

UNIVERSITY PLANNING COMMITTEE
Meeting Minutes
September 12, 2018

Attendees

Andrew Benton	Connie Horton	Steven Potts
Paul Caron	Lee Kats	Deryck van Rensburg
Stewart Davenport	Rick Marrs (chair)	Mark Roosa
Michael Feltner	Marilyn Misch	Joan Singleton
Rick Gibson	John Mooney	Helen Williams
Gary Hanson	Pete Peterson	
Keith Hinkle	Jeff Pippin	

Absent

Judy Ho
Phil Phillips

Observers

Lisa Bortman
Ildiko Hazak
Marnie Mitze
Jody Semerau

I. Call to Order and Devotional

Provost Marrs called the University Planning Committee meeting to order at 8:35 a.m. on September 12, 2018, in the Seaver Board Room at Pepperdine University - Malibu campus. Sara Barton presented devotional thoughts.

Helen Williams and John Mooney moved and seconded approval of the minutes for May 16, 2018, which were adopted.

II. Fall 2018 Enrollments and Class Characteristics

The five deans presented on enrollment and class characteristics of their respective schools.

Helen Williams, Dean, Graduate School of Education and Psychology

Dean Williams opened by sharing that the Graduate School of Education and Psychology experienced a turnaround. Dean Williams continued by presenting the current enrollment numbers. Enrollment increased this year with one thousand five hundred twenty-eight students currently enrolled. Upon conversation with President Benton, Dean Williams commented that GSEP did a tremendous job cutting expenses. The discussion continued regarding class coverage. Dean Williams commented that a lot of faculty positions are currently vacant. The Graduate School of Education and Psychology is looking to fill the open positions. Overall Dean Williams was pleased with the growth in student enrollment.

Pete Peterson, Dean, School of Public Policy

Dean Peterson shared that the School of Public Policy utilizes liberal arts approach in preparing public leaders. The School of Public Policy prepares leaders who understand the importance of religious liberty. Dean Peterson commented that the School of Public Policy had several well-enrolled summer programs. Dean Peterson continued with presenting the five-year strategy. Although, enrollment increased from last year, the enrollment numbers are still not sufficient. Dean Peterson commented that the Davenport Institute at the School of Public Policy is planning public meetings for the "Montecito 2.0" project. Dean Peterson commented that Pepperdine University is engaged in collaborative efforts with Westmont College.

Paul Caron, Dean, School of Law

Dean Caron began by sharing that Pepperdine School of Law plans to reduce JD enrollment to improve student credentials and outcomes. Nationwide, law schools saw an increase in applications. The School of Law plans to make up revenue shortfall by increasing non-JD enrollment, reducing expenses and increasing fundraising. Dean Caron shared that Pepperdine School of Law annually ranks among the top fifty law schools in the nation. Several areas of School of Law are thriving, including its number one ranked dispute resolution program, preLaw ranking as the eighth best schools for practical training, and Princeton Review ranking as the sixth best Law School professors. Dean Caron discussed the national trend in law school application. The legal field is changing and students are returning to law school.

Deryck van Rensburg, Dean, Graduate School of Business and Management

Dean van Rensburg shared that Pepperdine is experiencing a decrease in enrollment in the MBA program. The MBA applications took a plunge nationwide this year. Dean van Rensburg noted that students are seeking MBA degrees earlier in their career with no working experience. Dean van Rensburg also commented that next year Graziadio School of Business may launch a pre-experience program. Dean van Rensburg shared that Pepperdine Graziadio School of Business annually ranks among the top twenty MBA programs in the nation that produce VC-backed entrepreneurs. Upon conversation with President Benton, Dean van Rensburg commented that Pepperdine University will have to dip into its strategic reserve to monetize the drop in enrollment.

Michael Feltner, Dean, Seaver College

Dean Feltner began by sharing that as of August 9, 2018, nine hundred twenty-one new students have confirmed their enrollment. The demand is high for a Seaver College education. Dean Feltner commented that it is positive that a large number of students desire a Seaver College education, but it is imperative that the College controls the rate of enrollment growth to ensure a high-quality educational experience. Seaver College targeted an incoming class enrollment not to exceed eight hundred ten students. The number of applications has increased four of the past five years. While applications for the fall of 2018 decreased relative to the prior year, the total number of

applications was the second largest in the history of Seaver College. Upon conversation with Stewart Davenport, Dean Feltner commented that the main reason students choose Pepperdine is the University's resources. Seaver College provides tutoring, student counseling and international program experience.

III. President's Academic Year Goals and Comments

President Benton began by explaining the evaluation process of his position. President Benton is being evaluated on his relationships with his colleagues. President Benton is also being graded on an online survey. President Benton continued to outline his objectives: strengthen all five schools, do a better job in being present, work together with the Office of the Provost, work with the Chief Financial Officer on the new budget process, work with Public Affairs and secure a naming gift. President Benton noted that he will be judged at the end of the year.

IV. Adjournment

The meeting was adjourned at 10:19 a.m. The next meeting of the University Planning Committee will convene at 8:30 a.m. on October 17, 2018 in the Seaver Board Room.