

Advancement of Student Learning Committee

Minutes

March 13, 2017

12:00 - 1:30 p.m.

Page Conference Room, TAC 3rd floor

Members present: Charla Griffy-Brown, Chair; Graziadio School of Business and Management  
Katie Dodds, School of Law  
Brad Dudley, Student Affairs  
Brad Griffin, Seaver College  
Amy Tuttle Guerrero, Graduate School of Education and Psychology  
Lisa Bortman, Assistant Provost for Institutional Effectiveness, ex officio  
Michael Shires, School of Public Policy  
Mary Ann Naumann, University Libraries  
Katy Carr, Recorder

Absent: Lee Kats, Vice Provost for Research and Strategic Initiatives, ex officio

I. Welcome and Call to Order.

Lisa Bortman opened the meeting at 12:03 PM. The present members started eating lunch and independently reviewed the February 13, 2017 meeting minutes.

II. Business

A. Approval of minutes

Charla Griffy-Brown called for consideration of the minutes. The minutes were unanimously approved.

B. Strategic Planning at Graziadio - overview of process and connection to assessment (meaning, quality, and integrity)

1. Charla discussed the current state of strategic planning at Pepperdine, including the influence and approach of Deryck van Rensburg, the new dean at the Graziadio School of Business and Management.

C. Questions for student workshops/lunches/dinners.

1. Charla read through the questions (below) for focus groups with students at workshops/lunches/dinners. She asked for feedback from the committee. Amy asked about framing these questions within the university's mission and vision. Charla also suggested writing a letter to be sent to the student

participants after the focus groups so that the students can see how their contribution will be incorporated into the WASC report.

- a. Meaning
  - i. What are (were) your goals upon completing your degree?
  - ii. How well organized was your curriculum? How did the outcomes align or help position you to achieve these goals?
- b. Quality
  - i. What makes a degree from Pepperdine different than other degrees?
- c. Integrity
  - i. How well do you think you achieved the learning outcomes of your program?
  - ii. How rigorous was your education?

#### D. Developing Subcommittees to prepare for WASC report and visit (Lisa)

1. Lisa reported that we had a lot of issues that we needed to address: four large areas, an interim report, and a mid-cycle visit. Pepperdine will have its next visit in 2020, but the report must be submitted at least one year before the visit. Therefore, the WASC report must be completed in 2019 and include the nine essays. Lisa briefly described the detail that will be focused on and included in each of the nine essays. For this summer, we need to think about what our approach will be. This committee could assist in developing a plan for completing the upcoming report. The plan should include university-wide themes to be assigned for committees and the compensation for each committee. The budget request will go to the provost's office.

Amy asked if we could connect the strategic plan to the ILO's. Mike responded that the plan is supposed to be aspirational. He asked if we could change the date to 2025 to give ourselves more time to obtain metrics for the strategic plan. Amy asked if we change the strategic plan, do we also have to update the ILO's?

Lisa described the goals of the current strategic plan: 1) academic excellence, 2) diversity, 3) faith, 4) finance, 5) global. The plan is much more theoretical and has sub-goals. Lisa asked if we should create faculty-led committees or a WASC Steering Committee or if we want to ask key committees.

Brad Dudley asked about the real timeline for this report. If the report needs to be submitted by 2019, we need to start working on it this year.

The essays were assigned as follows:

Essay #1: Lisa; ALO

Essay #2: Chaired by Lee, but include Steering Committee - chairs of each of the sub-committees

Essay #3: UAC; chaired by Jay Brewster

Essay #4: Since this is Seaver-focused, it would ideally be chaired by someone familiar with core competencies, e.g. Brad Griffin (Seaver, Fine Art Division)

Essay #5: OIE supplies the data; deans choose representative from each school

Essay #6: ASLC

Essay #7: Office of Financial Planning; chaired by Paul Lasiter

Essay #8: None

Essay #9: Steering Committee

Lisa said that a survey should be sent to the administration to review and identify standards.

E. WASC Mid-cycle review - ways we make results public (Lisa/Charla)

1. Lisa updated the committee on this new mid-cycle review process, which is making the information public. OIE staff is using LiveText to upload information to a public portfolio. Lisa will share the site with the committee for review and discussion at the next ASLC meeting.

F. News on Educational Policy (Mike)

1. Mike discussed the general sense regarding Betsy DeVos as Mike Pence's choice for US Secretary of Education. He stated that we can expect a more conservative approach. On the higher education side, the consensus in the House will focus on student loans, which will likely be left to the states to manage. There will be fewer rules and less dollars, with a cap on federally associated loans. Student loan crisis (\$1.4 trillion) has caught everyone's attention. There will probably not be a lot of federal aid changes until after the 2018 mid-term elections. There might be more employment data required. There will be debate over the value of education, and the employment piece will be the focus. We are still waiting on a number of cabinet and staff picks and their confirmations.

G. Program Reviews Status for April meeting

1. Amy reported that 10 reviews from the Education and Psychology divisions at the Graduate School of Education and Psychology should be uploaded by the

end of March.

2. Brad Dudley reported that community standards (judicial affairs), the health center, and the counseling center are working on their QLO's by the end of March. The Residence Life program review was postponed.
3. Katie Dodds reported that the School of Law program reviews should be postponed until 2018.
4. Lisa reported that the Communication Division at Seaver College has been given six months to complete its review, so it should be ready in August/September 2017. Lisa also offered feedback from Mathematics at Seaver. She stated that we should be more specific about discussing what a program does accomplish, not just their weaknesses.
5. Assignments:

Education Leadership - Katie Dodds and Brad Dudley

ELAP - Katie Dodds and Brad Griffin

SEC - Mike Shires and Charla Griffy-Brown

EDOL - Mary Ann Naumann and Mike Shires

MA in Learning Technologies – Charla Griffy-Brown and Mary Ann  
Naumann

ED in Learning Technologies – Charla Griffy-Brown and Amy Tuttle  
Guerrero

MA in Education – Brad Dudley and Amy Tuttle Guerrero

MA in Psychology – Brad Griffin and Mary Ann Naumann

MA in Clinical Psych – Katie Dodds and Mike Shires

PsyD in Clinical Psych – Mike Shires and Charla Griffy-Brown

Community Standards (formerly Judicial Affairs) – Charla Griffy-Brown and  
Amy Tuttle Guerrero

Health Center – Brad Griffin & Mary Ann Naumann

Counseling Center – Amy Tuttle Guerrero and Katie Dodds

#### H. Retreat Planning

1. The date is May 8, 2017. The agenda will consist of reviews, planning process of WASC sub-committees, and any results from student focus groups.

#### I. Adjournment

1. The ASLC adjourned at 2:09 PM. The next meeting is scheduled for April 10, 2017, at noon in the Page Conference Room, TAC 316.