

## MINUTES

### UNIVERSITY MANAGEMENT COMMITTEE

February 15, 2018

ATTENDEES: Phil Phillips (chair), Rick Gibson, Edna Powell, Lauren Cosentino, Lee Kats, Donna Nofziger-Plank, Rick Marrs, Mamie Mitze, Gary Hanson, Marc Goodman, Hung Le, Nicolle Taylor

ABSENT: Michael Feltner, Connie Horton

I. UNIVERSITY MANAGEMENT COMMITTEE CALL TO ORDER:

Vice President for Administration Phil Phillips called the University Management Committee meeting to order. The date was Thursday, February 15, 2018 in the TAC Lobby Conference Room – Malibu Campus. Vice President for Administration Phil Phillips opened in prayer. Next, he introduced the incoming Chief Business Officer Nicolle Taylor who will join the committee as Edna Powell transitions into retirement.

II. January 18, 2018 MEETING MINUTES

Upon the motion duly made and seconded, the minutes of the January 18, 2018 meeting were approved as presented.

III. ATHLETIC COMPLEX STORAGE

Director of Athletics Steve Potts and Associate Director of Athletics Matthew Kalish explained their department's immediate and long-term storage needs. They requested the committee's approval to rent and temporarily place two storage pods in the Fireside Fieldhouse parking lot. Additionally, they requested permanent construction and placement of two to three sheds in the dirt area next to the Firestone Fieldhouse parking lot below the bridge. This location was selected to avoid taking up parking spaces and minimize view of the storage units.

Director Potts explained there is currently one pod taking up a parking space in the Fieldhouse lot that Athletics would like to remove if the new temporary pods were approved. Associate Director Kalish explained the requested storage pods do not need to be adjacent to the Fieldhouse, and Athletics is open to placing them elsewhere, if necessary.

Vice President Rick Gibson asked if there tends to be a seasonal fluctuation of storage needs. Associate Director Kalish explained, while there is a cyclical nature to the shipments his department receives, there is a steady flow of shipments and equipment that is accessed from or sent to storage daily. Chief Business Officer Nicolle Taylor proposed investigating storage options at the Calabasas campus. At this time, Director Potts and Associate Director Kalish left the meeting.

A member made a motion to approve Athletics' request for two temporary storage units. The committee asked that Athletics work with Planning Operations & Construction to properly place the temporary units. Planning Operations &

Construction will report back to the committee the agreed-upon location for the temporary units. The committee also approved, in concept, long-term additional storage for Athletics to be planned through Planning Operations & Construction. This long-term storage may consist of a combination of on-site and off-site locations. The motion was seconded and approved.

IV. NAMING OF SCHOOLS, CENTERS, AND INSTITUTES

Chief Marketing Officer and Vice President for Public Affairs Rick Gibson and Associate Vice President of Integrated Marketing Communications Matt Midura opened a discussion about the need for a policy addressing the naming of schools, centers and institutes. The recent request from the “Graziadio School of Business and Management” to change its name to “Graziadio Business School” highlighted the need to determine whether there should be a process or policy for name changes and all the associated implications: outreach and branding, marketing, building signs, logos, recruitment, catalogs, diplomas, bookstore, licensing, etc.

While a related process exists within Integrated Marketing Communications, Vice President Gibson asked the committee whether there should be a standard approach by which requests for name changes come forward. A committee member emphasized the need to consider effects of name changes on donor relations and asked Advancement be included in the crafting of this policy. Another member suggested taking into consideration ongoing conversations with Advancement about memorials. Executive Vice President Gary Hanson expressed the need to further discuss this topic with the Steering Committee and the University Planning Committee.

Vice President Gibson stated Integrated Marketing Communications will bring a draft policy for review by the committee.

V. ADJOURNMENT

There being no further business, the meeting was adjourned. Unless otherwise notified, the next meeting will be held on March 15, 2018.