

**UNIVERSITY PLANNING COMMITTEE**

**Meeting Minutes**

October 18, 2017

**Attendees**

Michael Adams	Connie Horton	Jeff Pippin
Andrew Benton	Lee Kats	Steven Potts
Paul Caron	Paul Lasiter	Edna Powell
Michael Feltner	Rick Marrs (chair)	Mark Roosa
Rick Gibson	Marilyn Misch	Deryck van Rensburg
Gary Hanson	John Mooney	Brian Thomason
Keith Hinkle	Pete Peterson	Helen Williams
Judy Ho	Phil Phillips	

**Observers**

Sharon Beard	Marnie Mitze	Jody Semerau
Lisa Bortman	Jared Price	

**I. Call to Order and Devotional**

Provost Marrs called the University Planning Committee to order at 8:34 a.m. on October 18, 2017, in the Seaver Board Room at Pepperdine University - Malibu campus. Michael Adams and Marilyn Misch moved and seconded approval of the minutes for September 13, 2017, which were adopted.

Connie Horton presented devotional thoughts. Provost Marrs welcomed new committee member Marilyn Misch, Professor of Accounting at Seaver College.

**II. Program Review**

Connie Horton and Sharon Beard presented two recent program reviews.

Student Health Center

Presenter: Connie Horton, Vice President for Student Affairs

For the past 25 years, the Student Health Center has served student health needs and provided consultation to university administration. Connie outlined 3 opportunities for growth so that the Center continues Pepperdine's standard of excellence. The first opportunity includes updating facilities, which currently are small and aged. A limited number of examination, waiting, and administrative spaces decrease quality of service. A second

opportunity includes reevaluating the current funding structure to ensure it best serves students. Currently, the Center does not bill insurance and is founded on a pay-per-visit system, which some students comment as a disincentive to use. A third opportunity for growth includes increasing staffing. The addition of a medical doctor or physician's assistant would increase the number of student visits and an administrative staff member to bill insurance would improve access to its services.

Keith Hinkle asked whether the University should provide full-service basic medical care or enter into a more consultant-type role. Connie responded that our peer institutions provide full-service basic medical care and, in addition, our isolated geography provides more reason to provide accessible care. President Benton asked about the size of the current facility, which Connie will later provide to the President. Paul Caron asked about a relationship with Malibu Urgent Care, which Connie shared was previously attempted but decided to not continue. Helen asked about parent feedback, which Connie answered is not usually positive. Phil Phillips and Connie discussed the potential to contract with a third party to bill insurance. Phil added that the master plan calls for a new health and counseling building near the future recreation center.

Office of Community Standards

Presenter: Sharon Beard, Associate Dean of Student Affairs for Community Standards

Sharon began by sharing that as of August 2017, her team oversees student conduct across all university affairs. Previously, their influence was limited to all undergraduate incidents and on-campus incidents involving graduate students, with all other incidents limited to a consultant-based role. Sharon's team walks through all cases of alleged misconduct, beginning with reports from Department of Public Safety and Housing and Residence Life staff, and ending with a resolution, ranging from warning letter to permanent dismissal. A policy committee meets each year to improve standards of practice within the Office. Sharon shared that the number of alleged incidents has remained stable over the past four academic years. Any dramatic rise is usually caused by a single incident involving many students, as occurred in 2015/2016. Sharon commented that Title IX cases of sexual misconduct have increased in recent years. Her team believes that actual events have not increased, but rather their reporting has, which she expressed gratitude for.

### **III. Challenges Ahead**

Provost Marrs set up a discussion based on the conclusion (pages 171-184) of Jeffrey J. Sellinger's *College (Un)bound: The Future of Higher Education and What It Means for Students*. Provost Marrs split the committee into three groups and asked each to focus

on the following: potential challenges in your area; what does it mean to be a Christian university in 2017?; pockets of greatness; leveraging our brand; the courage to add by subtraction; and intentionality in public positioning.

After 30 minutes in group discussion, the committee reconvened and discussed their conversations.

#### Group One

Presenter: Deryck van Rensburg

Group One focused on the strategy of reframing challenges into opportunities. One challenge ahead is the technological revolution of work and academia's historic struggle to keep up. Group One suggested exploring a new interdisciplinary program that takes most advantage of this revolution by weaving together engineering, computer science, and design.

#### Group Two

Presenter: Provost Marrs

Group Two discussed that with financial stability comes the opportunity to take on bold new ideas. To do so, we must challenge our default of risk aversion. Historically, in times of crisis we react by making large changes, relocating campuses and adding entire schools. In these times of stability, Group Two challenges us to eliminate what is not needed. Group Two also spoke of our evolving relationship with the Churches of Christ. As we evolve with a changing world, we must remember and reconcile our relationship with our heritage.

#### Group Three

Presenter: Michael Adams

Group Three focused on ensuring quality during academic revolution. Michael spoke to our addition of graduate online programs and graduate certificate programs in an effort to increase funding. Group Three also spoke of the responsibility that comes with our increased ranking. Ever more we will be asked to deliver according to our increasing reputation, which should be remembered during conversations about projects such as the Student Health Center. Finally, Group Three discussed priority in maintaining a socio-economically diverse undergraduate population.

### **IV. Provost's Closing Remarks**

Provost Marrs concluded with a story of praise. At a recent conference for university provosts, other provosts repeatedly approached Provost Marrs. The other Provosts wanted to share the story of a cousin or an aunt or a brother who had graduated a Wave. The other provosts were proud of their connection to Pepperdine.

Pepperdine is something they want to be a part of. Provost Marrs commended the Committee of our stature among peers.

**V. Adjournment**

The meeting was adjourned at 10:05 a.m. The next meeting of the UPC will convene at 8:30 a.m. on November 15, 2017 in the Seaver Board Room.