



## CORPORATE AND FOUNDATION RELATIONS

NEWS | SPRING 2015

### FEATURED GRANT RECIPIENTS

#### CRAIG DETWEILER



Craig Detweiler, Director of the Center for Entertainment, Media and Culture (EMC) and professor of communication at Seaver College, received a \$300,000 grant from the William Randolph Hearst Foundation to establish *Linking Entertainment, Media, and Culture*, an initiative to unite the business, legal, and creative dimensions of media entertainment at Pepperdine University into one cohesive program strategically valuable to the whole organization.

Over 600 students currently major in some form of media at Pepperdine University. Of those, nearly 100 undergraduates are majoring in film and media production, and 20 graduate students are pursuing a media-related master's degree. Associated curricula range from film studies, media production, telecommunications, theater, advertising, public relations, Internet marketing, and communications to managing creativity and innovation at the Graziadio School for Business and Management (GSBM) and entertainment law at the School of Law (SOL). This grant will help EMC and Pepperdine engage in creative thinking about new arrangements and alignment of courses.

#### DR. LUISA BLANCO RAYNAL

The School of Public Policy (SPP) received a fourth grant from the Charles Koch Foundation, in the amount of \$14,000, for the *Economic Development Lecture Series* led by Dr. Luisa Blanco Raynal, Associate Professor of Public Policy. The *Economic Development Lecture Series* will focus on market solutions to specific problems in the field of economic development and allow students the opportunity to deepen their understanding about what works and what does not work for economic growth and development, using a market-based approach.

This lecture series will host three key note speakers:

- Robert Klitgaard, University Professor at Claremont Graduate University and former Dean of the Pardee RAND Graduate School discussing “The Private Sector against Corruption: Lessons of Success.”
- Robin Grier, Professor of Economics and International & Area Studies at the University of Oklahoma discussing “The Political Economy of Free Markets and Economic Development: Turning Conventional Wisdom on its Head?”
- Jeffrey Nugent, Professor of Economics and Business at the University of Southern California discussing “What Should Developing Countries do about Labor Regulations? Some New Insights Based on Firm Surveys from Around the World.”



## GRANT RECIPIENTS

GRANT RECIPIENT	PROGRAM/PROJECT	FUNDING ORGANIZATION
Luisa Blanco Raynal	Economic Development Lecture Series	Charles Koch Foundation
Craig Detweiler	Linking Entertainment, Media, and Culture	The Hearst Foundations
Pete Peterson	Public Engagement Grant Program	James Irvine Foundation
Regan Schaffer	Nonprofit Leadership Collaborative	The Wood-Claeysens Foundation
Jennifer Smith	Reginald Pecock Books	Huntington Library
Seaver	Fletcher Jones Chair of Western Culture	Fletcher Jones Foundation
Seaver	Support for a Bloomberg Prof Svc License at Pepperdine	Tsao Family Foundation
Seaver	Wave Classic Golf Tournament	The Wood-Claeysens Foundation
University	Israel Internship Program	Brenden Mann Foundation
University	Payson Library Capital Project	The Rose Hills Foundation
University	Stauffer Chapel Maintenance	The John and Beverly Stauffer Foundation
University	University Events Center	The Kenneth T. and Eileen L. Norris Foundation
University	Youth Citizenship Seminar	Pilgrim Foundation; The Barnes Family Foundation; The J. Douglas and Marian R. Pardee Foundation

## SCHOLARSHIPS

GRANT RECIPIENT	PROGRAM/PROJECT	FUNDING ORGANIZATION
Seaver	Ahmanson Collegiate Scholarship	The Ahmanson Foundation
Seaver	Pierre P. Claeysens Scholarship	The Wood-Claeysens Foundation
Seaver	Scholarships for Former Foster Youth	In-N-Out Burger Foundation
Seaver	Chris Sangster Memorial Scholarship	The Nicholas Endowment
Seaver	Support for STEM Scholarships	Edison International
Seaver/SPP	The Bertha and John Garabedian Scholarship for Seaver & SPP Students	The Bertha and John Garabedian Foundation
SPP	S.A. Enlightenment Scholarship	S.A. Enlightenment Foundation

## SUBMITTED GRANT PROPOSALS AND LETTERS OF INQUIRY

SUBMITTER	PROGRAM/PROJECT	FUNDING ORGANIZATION
Bill Bleuel	Cultural Implications of Customer Satisfaction Differences of Help Desks in the U.S. and China	Cairncross Economic Research Foundation
Rebecca Carson	Support for ARTSReach	Dwight Stuart Youth Fund; Sony Pictures; Roth Fdn
Anthony Collatos	Foster Youth Higher Education Access Collaborative	Conrad N. Hilton Foundation
Larry Cox	Support for Pepperdine Micro-Enterprise Program	JPMorgan Chase; The Case Foundation
Craig Detweiler; Ted McAllister; Margaret Weber	The American Conversation: A Public Philosophy Forum; Fostering Creativity for the (Un)Common Good; Influencing Voices	John Templeton Foundation
Jim Gash	Criminal Justice Reform in Uganda	John D. and Catherine T. MacArthur Fdn; Ford Fdn
Lincoln Hanks	The Mary Pickford Foundation Music Project	Mary Pickford Foundation
Rodney Honeycutt	Stauffer Undergraduate Summer Research Program in Chemistry; Science and Engineering Scholarship Support	Howard Hughes Medical Institute; Siemens Fdn; Jacobs Engineering Fdn; Fluor Corp; Agouron Institute; Ayrshire Fdn; Tesoro Fdn; The Rose Hills Fdn
Natasha Kobrinsky	Scholarship Support for Women MBA Candidates	The Moody's Foundation
Louise Lofquist	Van L. Lawrence Fellowship	Voice Foundation
Maire Mullins	The Letters of Hannah Whitman Heyde	American Council of Learned Societies; American Philosophical Society
Melissa Nykanen	Uncovering the Stone-Campbell Movement	Council on Library and Information Resources
Hannah Parmelee	Support for rIQ	Crowell Trust
Ginger Rosenkrans	CASBS Fellowship; Mobile-Native-APP-Geofence, Cross-Device Digital Advertising Effectiveness	Center for Advanced Study in the Behavioral Sciences at Stanford University; Adobe Systems, Inc.
Jennifer Smith	The Andrew W. Mellon Fellowship of Scholars	Rare Book School
Cooker Storm	The Development Origins of Disease Prevention	Flora L. Thornton Foundation
Duncan Wigg	Children and Trauma; Preventing Domestic Violence	S. Mark Taper Foundation; The HealthCare Foundation for Orange County
Michael Zakian	Curatorial Internship	The Getty Foundation
Center for the Arts	Parkening International Guitar Competition	Elaine P. Wynn and Family Foundation; Stephen A. Wynn Foundation; The Lawrence Ellison Foundation
Seaver	Scholarship Support for Women Accounting Majors	Moss Adams Foundation
University	Scholarships for Former Foster Youth	Gene Haas Foundation
University	Youth Citizenship Seminar	Sidney Stern Memorial Trust; Confidence Foundation

For more information on private funding opportunities, please contact Corporate and Foundation Relations.

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