

**UNIVERSITY PLANNING COMMITTEE**  
**Meeting Minutes**  
 March 21, 2018

**Attendees**

Michael Adams	Connie Horton	Jeff Pippin
Andrew Benton	Lee Kats	Edna Powell
Michael Feltner	Rick Marrs (chair)	Joan Singleton
Gary Hanson	Marilyn Misch	Deryck van Rensburg
Keith Hinkle	John Mooney	Helen Williams
Judy Ho	Pete Peterson	

**Absent**

Paul Caron	Phil Phillips
Rick Gibson	Steven Potts

**Observers**

Danny DeWalt	Jared Price	Jody Semerau
Thomas Knudsen	Jonathan See	Brian Thomason
Marnie Mitze		

**I. Call to Order and Devotional**

Provost Marrs called the University Planning Committee meeting to order at 8:34 a.m. on March 21, 2018, in the Seaver Board Room at Pepperdine University - Malibu campus. Judy Ho presented devotional thoughts.

Marilyn Misch and Gary Hanson moved and seconded approval of the minutes for January 17, 2018, which were adopted.

**II. European Union Data Protection Law**

A new European Union data protection law will go into effect on May 25, 2018. This ninety-nine article law outlines privacy as a fundamental right. Any identifying information is protected under this new mandate. This law protects all citizens of, information collected within, and business transaction involving the European Union. Individuals protected under this law will have the right to access all protected information, correct any information, and have any information erased. Currently 4,000 Pepperdine constituents will be affected. The University will need to review what information we are collecting, how long we are storing it, and for what purpose. The

European Union will enforce fees for lack of compliance. The United States Department of Commerce is working on a privacy shield to safeguard US companies.

A committee member asked by what process the US is bound to this law. Thomas Knudsen explained that this is not legislative action but rather a decree stating that, if an outside country wants to do business with the European Union, they must maintain these guidelines. In response to further question, Mr. Knudsen shared that he is not aware of a US law that reaches in to the European Union in the way this reaches into the US.

Another committee member commented that the University may choose to create one-standard-fits-all for all university constituents so that they do not need to keep track of those involved with the European Union in a variety of ways.

In response to a committee member expressing concern that this law may affect the way the University monitors and cares for student wellbeing, Mr. Knudsen affirmed will not compromise the welfare of its students. Mr. Knudsen added that this new mandate will affect research practices on human subjects.

Following question, Mr. Knudsen predicts that the European Union will not perform checks on the University, but rather European Union constituents may file complaint when treated against these mandates.

In response to question, Mr. Knudsen explained that encrypting data may be a useful tool. A committee member also asked if we could use non-attributable data, which Mr. Knudsen confirmed.

A committee member asked if the University may identify populations affected and obtain blanket consent. Mr. Knudsen responded that this is new policy so everyone is being quiet now. A second committee member recommended looking to how European Union universities have responded to similar and previous laws that affected them but not the US.

### **III. Strategic Plan Updates**

Provost Marrs reminded the committee that WSCUC accreditation will take place in 2020 and that WSCUC expects a new strategic plan to be completed and implemented by their visit. This 2020 visit will be shortly after Pepperdine's new University President is appointed and to avoid creating and then implementing a 10-year plan without his or her input, the University has decided to create a two to three year transitional strategic plan. This will fulfill WASC's strategic

plan requirements, while providing ample time for the president to play a role in the next 10-year strategic plan.

Lee Kats set-up a group break-out during which University Planning Committee members split into three groups to discuss accomplishments and future projects for each of the five goals outlined in the 2010 strategic plan. After thirty minutes, the UPC reconvened and reported upon each group's discussion.

#### **IV. Adjournment**

The meeting was adjourned at 10:20 a.m. The next meeting of the UPC will convene at 8:30 a.m. on April 18, 2018 in the Seaver Board Room.