

Monday, February 9, 2015

12:00 – 1:30 p.m.

Adobe Connect and Page Conference Room TAC 316

Members present: Charla Griffy-Brown, Chair; Graziadio School of Business & Management (AC)
Connie Fulmer, Seaver College
Katie (Kerr) Dodds, School of Law
Colleen Mullally, University Libraries
Amy Tuttle Guerrero, Graduate School of Education and Psychology (AC)
Lisa Bortman, Assistant Provost for Institutional Effectiveness, ex officio
Lee Kats, Vice Provost for Research and Strategic Initiatives, ex officio
Ciara Riehl, Recorder

(AC) = Attended via Adobe Connect

Members Absent: Connie Horton, Student Affairs
Angela Hawken, School of Public Policy

I. Call to Order and Announcements

Charla Griffy-Brown called the meeting to order at 12:00 PM. Suggestion to postpone the discussion of the charter until March when all of the committee is present.

II. Review of January 12, 2015 Minutes

The Council considered the January minutes. By common consent, the minutes were approved following any changes or updates by the members before 5 PM.

III. Updates: ASLC successes and challenges with assessment across the University

- A. Katie Dodds spoke for the School of Law. The School is beginning the process to collect data. Collecting the indirect evidence (survey sent to students). High response rate on student survey (70-80%). The Straus Institute has also created a 5-year plan and is in the process of updating the course level and course syllabi with student learning outcomes. The School of Law is getting ready for the American Bar Association accreditation and the WASC accreditation reaffirmation. A culture of assessment is beginning to take hold at the School.
- B. Connie Fulmer spoke for Seaver College. Dr. Fulmer attended the “Meaning, Quality, and Integrity” training conference and noted progress in educating Seaver faculty on the assessment process.
- C. Charla Griffy-Brown spoke for Graziadio School of Business and Management. Last year, GSBM was able to collect great data. One challenge includes the organizational changes, which have complicated the School’s ability to execute assessment. They

are hoping to have clear view of who will be involved in the process by next month and engage more faculty. GSBM is moving forward with data collection and will be checking in next month at the faculty retreat. The measurements are collected at the program level, and Charla is working to ensure alignment all the way through.

- D. Colleen Mullally spoke for Universities Libraries. Mullally is working to put together an assessment for the libraries. She spoke with Dr. Bortman in terms of what it would look like (program review vs. libraries place).

One challenge is looking at the Library as a place in the program evaluation rather than a program review itself. The dean of the libraries would like to review all program elements each year and Colleen is working to get everyone on the same page. The informational literacy program review, with a completed write up that addresses the action items is coming together.

- E. Amy Tuttle spoke for the Graduate School of Education and Psychology.

Amy Tuttle will be meeting with Dean Helen Williams to discuss assessment in addition to meeting with each division. Psychology and Education divisions are revising their Student Learning Outcomes (SLOs) and rubrics, refining both and reducing the number of SLO's. The Education division is hiring a new director; and wanting to develop a consistent process for assessment. The Psychology division is focusing on refining what they are doing. The new director of Education (Old Director: Laura Selby) has the role of overseeing the evaluation of data and work samples.

The ASLC members discussed the alignment challenges, noting that more visibility in those areas (program strategy, viability, etc) is needed.

- F. Lisa Bortman spoke for the Office of Institutional Effectiveness. OIE is taking a new approach to the alumni data. Past challenges include from which database the survey should be sent and how to overcome a low response rate. This year, they are making the alumni survey more program specific, starting with Seaver Humanities, Seaver Natural Sciences, and the School of Law. For the ILO's they are moving on with the examination of diversity and global awareness.

The Diversity Signature Project Assessment email was sent out to students and about 80 participants are expected.

Charla Griffy-Brown asked about survey equity across the schools and Lisa Bortman Seaver has a long tradition of three surveys at the undergraduate level and a few surveys at the graduate level. OIE has introduced new survey options for the graduate schools with a set of common questions, as well as asking individualized questions according to each program. We have a consistent set of school-wide

comparisons, as well as tagged questions at the graduate level, e.g., common questions for Diversity. The surveys are individualized to meet the needs of the school and provide the University with broader information.

- G. Lee Kats spoke for the Administration and Board of Regents. The Retention, Review, and Promotion language is under discussion between the provost and Seaver College interim dean, Michael Feltner, regarding some areas with ambiguous language regarding the RTP process. The provost will be following up on this.

Provost Marrs continues to work on the ongoing dean searches. Dr. Kats recommended that people use forums and participate in dean search for all 8 candidates.

IV. Business

- A. The ASLC Charter Revisions tabled the Charter discussion until the next meeting in March when all of the committee members are present.
- B. Meaning, Quality and Integrity – measurement of ILOs

Charla Griffy-Brown opened discussion on engaging both faculty and students with regard to Meaning, Quality, and Integrity of Pepperdine degrees. Suggestions for ensuring that students are able to articulate the University Mission is to incorporate the mission on all syllabi and embracing Meaning in the classroom. Other members suggested incorporating Meaning in the Alumni survey.

Connie Fulmer stated all Seaver syllabi do have the mission statement, as well as a faculty understanding of using it in the classroom. GSEP aspires to do the same. Lisa Bortman suggested identifying that with which all students are graduating the University. Charla Griffy Brown suggested that the ILO's should be measured for meaning, quality, and integrity which the Council agreed. Lisa Bortman suggested combining a few of the ILO's for measurement, e.g., Faith, Purpose, Service, Leadership, and Knowledge, which is measured by the program reviews.

The next step is to decide on a schedule to further advance the process, document it for future accreditation visits by WSCUC, and continue collaborative efforts among all schools. Discussion regarding benchmarking will continue as well.

Credit/Hours/Directed Instruction should be included in the Interim Report and Program Reviews as required by WSCUC. Dr. Griffy-Brown will amend the table to suit online courses.

- C. Connie Fulmer's presentation from the WASC Leadership Academy

Dr. Fulmer just finished her program and provided a presentation to the ASLC entitled, "Assessing the Fine Arts General Education Outcomes." Dr. Fulmer

presented information on the GELI team, as well as the General Education Program.

V. Reminders and Announcements

A. Status Reports are due by February 28, 2015

B. Colleen Mullally will discuss more about the Libraries at the next meeting (March 9th, 2015) for about 15-20 minutes.

VI. Adjournment

A. The ASLC meeting concluded at about 1:37 PM.

The next meeting of the ASLC is scheduled for March 9, 2015, at noon in the Page Conference Room. Lunch will be served.