

MINUTES

UNIVERSITY MANAGEMENT COMMITTEE

May 17th, 2018

ATTENDEES: Phil Phillips (chair), Rick Gibson, Lauren Cosentino, Lee Kats, Donna Nofziger, Rick Marrs, Gary Hanson, Hung Le, Nicolle Taylor, Michael Feltner, Connie Horton, Marnie Mitze, Augus Harjoto

ABSENT: Marc Goodman

I. UNIVERSITY MANAGEMENT COMMITTEE CALL TO ORDER:

Vice President for Administration Phil Phillips called the University Management Committee meeting to order. The date was Thursday, May 17, 2018, in the TAC Lobby Conference Room – Malibu Campus. Vice President for Administration Phil Phillips introduced new committee member Dr. Maretno “Augus” Harjoto, a faculty member in finance from the Graziadio Business School. Vice President for Student Affairs Connie Horton opened in prayer.

II. SEED PROGRAM — Presentation

Associate Dean of Seaver College, Kendra Killpatrick, gave a presentation about the “Seeking Educational Equity and Diversity” (SEED) program, a national program originated at Wellesley College, in which faculty members and administrators attend a week-long diversity training seminar to learn pedagogy techniques and examine issues of classism, sexism, ableism, and racism, among others. These faculty members then lead year-long seminars at their own campuses. Dr. Donna Nofziger shared details about her experience as a participant in the SEED program; she believes it has made her a better mentor and better teacher, and she will be a SEED program facilitator at Pepperdine next year. At Pepperdine, SEED was initiated at Seaver College as a result of student protests and continues to expand throughout the university’s schools and departments.

Associate Dean Killpatrick’s goal is that all faculty members will choose to participate by the time they apply for tenure. Members of the University Management Committee and Steering Committee will be invited to participate as well. Associate Dean Killpatrick answered questions and then left the meeting.

III. IP R&R — Update

Executive Director of Design and Construction, Ben Veenendaal, reported on this year’s Repair and Replacement (R&R) work for Pepperdine’s international programs. He explained there will be no changes of space this year and confirmed last year’s Shanghai program kitchen remodel was a success.

In the coming months, he noted work will be done to the septic tank and cisterns in Florence, while the London program will undergo floor covering repairs and furniture replacement. In Heidelberg, Information Technology, the Department of Public Safety, and Planning, Operations, and Construction will work together to replace the security cameras on the exterior of the building. A recent electrical inspection in the Lausanne facility brought to light some necessary compliance issues, and Executive Director Veenendaal has secured a contractor to appropriately address these issues. All R&R construction work will occur during the summer to minimize the impact on students. Executive Director Veenendaal answered questions and then left the meeting.

IV. SPONSORSHIPS — Discussion

Chief Business Officer, Nicolle Taylor, opened a discussion about sponsorships within the University. The topic was initially raised because Van Wagner - an athletics marketing partner focusing on sponsorship and media sales - is pursuing corporate partnerships on behalf of Pepperdine Athletics, with potential deals affecting other university departments as well.

Chief Taylor proposed centralizing the visibility of University partnerships, establishing a foundation of searchable existing agreements through a stakeholder survey and university research, and coordinating university-wide review through the University Management Committee. Chief Taylor proposed vetting new sponsorship proposals through her area as they arise, including contractual review by General Counsel, to help ensure there are no conflicting exclusivity rights, before bringing the agreements to the committee for approval.

The discussion continued, and it was resolved Chief Taylor will propose a policy and protocol, working with Chief Financial Officer, Joan Singleton, and Chief Marketing Officer, Rick Gibson to review a current Athletics proposal in an expedited fashion as this process is developed. It was emphasized Advancement, Athletics, and the five deans should be engaged in the planning process on a long-term basis.

V. STRATEGIC RISK — Discussion

Chief Human Resources Officer, Lauren Cosentino, and Vice President for Administration, Phil Phillips, opened a discussion about strategic risk, providing an opportunity for the committee to share existing risks, identify contemplated risks, and ask clarifying questions. Chief Cosentino outlined four different ways to address risk: 1) transferring risk, 2) mitigating risk, 3) avoiding risk, and 4) assuming risk, and identified several risks the University currently faces: earthquakes, wildfires, hydrogeological events, catastrophic vehicle accidents, reputational risks, and international program terrorism. Various committee members raised additional risks facing higher education, and the committee resolved to have an annual strategic risk discussion.

VI. March 15, 2018 MEETING MINUTES

Upon the motion duly made and seconded, the minutes of the March 15, 2018 meeting were approved as presented.

VII. ADJOURNMENT

There being no further business, the meeting was adjourned. Unless otherwise notified, the next meeting will be held on June 21, 2018.