) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01W (Women's Fashion Tops) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03A (Domestics) 06A (Sports Equipment)

### Licensees

Licensed as of 6/2017

### Pepperdine University

#### Neil Enterprises Inc. (11748)

450 E. Bunker Ct. Vernon Hills, IL 60061 Ms. Alysa Eidmann Phone 847-549-7627 163 Fax 847-549-0349 www.Thevarsityline.com aeidmann@neilenterprises.com Spec Agr Disclosed: 11/21/2016

#### Distribution Channel(s)

Campus/Local Channel Restricted Channel

### Product Categories

01M (Clothing Accessories) 02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07E (Footwear) 07H (Electronics & Content)

### New Era Cap Co. Inc. (11985)

160 Delaware Ave. Buffalo, NY 14202 Ms. Jennifer Szarzynski Phone 716-604-9000 1533 Fax 716-604-9127 www.Neweracap.com Jennifer.Szarzynski@neweracap.com Spec Agr Disclosed: 01/19/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 05E (Publishing)

#### Ping (24374)

2201 West Desert Cove Phoenix, AZ 85029 Mr. J.P. Rothman Phone 602-687-5196 Fax 602-687-5028 www.Ping.com licensing@ping.com Spec Agr Disclosed: 08/11/2016

### Distribution Channel(s)

**Restricted Channel** 

Product Categories 06A (Sports Equipment)

#### Prints Charming LLC (56383)

 1941 Highway 86

 Millford, IA 51351

 Mr. Jim Nodland

 Phone
 877-337-8119

 Fax
 712-337-0184

 www.printscharmingshop.com

 jim@printscharming.biz

 Spec Agr Disclosed: 11/12/2017

Distribution Channel(s)

### Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

02A (Jewelry) 03A (Domestics) 03C (Office Products) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing)

### **RB III Associates DBA Teamwork Athletic A**

1248 Los Vallecitos Blvd. San Marcos, CA 92069 Mr. Chris Kollmeyer Phone 760-510-3599 Fax 760-471-4844 www.teamworkathletic.com CKollmeyer@teamworkathletic.com Disclosed: 09/02/2016

### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 03A (Domestics) 06A (Sports Equipment) 06C (Toys) 07E (Footwear)

### Licensees

Licensed as of 6/2017

### **Pepperdine University**

#### Real Value LLC dba Simple Modern (11571)

6608 N Western Ave #296 Oklahoma City, OK 73116 Mr. Corbin Wallace Phone 405-412-6822 Fax www.simplemodern.com corbin.wallace@simplemodern.com Spec Agr Disclosed: 03/01/2017

#### Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Super Center/Wholesale Clubs

### Product Categories

02D (Drinkware) 03D (Housewares)

### Roaring Spring Blank Book Co. (13224)

PO Box 35 Roaring Spring, PA 16673 Mr. Eric Sailer Phone 814-224-5141 2334 Fax 814-793-4843 www.Roaringspring.com esailer@roaringspring.com Spec Agr Disclosed: 11/10/2016

### Distribution Channel(s)

Campus/Local Channel

### Product Categories

02D (Drinkware) 03D (Housewares) 05A (Stationery) 05D (School Supplies) 05E (Publishing)

#### Royce Apparel Inc. (61548)

5800 Royce Street Kannapolis, NC 28083 Mr. Brian Hoke Phone 704-933-6000 212 Fax 704-933-8000 www.Royceapparel.com brian@royceapparel.com Spec Agr Disclosed: 07/15/2016

Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

### Russell Brands LLC (11533)

One Fruit of the Loom Drive PO Box 90015 Bowling Green, KY 42102-9015 Ms. Brandy Spidel Phone 270-935-2641 Fax 270-438-4041 www.Russellathletic.com brandy.spidel@fotlinc.com Spec Agr Disclosed: 03/17/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01V (Women's Jerseys & Performance Apparel) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.) 05E (Publishing)

### Samsill Corporation (13741)

PO Box 15066 Ft. Worth, TX 76119 Ms. Barbee Garmon Phone 817-759-8030 228 Fax 817-535-6900 www.Samsill.com bgarmon@samsill.com Spec Agr Disclosed: 01/05/2017

### Distribution Channel(s)

Campus/Local Channel

### Product Categories

02C (Personal Accessories) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 07H (Electronics & Content)

#### Licensees

Licensed as of 6/2017

### Pepperdine University

#### Sewing Concepts (11819)

5711 F Street Omaha, NE 68117 Mr. Robert Vandenberg III Phone 402-731-8181 Fax 402-731-9291 www.Scflags.com sewingconcepts@prodigy.net Spec Agr Disclosed: 10/04/2016

#### Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

03A (Domestics) 04A (Automobile Products) 04C (Signage Products)

### SG Merchandising Solutions Inc. (107587)

1801 N. Andrews Ave. Pompano Beach, FL 33069 Ms. Tiffany Reichman Phone 800-346-4420 382 Fax 954-733-3734 www.sgbeveragesolutions.com tiffany@screen-graphics.com Spec Agr Disclosed: 11/03/2016

### Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

03B (Furniture/Furnishings)

### Shrin Corporation dba Coverking (101257)

900 Arlee Anaheim, CA 92805 Mr. Aaron Loterina Phone 714-850-0303 Fax 714-557-1022 www.coverking.com aaronloterina@coverking.com Spec Agr Disclosed: 03/15/2017

#### Distribution Channel(s)

Internet/TV/Catalog Related Retail/Direct Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

04A (Automobile Products)

### Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C Clearwater, FL 33764 Mr. David Freeman Phone 727-489-2070 Fax 888-830-8310 www.Graduationannouncements.net licensing@signaturea.com Spec Agr Disclosed: 07/18/2016

#### Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

#### Product Categories

03A (Domestics) 03C (Office Products) 05A (Stationery) 05D (School Supplies) 05E (Publishing)

### SnapSkull Headwear (115496)

PO Box 60112 Sacramento, CA 95860 Mr. Christopher Loftin Phone 888-364-6622 Fax www.snapskull.com chris@snapskull.com Spec Agr Disclosed: 05/25/2016

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Off-Price Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

01C (Men's/Unisex Other Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear)

#### Licensees

#### Licensed as of 6/2017

### **Pepperdine University**

#### Spirit Products Ltd./MA (12289)

88 Essex Street Haverhill, MA 01832 Ms. Manon Camacho Phone 978-372-2022 119 Fax 978-372-5399 www.Spiritproducts.com mcamacho@spiritproducts.com Spec Agr Disclosed: 03/27/2017

#### Distribution Channel(s)

Campus/Local Channel Restricted Channel

### Product Categories

01C (Men's/Unisex Other Headwear) 01M (Clothing Accessories) 02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04B (Collectibles) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 04E (Holiday Accessories) 05A (Stationery) 05C (Paper Products) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment) 06B (Balls) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07E (Footwear) 07H (Electronics & Content)

#### Sporn Company Inc. dba Bixler Collegiate (

227 Main St. Burlington, VT 05401 Mr. Jevan Fox Phone 802-865-8390 141 Fax 802-865-0150 http://bixlercollegiate.com/ Jevan.Fox@bixlercollegiate.com Spec Agr Disclosed: 03/09/2016

#### Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Specialty Mid-Tier

### Product Categories

02A (Jewelry) 05E (Publishing)

### Standard Chair Of Gardner (12421)

1 South Main Street Gardner, MA 01440-0929 Ms. Heather Caron Phone 978-632-1301 Fax 978-632-1345 www.Standardchair.com heatherc@standardchair.com Spec Agr Disclosed: 05/16/2017

#### Distribution Channel(s)

Campus/Local Channel Related Retail/Direct Restricted Channel

#### Product Categories

03B (Furniture/Furnishings)

### Stockdale (14367)

104 Commerce St. Lake Mary, FL 32746 Ms. Kay Mullins Phone 407-323-5121 113 Fax 407-321-3939 www.Stockdale.net kay@stockdale.net Spec Agr Disclosed: 09/28/2016

#### **Distribution Channel(s)**

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous)

#### Storm Duds Raingear (12007)

100 Frank Mossberg Drive Attleboro, MA 02703 Mr. Terry Sanger Phone 508-222-0155 Fax 508-222-0139 www.Stormduds.com terrys@stormduds.com Spec Agr Disclosed: 08/02/2016

#### Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

02C (Personal Accessories) 03A (Domestics)

### Strand Art Company (11615)

4700 E Hunter Anaheim, CA 92807 Ms. Vicky Strand Phone 714-777-0444 Fax 714-970-8890 www.Strandart.com wickie01@aol.com Spec Agr Disclosed: 12/21/2016

#### Distribution Channel(s)

Campus/Local Channel

#### Product Categories

04A (Automobile Products)

### Licensees

Licensed as of 6/2017

### Pepperdine University

#### **Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd. North Venice, FL 34275 Ms. Monika Weinhardt Phone 941-441-4524 Fax www.Tervis.com mweinhardt@tervis.com Spec Agr Disclosed: 02/16/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Restricted Channel Specialty Mass Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

02D (Drinkware) 03D (Housewares) 05E (Publishing) 07D (Infant Products)

### To The Game LLC (11499)

16 Downing Drive Phenix City, AL 36869 Ms. Keeli Floyd Phone 334-291-5151 107 Fax 334-448-2313 www.2thegame.com keeli.floyd@2thegame.com Spec Agr Disclosed: 04/19/2017

### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Off-Price Restricted Channel Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 05E (Publishing)

### Top Of The World (11871)

3001 36th Avenue NW Norman, OK 73072 Ms. Marie Landry Phone 405-360-9856 319 Fax 405-360-0373 www.Towcaps.com mlandry@towcaps.com Spec Agr Disclosed: 03/30/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 010 (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 05E (Publishing)

#### Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 03/22/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 011 (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Outerwear) 01U (Women's Headwear) 01W (Women's Fashion Tops) 01X (Women's Fashion Bottoms) 01Y (Women's Loungewear/Activewear/Misc.)

### Licensees

### Licensed as of 6/2017

### **Pepperdine University**

### Under Armour by Gear For Sports (61528)

9700 Commerce Parkway Lenexa, KS 66219 Mr. Trey Ham Phone 913-693-3261 Fax 913-693-3939 www.Gearforsports.com trey.ham@hanes.com Spec Agr Disclosed: 03/31/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01C (Men's/Unisex Other Headwear) 01E (Jerseys/Uniforms) 01G (Youth Apparel) 01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01V (Women's Jerseys & Performance Apparel) 06A (Sports Equipment)

### University Blanket & Flag Corp (12511)

1111 Orange Ave. Suite C Coronado, CA 92118-3432 Mr. Bradley Gerbel Phone 619-435-4100 14 Fax 619-437-0226 www.Ubflag.com bgerbel@ubflag.com Spec Agr Disclosed: 07/22/2016

### Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Internet/TV/Catalog Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

03A (Domestics) 04A (Automobile Products) 04C (Signage Products)

### University Frames (CA) (20385)

3060 E. Miraloma Avenue Anaheim, CA 92806-1810 Ms. Liz Smith Phone 800-711-1977 32 Fax 714-575-5175 www.Universityframes.com licensing@universityframes.com Spec Agr Disclosed: 12/15/2016

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier

#### Product Categories

03C (Office Products) 05E (Publishing)

### Vesi Inc. (13740)

16 Tech View PI. Cincinnati, OH 45215 Ms. Sue Visconti Phone 513-563-6002 124 Fax 513-563-6692 www.Vesiinc.com svisconti@vesiinc.com Spec Agr Disclosed: 03/02/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01H (Men's Fashion Apparel) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01M (Clothing Accessories) 01S (Women's Fleece Tops & Bottoms) 01T (Women's Fashion Tops) 01X (Women's Fashion Bottoms)

### Victory Tailgate (89653)

2437 E Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney Phone 321-234-0763 Fax 407-358-5081 www.VictoryTailgate.com ryan@victorytailgate.com Spec Agr Disclosed: 04/26/2017

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Super Center/Wholesale Clubs

### Product Categories

01L (Men's/Unisex Performance Apparel) 01M (Clothing Accessories) 01Y (Women's Loungewear/Activewear/Misc.) 02C (Personal Accessories) 03A (Domestics) 03B (Furniture/Furnishings) 04A (Automobile Products) 05E (Publishing) 06D (Games) 07H (Electronics & Content)

### Licensees

Licensed as of 6/2017

### Pepperdine University

### W Republic (113539)

2121 S. Wilmington Ave. Compton, CA 90220 Ms. Felicia Guardado Phone 310-608-2620 Fax 310-608-3648 www.wrepublicapparel.com feliciag@wrepublicapparel.com Disclosed: 12/19/2016

#### Distribution Channel(s)

Campus/Local Channel Internet/TV/Catalog Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01A (Men's/Unisex T-shirts) 01C (Men's/Unisex Other Headwear) 01J (Men's/Unisex Fleece) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear)

#### Wild Sales LLC (52491)

17401 Tiller Court Suite A Westfield, IN 46074 Mr. Jack Queally Phone 317-804-9160 Fax 317-804-9159 www.Wildsales.com jqueally@wildsports.com Spec Agr Disclosed: 03/28/2017

#### Distribution Channel(s)

Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

03A (Domestics) 03B (Furniture/Furnishings) 04B (Collectibles) 05E (Publishing) 06D (Games) 07D (Infant Products)

### Wincraft Inc. (11514)

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 6101 Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 04/05/2017

#### Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

#### Product Categories

02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07H (Electronics & Content)

#### Worthy Promotional Products (96802)

PO Box 240490 Eclectic, AL 36024 Mrs. Katie Frederick Phone 334-541-4070 Fax 334-541-4090 www.worthypromo.com kfrederick@boworthy.com Spec Agr Disclosed: 02/09/2017

#### Distribution Channel(s)

Campus/Local Channel Grocery/Drug/Convenience Stores Related Retail/Direct Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

02C (Personal Accessories) 03C (Office Products) 04D (Gifts & Novelties - Miscellaneous) 05E (Publishing) 07B (Consumables) 07C (Health/Beauty)

### The Collegiate Licensing Company

Licensees

Licensed as of 6/2017

### Pepperdine University

Zephyr Graf-X (13475) 5443 Earhart Road Loveland, CO 80538 Ms. Abbi Lockner Phone 888-282-0994 Fax 970-663-7695 www.Zhats.com aleutwyler@zhats.com Spec Agr Disclosed: 04/14/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Off-Price Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

01C (Men's/Unisex Other Headwear) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear) 02C (Personal Accessories) 05E (Publishing)

### **ICS Royalty Reporting**

#### 4imprint Inc. (49210)

PO Box 320 Oshkosh, WI 54903-0320 Mr. John Lord Phone 920-236-7272 8205 Fax 920-236-7282 www.4imprint.com john.lord@4imprint.com Spec Agr Disclosed: 03/17/2017

Distribution Channel(s)

None Specified

# Product Categories

### **Operation Hat Trick**

#### TEI (71734)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@nineteen47.com Spec Agr Disclosed: 03/22/2017

#### Distribution Channel(s)

Grocery/Drug/Convenience Stores Super Center/Wholesale Clubs

#### Product Categories

01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01U (Women's Headwear)

#### Twins Enterprise Inc. (11642)

15 Southwest Park Westwood, MA 02090 Mr. Kevin Meisinger Phone 781-320-1384 Fax 781-320-8342 www.Twinsenterprise.com kevinm@47brand.com Spec Agr Disclosed: 03/22/2017

#### Distribution Channel(s)

Better Dept Stores/Boutiques Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

01A (Men's/Unisex T-shirts) 01C (Men's/Unisex Other Headwear) 01I (Women's T-shirts) 01J (Men's/Unisex Fleece) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 01S (Women's Fleece Tops & Bottoms) 01U (Women's Headwear)

### Victory Tailgate (89653)

2437 E Landstreet Rd Orlando, FL 32824 Mr. Ryan Dourney Phone 321-234-0763 Fax 407-358-5081 www.VictoryTailgate.com ryan@victorytailgate.com Spec Agr Disclosed: 04/26/2017

#### Distribution Channel(s)

Campus/Local Channel Department Stores Internet/TV/Catalog Related Retail/Direct Super Center/Wholesale Clubs

#### Product Categories

02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 06D (Games) 07D (Infant Products) 07E (Footwear)

#### Licensees

Licensed as of 6/2017

### Pepperdine University

Wincraft Inc. (11514)

### Bensussen Deutsch & Associates Inc. (492

PO Box 888 Winona, MN 55987 Ms. Cris Fakler Phone 507-454-5510 6101 Fax 507-453-6870 www.Wincraft.com cfakler@wincraft.com Spec Agr Disclosed: 04/05/2017

#### Distribution Channel(s)

Amusement Park Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Off-Price Restricted Channel Specialty Mass Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs Team Dealer

### Product Categories

02A (Jewelry) 02C (Personal Accessories) 02D (Drinkware) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04A (Automobile Products) 04C (Signage Products) 04D (Gifts & Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 06A (Sports Equipment) 06C (Toys) 06D (Games) 07B (Consumables) 07C (Health/Beauty) 07D (Infant Products) 07H (Electronics & Content)

Promotions

### 15525 Woodinville-Redmond Road Woodinville, WA 98072 Ms. Jennifer Brown Phone 212-450-2287 Fax 425-286-1804 jbrown@bdainc.com Spec Agr

Distribution Channel(s) Campus/Local Channel

# Product Categories

022 (Premium Royalties)

### G & G Outfitters Inc (12989)

4901 Forbes Blvd. Lanham, MD 20706 Ms. Audrey Hill Phone 301-731-2099 Fax 301-731-5199 www.Ggoutfitters.com ahill@ggoutfitters.com Spec Agr Disclosed: 03/06/2017

#### Distribution Channel(s)

Campus/Local Channel Restricted Channel

#### Product Categories

022 (Premium Royalties)

### **Special Projects**

- Panini America, Inc. (111982)

   5325 FAA Blvd #100

   Irving, TX 75061-3601

   Mr. Phillip Darnell

   Phone
   940-765-0783
- Fax 817-662-5422 www.Paniniamerica.net pdarnell@paniniamerica.net Disclosed: 03/01/2015

#### Distribution Channel(s)

Grocery/Drug/Convenience Stores Specialty Mass Sporting Goods/Sports Specialty/Fan Shops Super Center/Wholesale Clubs

#### Product Categories

05E (Publishing) 07I (Trading Cards)

### Special 25% Rate Program

Lulu Press Inc. (77662)

627 Davis Drive Suite300 Morrisville, NC 27560 Mr. Nick Foster Phone 919-688-2100 Fax 919-688-2122 www.lulu.com nfoster@lulu.com Spec Agr Disclosed: 03/20/2017

#### Distribution Channel(s)

Internet/TV/Catalog Specialty Mass

Product Categories

05E (Publishing)

### COLLEGE VAULT

### Licensees

Licensed as of 6/2017

# Pepperdine University

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College Vault by Twins Enterprise Inc. (615	
15 Southwest Park	Distribution Channel(s)
Westwood, MA 02090	Better Dept Stores/Boutiques
Mr. Kevin Meisinger	Campus/Local Channel
Phone 781-320-1384	Department Stores
	Internet/TV/Catalog
	Off-Price
kevinm@47brand.com Spec.Agr. Disclosed: 11/09/2016	Related Retail/Direct
Spec Agr Disclosed: 11/09/2016	Specialty Mid-Tier
Distribution Channel(s)	Sporting Goods/Sports Specialty/Fan
Better Dept Stores/Boutiques	Shops
Campus/Local Channel	
Internet/TV/Catalog	Product Categories
Sporting Goods/Sports Specialty/Fan	01A (Men's/Unisex T-shirts)
Shops	01G (Youth Apparel)
	01H (Men's Fashion Apparel)
Product Categories	01I (Women's T-shirts)
01A (Men's/Unisex T-shirts)	01J (Men's/Unisex Fleece)
01B (Men's/Unisex Outerwear)	01R (Men's/Unisex Adjustable Non-Wool
01C (Men's/Unisex Other Headwear)	Headwear)
01F (Infant/Toddler Apparel)	01S (Women's Fleece Tops & Bottoms)
01G (Youth Apparel)	01W (Women's Fashion Tops)
01H (Men's Fashion Apparel)	01X (Women's Fashion Bottoms)
01I (Women's T-shirts)	
01J (Men's/Unisex Fleece)	
01M (Clothing Accessories)	
01N (Men's/Unisex Structured Closed	90 Licensees
Back Headwear)	86 Special Agreements
010 (Men's/Unisex Structured Stretch Fit	89 Disclosed
Headwear)	
01P (Men's/Unisex Unstructured Closed	
Back Headwear)	
01Q (Men's/Unisex Adjustable Wool	
Blend Headwear)	
01R (Men's/Unisex Adjustable Non-Wool	
Headwear)	
01S (Women's Fleece Tops & Bottoms)	
01T (Women's Outerwear)	
01U (Women's Headwear)	
01W (Women's Fashion Tops)	
01X (Women's Fashion Bottoms)	
01Y (Women's	

### College Vault by Wildcat Retro Brands LLC

2701 Carrier Ave. Commerce, CA 90040 Ms. Cassidy Moore Phone 323-583-4508 224 Fax 323-583-6171 www.Originalretrobrand.com cassidy.moore@wildcatretrobrands.com Spec Agr Disclosed: 10/05/2016

Loungewear/Activewear/Misc.)