

Advancement of Student Learning Council

Minutes

November 13, 2017

11:00 a.m. - 1:00 p.m.

Page Conference Room, TAC 316

Adobe Connect

Members present: Charla Griffy-Brown, Chair; Graziadio School of Business and Management
Brad Dudley, Student Affairs
Brad Griffin, Seaver College
Mary Ann Naumann, University Libraries
Amy Tuttle Guerrero, Graduate School of Education and Psychology
Lee Kats, Vice Provost for Research and Strategic Initiatives, ex officio
Jared Price, Recorder

Members absent: Katie Dodds, School of Law
Michael Shires, School of Public Policy
Lisa Bortman, Assistant Provost for Institutional Effectiveness, ex officio

I. Welcome and Call to Order

- A. Charla Griffy-Brown opened the meeting at 11:05 a.m. in the Page Conference Room and by video conference via Adobe Connect.

II. Business

A. Approval of Minutes

1. The council approved the October 2, 2017 minutes.

B. ASLC Meeting Schedule in 2018

1. The council discussed and approved meeting from 11:00 a.m. - 1:00 p.m. in Page Conference Room on January 8, February 12, March 12, and April 16, 2018. The February and April meeting will be via Adobe Connect. At the January meeting, the council will decide if the retreat would best be in May or June, with the opposite month then having an Adobe Connect meeting.

C. Communication Program Reviews

1. Charla presented the status of the communication division program reviews. The public relations and advertising programs have not yet

completed the external review portion of their program reviews and are therefore ineligible to advance. Charla is ready to write letters to the media production, human communication, sports administration, and journalism programs. Charla and Mary Ann are unsure if the IMC program review is eligible for advance.

D. Program Review Methodology

1. Brad Dudley and Charla called for the council to create a system to track changes made to programs between their seven-year cycle both due to program-internal decision, MOU recommendation, or council recommendation.
2. The council discussed how it should handle program closure and if closed programs should be required to complete a full program review for the years between latest review and closure. Charla recommended a shortened “executive summary” reviewing the years since latest review and summarizing the decision to close. The council will dialogue further with Lisa.

E. National Changes in Higher Education

1. The council discussed how the face of higher education is becoming more assessment-focused. WSCUC has elected a new President/CEO who served under the Obama administration and believes that higher education has nothing to fear from increased examination. A national mandate just required all institutions of higher education to be formally accredited. Although Pepperdine is currently ahead of the curve on quality of assessment practices, with increased focus on assessment, its practices may become more of the norm.

F. Curriculum Committees

1. Charla asked that Jared collect a list of the members of each curriculum committee at each school.
2. Charla would like to invite the chair of each of these committees to a 2018 ASLC meeting for the council to get to know them better and the committees chairpersons to better understand the vision and needs of the ALSC.

G. Finding Themes in Program Review Letters

1. The council discussed program review letters from 2015 to 2017. They found that review letters were focused in two areas: 1) outlining strengths and weaknesses and 2) suggestions for future assessment methodology. Review letters also often stated whether or not the program received a recommendation to advance, outlined potential national accreditation standards applied to their area of academia, outlined their use of student

and faculty input in the program review process, and commented on assessment practices.

2. Jared will share a Google Sheets document with the council that will list the writers of all program review letters completed from 2015 to 2017. Jared will share a second Google Sheets document to list and define common language used in the program review letter-writing process.

H. WSCUC Essays and MOUs

1. The ASLC discussed the series of essays required for Pepperdine's upcoming WSCUC accreditation. Mary Ann asked if WASC would ask for data on how faculty view our program review process.
2. It will be advantageous to review a collection of MOU's when crafting these essays. Jared will share with the council a Google Drive folder of MOU letters from 2015 to 2017. Jared will add a second tab to the Program Review common language Google Sheet that lists language common in MOUs.

III. Adjournment

- A. Charla adjourned the ASLC meeting at 12:35 p.m. The next meeting is scheduled for December 11, 2017 at 11:00 a.m. in the Page Conference Room, TAC 316, and via Adobe Connect.