

UNIVERSITY PLANNING COMMITTEE
Meeting Minutes
October 17, 2018

Attendees

Andrew Benton	Connie Horton	Jeff Pippin
Paul Caron	Lee Kats	Steven Potts
Richard Cupp	Rick Marrs (chair)	Deryck van Rensburg
Stewart Davenport	Marilyn Misch	Mark Roosa
Rick Gibson	Pete Peterson	Jonathan See
Darren Good	Phil Phillips	Joan Singleton
Gary Hanson		Helen Williams

Absent

Michael Feltner
Keith Hinkle
Judy Ho

Observers

Sara Barton	Jody Semerau
Lisa Bortman	Jeremy Whitt
Ildiko Hazak	Jazmin Zane
Marnie Mitze	

I. Call to Order and Devotional

Provost Marrs called the University Planning Committee meeting to order at 8:33 a.m. on October 17, 2018, in the Seaver Board Room at Pepperdine University - Malibu campus. Joan Singleton presented devotional thoughts.

Helen Williams and Rick Gibson moved and seconded approval of the minutes for September 12, 2018, which were adopted. Deryck van Rensburg suggested a revision to the minutes, which were approved.

II. Program Review: Office of the Chaplain

Dr. Sara Barton presented the latest program review from the Office of the Chaplain.

Office of the Chaplain

Presenter: Dr. Sara Barton, University Chaplain

The Office of the Chaplain is focusing on the role of community in spiritual formation. Dr. Sara Barton continued that there is a downward trend in Wednesday Chapel gathering. Celebration Chapel is growing in a healthy way. The Office of the Chaplain puts a lot of time and effort to organize the Wednesday Chapel and the Celebration Chapel. Spiritual Mentoring is growing fast. In 2012 there were 44

mentors, but in 2017 this number grew to 197 mentors. Spiritual Mentoring is a popular program. Dr. Barton continued by discussing the strengths of the Office of the Chaplain. The Office of the Chaplain has a healthy student-led ministries program. Lauren Begert, Assistant Chaplain, oversees this program. Last year 230 students were trained for ministry. The Office of the Chaplain added a spiritual mentoring program. Another strength is the vision for spiritual formation rooted in community. The Office of the Chaplain set an "open table" for all students focusing on hospitality.

Dr. Sara Barton shared next the challenges that the Office of the Chaplain faces. There are "rogue ministries" started by students, faculty, staff and off-campus groups. Dr. Barton is working with Dr. Connie Horton on coming up with policies to control the "rogue ministries". With numerous spiritual life initiatives across the university, a cohesive spiritual formation plan is needed. For the Spiritual Mentoring Program, a more robust mentoring session is needed for mentors. The Office of the Chaplain has overlapping programs therefore more organization is needed. Faculty and staff have a desire for pastoral care. The Office of the Chaplain is starting a spiritual live podcast for the Pepperdine audience.

Dr. Lisa Bortman asked how the Office of the Chaplain's program review ties to student learning outcomes. Dr. Barton responded that the Office of the Chaplain launched a four-year program study that will give a feedback on how well the Chaplain's Office is doing. The study follows students for four years. Rick Gibson, Vice President for Public Affairs & Church Relations, asked whether there was an institutional wide gathering. Dr. Barton responded that the staff of the Office of the Chaplain has one gathering per week at the Fieldhouse.

III. Program Review: Library

Dr. Mark Roosa and Jeremy Whitt presented the latest program review from Pepperdine Libraries.

Pepperdine Libraries

Presenter: Mark Roosa, Dean of Libraries

Dean Roosa began by sharing the mission of the Library. The University Libraries has 12 libraries across Pepperdine's campuses. Pepperdine Libraries has a variety of services including a growing portfolio of eBooks, digital library collections and digital press. The Pepperdine University Libraries also has a growing number of study rooms designed for individual and collaborative work. Dean Roosa discussed the strategy of Pepperdine Libraries, including the annual plan and process and the annual spending plan. Dean Roosa also talked

about the operational approach including data driven decision making, alignment with Boundless Horizons and continuous improvement through assessment. Dean Roosa discussed the periodic review of programs, including scholarly resources, information literacy and digital networks and platforms. Pepperdine Libraries will work with Jonathan See, Chief Information Officer, to find out what is the best way to connect students to resources.

Pepperdine Libraries

Presenter: Jeremy Whitt, Scholarly Resources Librarian

Jeremy Whitt began by discussing the importance of information literacy. WASC identified that information literacy is one of the five core competencies for undergraduate programs. Jeremy Whitt commented that investment in information literacy involves instruction sessions, one-on-one research consultations, InfoGuide usage and student learning outcomes. The new Payson Library had 78% increase in visitors. Jeremy Whitt commented that over 200 library instruction sessions are offered each year. There is also a large increase in the number of research questions asked. Mr. Whitt discussed the assessment of information literacy student learning outcomes, including post-library instruction surveys, Standardized Assessment of Information Literacy Skills and Global Tides research journal citation analysis. Post-library instruction survey was sent out to students. A high percentage of students indicated that the library instruction session had a major effect. Dean Teresa Byrd from the University of San Diego was the external reviewer. She observed improvement in the Libraries' instruction program, services and facility.

Jeremy Whitt discussed the quality improvement plan, including working with OIE to use Livetext for assessment of information literacy, increasing student involvement in assessment, increasing funding for scholarly resources, continuing to review peer schools, increasing reach of the information literacy program, developing the graduate student IL program and exploring methods for teaching librarians to gather feedback regarding teaching effectiveness. Dean van Rensburg asked whether Pepperdine University Libraries has any plans to build a library like Payson at the Drescher Graduate Campus. Dean Roosa responded that he would like to see a Payson franchise. Dean Roosa noted that this is a resource question, but he is open to the idea to discuss it. Dean Williams commented that the Payson Library could be franchised at the West Los Angeles Graduate Campus.

IV. Analysis of University Rankings

Dr. Lisa Bortman and Dr. Jazmin Zane presented the analysis of university rankings.

Office of Institutional Effectiveness

Presenter: Dr. Jazmin Zane, Director of Institutional Research

Dr. Jazmin Zane began by sharing that Pepperdine University has been recognized as one of the top 50 universities in the nation by the U.S. News & World Report Best Colleges rankings. Pepperdine is ranked 46 out of 312 national institutions of higher learning. The U.S. News & World Report uses indicators and weights for the ranking, for example, graduation and retention, social mobility, peer assessment, class size, student-faculty ratio, student excellence and acceptance rate. The U.S. News & World Report conducts the survey every year.

Dr. Jazmin Zane presented that Pepperdine University is ranked 165 out of 968 national institutions of higher learning by the Wall Street Journal/Times Higher Education College rankings. Pepperdine has declined from 120 to 165. The Wall Street Journal/Times Higher Education Colleges ranking uses pillars and weights indicators, for example, graduate salary, graduation rate, reputation, loan default, finance per student, faculty per student, student engagement, student and faculty diversity and international students. Gary Hanson, Executive Vice President, asked why the U.S. News & World Report ranking is better than the Wall Street Journal/Times Higher Education Colleges ranking. Dr. Zane responded that the resources are weighted differently. The U.S. News & World Report uses a smaller pool of institutions of higher learning than the Wall Street Journal/Times Higher Education Colleges rankings. Dean Peterson asked whether Pepperdine University has a personal connection to U.S. News & World Report. Dr. Lisa Bortman responded that Pepperdine submits the data to U.S. News & World Report and they analyze the data. Pepperdine does not have a personal connection.

V. UPC Charter

Provost Marrs presented the changes to the University Planning Committee Charter. Five faculty representatives from each school at Pepperdine have been added to the University Planning Committee. Provost Marrs entertained a motion to approve the updated University Planning Committee Charter. Dean Peterson moved and Rick Gibson, Vice President for Public Affairs & Church Relations, seconded approval of the updated University Planning Committee Charter which were adopted.

VI. Adjournment

The meeting was adjourned at 10:00 a.m. The next meeting of the University Planning Committee will convene at 8:30 a.m. on December 19, 2018 in the Seaver Board Room.