

UNIVERSITY MANAGEMENT COMMITTEE  
MINUTES

November 18, 2021

Attendees: Phil Phillips, Connie Horton, Greg Ramirez, Hung Le, Lee Kats, Maretno Agus Harjoto, Michael Feltner, Nicolle Taylor, Jim Gash, Jay Brewster, Marc Goodman, Lauren Cosentino, Donna Nofziger Plank, Gary Hanson

Absent: Danny DeWalt

I. UNIVERSITY MANAGEMENT COMMITTEE CALL TO ORDER:

Chief Operating Officer Phil Phillips called the University Management Committee meeting to order. The meeting was held via Zoom on Thursday, November 18, 2021. Vice Provost Dr. Lee Kats opened in prayer.

II. MEETING MINUTES:

Upon the motion duly made and seconded, the University Management Committee minutes of the October 21, 2021 meeting were approved.

III. JUMBO BANNER INSTALLATION ON THE PAYSON LIBRARY BUILDING - Action Item

Creative Director of Integrated Marketing Communication Keith Lungwitz reintroduced the proposed installation of large format building banners to be placed on two prominent external walls of Payson Library. An emphasis was placed on the underlying basis that these banners are intended for long-term, high-level messaging. Renderings of a proposed banner were shared with the Committee, as well as colors for the permanent frames. Keith Lungwitz shared the content for these banners will be developed by Integrated Marketing Communication or the President's Office. Associate Vice President of Planning, Operations, and Construction Ben Veenendaal and Executive Director of Integrated Marketing Communication Ed Wheeler answered questions, and no further discussion followed. Upon the motion duly made and seconded, the Committee approved the installation of the large format banners.

IV. ADJOURNMENT

There being no further business, the meeting was adjourned. Unless otherwise notified, the next meeting will be held on December 16, 2021.