

APPLICATION  
SERVICE AND SOCIAL ACTION GRANTS

**Contact Information:**

The following coordinators may be contacted with questions regarding our request for funds:

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**Background/Goals:**

The International Justice Mission is a world-wide Christian non-profit organization that actively fights human trafficking, child slavery, and fights for widows who have had their land revoked. As the International Justice Mission Pepperdine Campus Chapter, we work to be the “arms and legs” of social justice on Pepperdine’s campus. Although our core values lie ultimately in supporting the cause of IJM in its anti-human trafficking goals, we want to expand the influence and purpose at Pepperdine. As an on-campus club, our mission is to advocate for any international or domestic injustices and educate the Pepperdine community to behave, think, and act in Christ's call to serve those in need. "Do Justice. Love Mercy. Walk Humbly. Micah 6:8." Because of this we have opened it up to one injustice a month to provide opportunities to actively pursue justice and feed as many passions as we can this year.

This semester we will focus both on human trafficking and child soldiers. As the core issue of IJM we want to make a significant impact at Pepperdine for anti-human trafficking by hosting a week of awareness from March 17th - March 21st. The week will host an array of opportunities to educate, engage and inspire students to take action towards facing the reality of human trafficking today and equip them with tools to serve the community. For the week we will screen a film, fundraise for anti-human trafficking organizations, sell T-shirts, and host a speaker from IJM.

Our goal for the week will be not only to awaken students to the harsh reality of human trafficking, but to move them towards tangible, and effective actions to put an end to it. We want students to see the influence their voices make to such a widespread atrocity. Moving past apathy or the overwhelming senselessness of injustice is not easy. However, Pepperdine fosters students to live a life of faith, purpose and leadership. Social justice plays an integral part in manifesting faith-in-action and developing a life-long heart of service. We want to challenge students to really think about how and why they should act and “do justice” in the world.

**Description:**

As mentioned, our goal is to create an environment for students to become exposed to, engaged and ultimately inspired towards a tangible action involving social justice. The majority of our budget will be dedicated to our T-shirt fundraiser.

### ***Tabling: T-shirts and “Take Action”***

For our week-long event, we plan to set up a table on upper Adamson plaza, with T-shirts for sale, alongside a “Take Action” station. This “Take Action” station will include:

- Petitions for proposed changes to existing laws
- Common misconceptions regarding Human Trafficking
- Signs to identify Human Trafficking
- The differences between sex trafficking and labor trafficking
- Fair Trade influence on trafficking
- Equal Exchange
- IJM organization information
- Web-access to electronic petitions
- Slavery Footprint Quiz online

The Freedom Road Project is a Malibu based organization that will help provide these printed materials to offer students.

Our T-shirt sale will consist of the following aspects:

- 180 American-made shirts to ensure ethical guidelines were met in its production
- Customizable with eco-friendly bleach as dye
- Stencils related to human trafficking (i.e. barcode, bible verses, powerful phrases)
- Charge for a suggested donation of \$10
- We expect to make \$579.60 profit
- Proceeds will be sent to IJM
- We will provide information on IJM so donors will know exactly where their money is going and what it will be used for.

We will have about 2-4 students tabling at our T-shirt and Take Action table for at least 4 hours each day all week.

### ***Marketing***

In addition to creating a facebook event campaign we plan on painting the rock and placing posters all over main campus. Materials we will require include:

- 50 11x17 Posters (\$1 each)
- Paint for Rock
- Sponges and Boxcutters

Pepperdine’s mission is known as an integration of faith and learning. We plan to combine both by literally intermixing a discussion of faith, and an action towards justice through education.

The theme of “do justice” is derived from “Micah 6:8 "Do Justice. Love Mercy. Walk Humbly with

your God." This is our club's tagline but it also inspires the reaction we want to create in students for this week. The idea of "creating awareness," is absolutely necessary, however, Christ calls us to also be "doers of the word." That is why we chose it as a theme for IJM, and a daily reminder of what Christ has called us to do when we witness any form of injustice.

### **Group Collaborations:**

We are currently in conversation with groups to discuss collaborations. We hope to collaborate with the Pepperdine Volunteer Center, the Campus Ministry office, an anti-human trafficking organization called Freedom Road Project, and possibly Amnesty International.

### **Contribution to the Pepperdine Community:**

We plan on influencing the Pepperdine community by demonstrating how they can personally answer the call to end injustice in this world. We are not simply bringing awareness, or expressing solidarity, we are specifically tying this into deeper education, and tangible and effective actions. Knowing one's potential impact on an issue so pervasive and dark, is key to sharpening students' growth and understanding of our identity in Christ.

### **Action plan:**

Our week begins Monday March, 17 and ends Friday March, 21.

*Monday:* We will begin our T-shirt sale and have our "Take Action" station set up through the rest of the week.

*Tuesday:* We will have a showing of a human trafficking film (To be announced, "The Pink Room", "Trade" potentially). We are currently in discussion with two ladies from IJM that we would like to host as guest speakers, Jocelyn White and Kate Case. They will speak on IJM as an organization as well as detail the work done by lobbyists and how to contact our local representatives and make a positive difference in the world we live in. We will also be offering fair trade ice cream (Ben & Jerry's) for those planning to attend.

*Thursday:* We will host our guest speaker, she is a mother of a current trafficking victim, as well as a former trafficking victim. We want to have a "limited" food offer of Chipotle for the first 50 people. We would like the discussion to be a sobering and thoughtful event.

*Friday:* We will have a "day of action" in which students take time to call our local representatives and lobby for human trafficking concerns.

### **Faculty/Staff mentor:**

Our faculty/staff mentor is Justin Schneider. Justin has given us feedback on our first application.

### **Advertising:**

We plan to use posters, the rock, and social media to advertise our events for the week. We will create

large posters and little hand held sized list of activities that will be going on that week. We will also paint the rock, tape facts on human trafficking up around campus to create hype, as well as simply make a facebook event page that people can share across social media.

**Assessment:**

We will assess our stated goals through Quantitative Analysis profits generated through T-shirt sales as well as number of petitions signed throughout the week. Though in some ways it will be assessed Qualitatively, we will ultimately feel we reached our goal when the impact on the students and the community shines through. This impact cannot be entirely measured in numbers but instead by life experiences.

**Budget:**

<b>Monday T-shirt Sale</b>	T-shirts	American Apparel, Black, V-neck, Unisex, Made-in-USA (fair trade)	<u>\$1,220.40</u> <i>\$6.78 x 180 shirts</i> <i>\$10 per shirt</i> <i>Expected Revenue</i> <i>(\$1,800)</i> <i>Expected Profit:</i> <i>(\$579.60)</i>
	Bleach	*Ecover Natural Bleach	<u>\$5.42</u>
	Sponges	Scotch Brite natural sponge	<u>\$7.00</u> \$3.50 x 2 packs
<b>Tuesday Film Event</b>	Ice Cream	Ben & Jerry's Fair Trade Ice Cream	<u>\$85.00</u> 1 Barrel
<b>Thursday Speaker Event</b>	Burritos	Chipotle 50 Burritos	<u>\$372.00</u>
	Soda	Six 2 Liter Bottles	<u>\$10.00</u>
<b>Marketing</b>	Posters	50 11x17 Posters	<u>\$50.00</u> \$1x50 Posters \$50
	Spray Paint (the Rock)	Krylon Spray Paint	<u>\$14.99</u> \$4.99 x 3 Bottles
<b>Donations (Revenue)</b>	IJM Proceeds		<b>Goal: \$600.00</b>

<b>TOTAL (Expenses)</b>		<b>\$1,764.82</b>
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**\*Ecover is an eco-friendly, natural oxygen-based, biodegradable product which is chlorine-free and never tested on animals. [www.ecover.eu/US/](http://www.ecover.eu/US/)**

#### **CLOSING STATEMENT**

We believe the mission of IJM and the goals of our events are tied closely with those of the Service and Social Action Grant. We want to communicate that we genuinely wish to move students towards necessary action. Thank you for your time and consideration.