

UNIVERSITY MANAGEMENT COMMITTEE
MINUTES

October 21, 2021

Attendees: Phil Phillips, Connie Horton, Danny DeWalt, Greg Ramirez, Hung Le, Lee Kats, Maretno Agus Harjoto, Michael Feltner, Nicolle Taylor, Jim Gash, Jay Brewster, Marc Goodman, Lauren Cosentino Donna Nofziger Plank

Absent: Gary Hanson

I. UNIVERSITY MANAGEMENT COMMITTEE CALL TO ORDER:

Chief Operating Officer Phil Phillips called the University Management Committee meeting to order. The meeting was held via Zoom on Thursday, October 21, 2021. Vice President for Advancement and Chief Development Officer, Lauren Cosentino opened in prayer.

II. MEETING MINUTES:

Upon the motion duly made and seconded, the University Management Committee minutes of the September 16, 2021 meeting were approved.

III. FEE AND RECHARGE AUDIT UPDATE - Update

Financial Analyst Gunnar Lesueur presented the annual fee and recharge audit, reporting a summary of changes to University fees and recharges within the last fiscal year. Financial Analyst Lesueur shared the process of how fees and recharges get modified, noting that all fees presented have been approved and vetted by the University Management Committee Fee Subcommittee. Overall, 15 fees have undergone changes, consisting of five new fees, nine modified fees, and one inactivated fee. A Committee member proposed a "wellness fee" which will be brought back to the Committee at a later time after further analysis and benchmarking. Overall, the University Management Committee Fee Subcommittee recognized the importance of minimizing fees to reduce their impact on students and to maintain a flat-rate tuition environment.

Financial Analyst Lesueur explained the recharge audit process and presented five recharge modifications. The Committee discussed the implications of network and phone recharges and requested that Finance complete an analysis of phone fee centralization.

IV. JUMBO BANNER INSTALLATION ON THE PAYSON LIBRARY BUILDING - Action Item

Executive Director of Integrated Marketing and Communications Ed Wheeler introduced the proposed installation of grand format building banners measuring 45' X 21' and 30' X 30 on two prominent walls of Payson Library. The goal of these banners would be to create a communication channel for the University to display long-term messaging. The initial cost of the banners would likely range between \$5,000-\$7,000 and would be funded by the President's Office; subsequent ongoing expenditures would be covered by

the Integrated Marketing and Communications department. Associate Vice President, Planning, Operations, and Construction Ben Veenendaal described the construction process, materials, and vendors to be used for the permanent framing. Conversations ensued regarding the implications of having a frame installed on the exterior of Payson Library, including that a frame would commit the University to making these banners a permanent part of the exterior. It was contemplated that the graphics could additionally provide a sense of school spirit and visual appeal to an empty space. This item will return to the Committee at a later date, with renderings of various framing options, proposals for governance of the signage, and recommended graphics.

V. ADJOURNMENT

There being no further business, the meeting was adjourned. Unless otherwise notified, the next meeting will be held on November 18, 2021.