

Advancement of Student Learning Council
Minutes
April 19, 2021
12:00 p.m. - 1:30 p.m.
Zoom Meeting

Members Present: Brad Dudley, co-chair, Student Affairs
Katie Dodds, co-chair, School of Law
Charla Griffy-Brown, Graziadio Business School
Seta Khajarian, Graduate School of Education and Psychology
Bryan Reeder, Office of Institutional Effectiveness and Assessment
Michael Shires, School of Public Policy
Jeremy Whitt, University Libraries
Ildiko Hazak, Recorder

Members Absent: Lee Kats, Vice Provost, ex officio
Heather Thomson-Bunn, Seaver College

- I. Welcome and Call to Order
 - A. Brad Dudley and Katie Dodds opened the meeting at 12:00 p.m.
- II. Business
 - A. Approval of the Minutes
 1. The Advancement of Student Learning Council approved the March 8, 2021 minutes.
- III. WSCUC Updates
 - A. ARC 2021 Virtual Conference

Seta noted that WSCUC already sent out their annual mail for the Accreditation Resource Conference. This year the conference is virtual and it is \$250 to attend. Seta noted that they are all going to attend from the OIE office. Seta noted that she does not think that anybody is going to attend the conference from the Business School. Charla commented that at PGBS everybody is overwhelmed trying to do their program reviews. Charla noted that she will encourage them to attend from PGBS.

B. WSCUC/ARC free session TPR institutions

- A. Seta noted that there is a free session for TPR institutions on Friday, April 30. Seta put a hold on the calendar of the ASLC members if they would like to attend. Mike asked whether OIE would subsidize the \$250 fee. Seta will look into that. Brad commented that in the past Lisa paid for ASLC to attend. Seta will get the attendance fee approved. Seta noted that there is a session for the CEOs. Mike commented that in the past Andy Benton was very involved. Mike suggested that it would be worth mentioning it to President Gash. Mike noted that there is an option for institutional registration for the WSCUC conference. Seta will check on the institutional registration.

IV. WSCUC Steering Committee

- A. The WSCUC steering committee will reconvene and they will update the members on what happened during the transition. There will be a meeting. There is a hold on everyone's calendar. April Marshall and Seta will send out a brief agenda on what they would like to discuss at the meeting. The WSCUC Steering Committee meeting will take place on May 6 at 10 am. Mike asked to be added to the Steering committee meeting. Jeremy also asked to be added to the meeting. April and Seta will conduct the steering meeting and they will leave room for questions and answers. Seta noted that from May 17 through June 17 the final draft of the institutional report will be replacing the current draft. There are very few major changes to the report.

V. Next Year's ASLC Membership

- A. Seta will reach out to the new director of assessment at GSEP, Dr. LaTonya Wood. She is very engaged in the process. Seta noted if Heather Thomson-Bunn will not be a member next year, Dr. Jacqueline Dillion would be a great candidate, because she is an assessment coordinator. Seta suggested that maybe student government can send a person and be included as guest at the ASLC meetings. Charla commented that she will be happy to stay engaged through the next year. Charla noted it is important to have somebody from Seaver, GSEP and PGBS. Brad noted that they had students before but they make it only to two meetings. Brad noted that they really need to know why the students need to be there so it is meaningful to them. When students were listening to ASLC discussing program reviews, they couldn't make a meaningful contribution. Brad noted they need to know why they need a student to attend and what would ASLC get from it. Charla commented it would be good to find out from students what is missing, what questions were not asked that should have been asked. It would be good to get the student's perspective on student success. Seta noted that WSCUC will also meet with student groups. Seta suggested that they could select a student group to engage with ASLC. Katie noted that maybe there is a group they could engage and present ASLC's process to them. Seta noted it would be nice to invite

the students as guests. Charla noted that the most useful way of doing this would be to have a focus groups. It would be an annual focus group and ASLC would present what they are doing as a committee. Brad agreed that it would be better to have a focus group than having student members. Charla noted that a Starbucks coffee card could be sent to the students as an incentive. Mike noted that he will be on sabbatical so SPP will likely have a different representative for the year. Mike suggested that it would be good idea to put together a video for the first meeting on what the role of ASLC is and what the program review process looks like. Charla suggested that they could put together a PowerPoint for the first meeting with the new members.

VI. Assessment Update

- A. Katie commented that it has been a strange year with COVID and it was difficult to do assessments. Katie received some data from online programs but it was difficult to collect data from the on ground programs. They are also trying to finish the program review this year for the law school. They are using the new form and doing it like a pilot project. Katie noted there will not be an external review with it. This is like a preparation for the law school for its next ABA accreditation, which will be in a couple of years. Katie noted that this year they had virtual meetings to discuss assessment. They helped on the section on how the law school curriculum had changed. Katie commended that the report is done. Seta will decide where this fits in with the accreditation.
- B. Charla commented that at PGBS they are doing their program reviews. They are looking to use their program reviews for curricular change. The FEMBA program will be putting forward curricular change. Charla encouraged them to finish their program reviews now, so that they can support that over the summer through the PGBS process and be ready for UAC in the fall. The executive MBA program will be putting forward very significant changes. Mike Shires noted that at SPP they are doing their normal assessment cycles. SPP is launching its new online program. They are launching a Master's in Public Policy Leadership program online. SPP will have two programs to evaluate in the next program review cycle. SPP will go through UAC and they will do the sub change with WSCUC. Brad noted they had to press pause on the Volunteer Center. The entire self-study is done on that. During the summer, Intercultural Affairs will be doing their self-study. They will have an external review in the fall. Jeremy commented that at Pepperdine Libraries the physical circulation of books and materials is down. They just reported and finalized the Association of College and Research Libraries stats for 2020. This year the survey asked Libraries to differentiate between asynchronous and synchronous sessions and the number of weeks the library was closed due to COVID-19. Pepperdine Libraries had 296 library sessions to 5,105 students. It appears that they are reaching a larger number of students each year. One of the fun ways to communicate value of the library is to take the total number of journal articles that the Pepperdine community downloaded in a year and multiply that by the market average cost per article.

This would show if the library did not exist how much would it cost to download all these articles. Around \$17.4 million worth of journal articles were downloaded by the Pepperdine community in 2020. Pepperdine Libraries is making an impact. Bryan Reeder commented that OIE is getting organized. Seta gave an update on Assessment of GSEP and Seaver. Seta met with Dr. LaTonya Wood from GSEP on a monthly basis. Serta noted that Dr. Wood was very involved and asked all the right questions. On the education side all the requests for the assessment evidence was already in place, so they are in the process of assigning a coordinator who will continue with the assessment of the evidence. They are doing two PLOs a year per program. At Seaver a lot is going on. They have 16 programs in Portfolium. There are another eight programs to set up for assessment. There are five programs in their implementation years. Seta commented that she had five meetings with Dean Feltner and Paul Begin about GE. Seta noted that she can give an update next time on what is happening at Seaver.

VII. Adjournment

- A. The ASLC meeting was adjourned at 1:01 p.m.