

AGENDA
UNIVERSITY ACADEMIC COUNCIL
Friday, December 21, 2018

This meeting will be conducted electronically via Zoom.

- I. Old Business
 - A. Approve **Minutes** of Friday, November 30, 2018
University Academic Council (UAC) meeting

- II. New Business

- III. New Business--Action Items. The following proposals marked as a double-underscored number (A. 2, 17-20, 29-35, 45-63, 65; B. 1-3; E. 1) may be voted on as **Consent Agenda.***

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

A. Seaver submits the following items for approval:

- 1. **Change units for AC 501 Ethics for Accounting** as described in Seaver-1-BA-AC 501.pdf

- 2. **Change catalog content for AC 501 Ethics for Accounting** as described in Seaver-2-BA-AC 501 catalog content.pdf

- 3. **Proposal to add a pre-major designation to the Integrated Marketing Communication major** as described in Seaver-3-COM-IMC major.pdf

- 4. **Proposal to revise the Public Relations major** as described in Seaver-4-COM-PR major.pdf

- 5. **Add PR 390 Digital Media and Public Relations** as described in Seaver-5-COM-PR 390.pdf

6. **Add PR 490 Special Topics in Public Relations** as described in [Seaver-6-COM-PR 490.pdf](#)
7. **Proposal to revise the Sport Administration major** as described in [Seaver-7-COM-Sport Administration major.pdf](#)
8. **Change units for SPAD 295 Experiential Learning in Sport Administration** as described in [Seaver-8-COM-SPAD 295.pdf](#)
9. **Add SPAD 320 Sport Finance** as described in [Seaver-9-COM-SPAD 320.pdf](#)
10. **Add SPAD 330 Sport Media and Strategic Communication** as described in [Seaver-10-COM-SPAD 330.pdf](#)
11. **Add SPAD 350 Sport Sales and Sponsorships** as described in [Seaver-11-COM-SPAD 350.pdf](#)
12. **Add SPAD 360 Sport Organizational Culture** as described in [Seaver-12-COM-SPAD 360.pdf](#)
13. **Add SPAD 370 Sport Law** as described in [Seaver-13-COM-SPAD 370.pdf](#)
14. **Add SPAD 450 Sport Marketing** as described in [Seaver-14-COM-SPAD 450.pdf](#)
15. **Change units and catalog description for SPAD 495 Sport Administration Internship** as described in [Seaver-15-COM-SPAD 495.pdf](#)
16. **Proposal to revise the Music major** as described in [Seaver-16-FA-Music major.pdf](#)
17. **Drop MUS 360 Strings Class** as described in [Seaver-17-FA-MUS 360.pdf](#)
18. **Drop MUS 361 Brass Class** as described in [Seaver-18-FA-MUS 361.pdf](#)
19. **Drop MUS 362 Percussion Class** as described in [Seaver-19-FA-MUS 362.pdf](#)

20. **Drop MUS 363 Woodwinds Class** as described in [Seaver-20-FA-MUS 363.pdf](#)
21. **Add MUS 102 Private Instruction** as described in [Seaver-21-FA-MUS 102.pdf](#)
22. **Add MUS 302 Private Instruction** as described in [Seaver-22-FA-MUS 302.pdf](#)
23. **Change number for MUS 311** as described in [Seaver-23-FA-MUS 311.pdf](#)
24. **Change number and prerequisite for MUS 312 Italian Diction for Singers** as described in [Seaver-24-FA-MUS 312.pdf](#)
25. **Change number and prerequisite for MUS 313 German Diction for Singers** as described in [Seaver-25-FA-MUS 313.pdf](#)
26. **Change number and prerequisite for MUS 314 French Diction for Singers** as described in [Seaver-26-FA-MUS 314.pdf](#)
27. **Proposal to add "presentation skills" designation to MUS 493 Composition Recital** as described in [Seaver-27-FA-MUS 493.pdf](#)
28. **Proposal to revise the Creative Writing major and minor** as described in [Seaver-28-HUTE-Creative Writing major and minor.pdf](#)
29. **Drop CRWR 303 Intermediate Creative Writing** as described in [Seaver-29-HUTE-CRWR 303.pdf](#)
30. **Change prerequisite for CRWR 404 Creative Writing for the Professional Market** as described in [Seaver-30-HUTE-CRWR 404.pdf](#)
31. **Change prerequisite for CRWR 405 Advanced Fiction Writing** as described in [Seaver-31-HUTE-CRWR 405.pdf](#)
32. **Change prerequisite for CRWR 406 Advanced Poetry Writing** as described in [Seaver-32-HUTE-CRWR 406.pdf](#)

- 33.** Change title and prerequisite for CRWR 410 **Advanced Writing for Screen and Television** as described in *Seaver-33-HUTE-CRWR 410.pdf*
- 34.** Change prerequisite for CRWR 440 **Topics in Creative Writing** as described in *Seaver-34-HUTE-CRWR 440.pdf*
- 35.** Change prerequisite for CRWR 510 **Writing for Screen and Television** as described in *Seaver-35-HUTE-CRWR 510.pdf*
- 36.** Add CRWR 305 **Intermediate Fiction Writing** as described in *Seaver-36-HUTE-CRWR 305.pdf*
- 37.** Add CRWR 306 **Intermediate Poetry Writing** as described in *Seaver-37-HUTE-CRWR 306.pdf*
- 38.** Add CRWR 310 **Intermediate Scree and Television Writing** as described in *Seaver-38-HUTE-CRWR 310.pdf*
- 39.** Add CRWR 450 **Form and Theory** as described in *Seaver-39-HUTE-CRWR 450.pdf*
- 40.** Add CRWR 480 **Senior Project** as described in *Seaver-40-HUTE-CRWR 480.pdf*
- 41.** **Proposal to revise the academic internship policy** as described in *Seaver-41-Internship policy.pdf*
- 42.** Change title, units, and catalog description for **GSGS 198 Lifetime Skills and Fitness for Athletes** as described in *Seaver-42-NASC-GSGS 198.pdf*
- 43.** Add PE 151 **Beginning Sailing** as described in *Seaver-43-NASC-PE 151.pdf*
- 44.** **Proposal to delete PE 180 Tango from the list of courses that fulfill the Fine Arts credit** as described in *Seaver-44-NASC-PE 180.pdf*
- 45.** Change prerequisite and catalog description for **ECON 410 Applied Econometrics** as described in *Seaver-45-SOSC-ECON 410.pdf*

46. **Change prerequisite and catalog description for ECON 412 Money and Banking** as described in [Seaver-46-SOSC-ECON 412.pdf](#)
47. **Change prerequisite and catalog description for ECON 416 American Economic History** as described in [Seaver-47-SOSC-ECON 416.pdf](#)
48. **Change prerequisite and catalog description for ECON 421 Public Finance** as described in [Seaver-48-SOSC-ECON 421.pdf](#)
49. **Change prerequisite and catalog description for ECON 424 The Economics of Sports** as described in [Seaver-49-SOSC-ECON 424.pdf](#)
50. **Change prerequisite and catalog description for ECON 425 Industrial Organization** as described in [Seaver-50-SOSC-ECON 425.pdf](#)
51. **Change prerequisite and catalog description for ECON 426 The Economic Analysis of Legal Institutions** as described in [Seaver-51-SOSC-ECON 426.pdf](#)
52. **Change prerequisite and catalog description for ECON 427 Labor Economics** as described in [Seaver-52-SOSC-ECON 427.pdf](#)
53. **Change prerequisite and catalog description for ECON 428 Behavioral Economics** as described in [Seaver-53-SOSC-ECON 428.pdf](#)
54. **Change prerequisite and catalog description for ECON 429 International Trade and Finance** as described in [Seaver-54-SOSC-ECON 429.pdf](#)
55. **Change prerequisite and catalog description for ECON 434 Urban and Regional Economics** as described in [Seaver-55-SOSC-ECON 434.pdf](#)
56. **Change prerequisite and catalog description for ECON 442 Comparative Economic Systems** as described in [Seaver-56-SOSC-ECON 442.pdf](#)
57. **Change prerequisite and catalog description for ECON 450 The Political Economy of Terrorism and**

Counter-Terrorism as described in [Seaver-57-SOSC-ECON 450.pdf](#)

- 58.** **Change catalog description for PHIL 311 Foundations of Political Theory** as described in [Seaver-58-SOSC-PHIL 311.pdf](#)
- 59.** **Change catalog description for POSC 311 Foundations of Political Theory** as described in [Seaver-59-SOSC-POSC 311.pdf](#)
- 60.** **Change catalog description for POSC 416 Modern Political Theory** as described in [Seaver-60-SOSC-POSC 416.pdf](#)
- 61.** **Change catalog description for POSC 417 Christian Political Thought** as described in [Seaver-61-SOSC-POSC 417.pdf](#)
- 62.** **Change catalog description for POSC 518 Contemporary American Ideologies** as described in [Seaver-62-SOSC-POSC 518.pdf](#)
- 63.** **Change catalog description for PHIL 416 Nineteenth- and Twentieth-Century Political Thought** as described in [Seaver-63-SOSC-PHIL 416.pdf](#)
- 64.** **Proposal to add existing sociology courses to approved electives for the Nonprofit Management minor** as described in [Seaver-64-SOSC-Nonprofit Management minor.pdf](#)
- 65.** **Change title and catalog description for PSYC 341 Principles of Learning** as described in [Seaver-65-SOSC-PSYC 341.pdf](#)

B. Graziadio submits the following items for approval:

- 1.** **Change PGBS 694 G3: Going Global with Graziadio - Global Business Development Practicum to be variable units and repeatable** as described in [PGBS-1-GSBM-PGBS 694.pdf](#)

- 2.** Change catalog description for DESC 636 Project Management as described in Seaver-2-DESC-DESC 636.pdf
- 3.** Change catalog description for MKTG 664 Marketing Consulting as described in PGBS-3-MKTG-MKTG 664.pdf
- 4.** Proposal to add additional options to fulfill elective requirements for MS in Human Resources program as described in PGBS-4-FT-MSHR electives.pdf
- 5.** Proposal to add additional options to fulfill elective requirements for Fully Employed and Online MS in Human Resources program as described in PGBS-5-FE-OL-MSHR electives.pdf
- 6.** Proposal to add additional finance options to fulfill elective requirements for Fully Employed MBA program as described in PGBS-6-FEMBA-MBA finance electives.pdf
- 7.** Proposal to add additional global business options to fulfill elective requirements for Fully Employed MBA program as described in PGBS-7-FEMBA-MBA global business electives.pdf

Graziadio submits the following draft item for feedback:

- 8.** Proposal to offer the MS in Applied Analytics program in two new formats (MS in Applied Analytics Online and MS in Applied Analytics Fully-Employed) and to reduce the number of units as described in PGBS-8-OL-FE-MSAA program draft.pdf

C. GSEP submits the following item for approval:

- 1.** Proposal to revise the MS in Behavioral Psychology program as described in GSEP-1-PSY-MSBP program.pdf

D. SOL

None

E. SPP submits the following item for approval:

- 1. Reactiate and change units for MPP 660 Statecraft from Machiavelli to Kissinger and Beyond as described in SPP-1-MPP-MPP 660.pdf**

*** Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course