

AGENDA
UNIVERSITY ACADEMIC COUNCIL
Friday, March 22, 2019

- I. Old Business
A. Approve **Minutes** of Friday, February 22, 2019
University Academic Council (UAC) meeting
- II. New Business
A. Proposed Revision to UAC Charter - Lila Carlsen
- III. New Business--Action Items. The following proposals (B. 5-90, C. 1-9, D. 3, 4) marked as a double-underscored number may be voted on as **Consent Agenda.***

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

A. Seaver **None**

B. Graziadio submits the following items for approval:

1. **Proposal to change the curriculum of the MS in Global Business program** as described in *PGBS-1-MSGB proposal.pdf*
2. **Add PGBS 580 Global Business Learning Opportunities** as described in *PGBS-2-PGBS 580.pdf*
3. **Add PGBS 682 Study Abroad Capstone** as described in *PGBS-3-PGBS 682.pdf*
4. **Add STGY 681 SEER Strategy Capstone** as described in *PGBS-4-STGY 681.pdf*
5. **Change prerequisite for ACCT 601 Advanced Financial Accounting** as described in *PGBS-5-ACCT-ACCT 601.pdf*

6. **Drop ACCT 602 Cost Accounting** as described in [PGBS-6-ACCT-ACCT 602.pdf](#)
7. **Change prerequisite for ACCT 603 Accounting for Multinational Enterprises** as described in [PGBS-7-ACCT-ACCT 603.pdf](#)
8. **Change prerequisite and catalog description for ACCT 604 Intermediate Financial Accounting** as described in [PGBS-8-ACCT-ACCT 604.pdf](#)
9. **Change prerequisite and catalog description for ACCT 605 E2B Accounting** as described in [PGBS-9-ACCT-ACCT 605.pdf](#)
10. **Change prerequisite and catalog description for ACCT 612 Advanced Cost Accounting** as described in [PGBS-10-ACCT-ACCT 612.pdf](#)
11. **Change prerequisite and catalog description for ACCT 631 Accounting for Taxes** as described in [PGBS-11-ACCT-ACCT 631.pdf](#)
12. **Change prerequisite and catalog description for ACCT 632 Financial Statement Analysis** as described in [PGBS-12-ACCT-ACCT 632.pdf](#)
13. **Change prerequisite and catalog description for ACCT 633 Accounting for Working Capital** as described in [PGBS-13-ACCT-ACCT 633.pdf](#)
14. **Change prerequisite and catalog description for ACCT 635 Auditing** as described in [PGBS-14-ACCT-ACCT 635.pdf](#)
15. **Change prerequisite and catalog description for ACCT 636 Government and Not-for-Profit Accounting** as described in [PGBS-15-ACCT-ACCT 636.pdf](#)
16. **Change prerequisite for DESC 603 Quantitative Business Analysis** as described in [PGBS-16-ACCT-DESC 603.pdf](#)
17. **Change prerequisite for DESC 620 Advanced Statistical Tools** as described in [PGBS-17-ACCT-DESC 620.pdf](#)

- 18.** Change prerequisite for DESC 621 Valuation of Real Options as described in [PGBS-18-ACCT-DESC 621.pdf](#)
- 19.** Change prerequisite for DESC 637 Multiple Attribute Decision Analysis as described in [PGBS-19-ACCT-DESC 637.pdf](#)
- 20.** Change prerequisite for ECNM 602 Managerial Economics as described in [PGBS-20-ECON-ECNM 602.pdf](#)
- 21.** Change prerequisite for ECNM 612 Macroeconomic Analysis as described in [PGBS-21-ECON-ECNM 612.pdf](#)
- 22.** Change prerequisite for ECNM 648 The Global Economic Environment as described in [PGBS-22-ECON-ECNM 648.pdf](#)
- 23.** Drop FINC 604 Managerial Finance as described in [PGBS-23-FIN-FINC 604.pdf](#)
- 24.** Drop FINC 614A Financial Management as described in [PGBS-24-FIN-FINC 614A.pdf](#)
- 25.** Drop FINC 614B Advanced Financial Management as described in [PGBS-25-FIN-FINC 614B.pdf](#)
- 26.** Change prerequisite for FINC 620 Strategic Issues in Finance as described in [PGBS-26-FIN-FINC 20.pdf](#)
- 27.** Change prerequisite for FINC 621 Capital Markets as described in [PGBS-27-FIN-FINC 621.pdf](#)
- 28.** Change prerequisite for FINC 623 Business Valuation as described in [PGBS-28-FIN-FINC 623.pdf](#)
- 29.** Change prerequisite for FINC 625 Modern Portfolio Theory as described in [PGBS-29-FIN-FINC 625.pdf](#)
- 30.** Change prerequisite for FINC 626 Equity and Bond Investments as described in [PGBS-30-FIN-FINC 626.pdf](#)

- 31.** Change prerequisite for **FINC 627 International Finance** as described in [PGBS-31-FIN-FINC 627.pdf](#)
- 32.** Change prerequisite for **FINC 628 Foreign Exchange and Markets** as described in [PGBS-32-FIN-FINC 628.pdf](#)
- 33.** Change prerequisite for **FINC 630 Private Capital Markets** as described in [PGBS-33-FIN-FINC 630.pdf](#)
- 34.** Change prerequisite for **FINC 631 Tax Implications of Financial Decisions** as described in [PGBS-34-FIN-FINC 631.pdf](#)
- 35.** Change prerequisite for **FINC 633 Working Capital Management** as described in [PGBS-35-FIN-FINC 633.pdf](#)
- 36.** Change prerequisite for **FINC 634 The Management of Financial Risk** as described in [PGBS-36-FIN-FINC 634.pdf](#)
- 37.** Change prerequisite for **FINC 635 Real Estate Investing and Finance** as described in [PGBS-37-FIN-FINC 635.pdf](#)
- 38.** Change prerequisite and catalog description for **FINC 637 Education Investment Fund** as described in [PGBS-38-FIN-FINC 637.pdf](#)
- 39.** Change prerequisite for **FINC 638 Financial Modeling** as described in [PGBS-39-FIN-FINC 638.pdf](#)
- 40.** Change prerequisite for **FINC 639 Debt Securities** as described in [PGBS-40-FIN-FINC 639.pdf](#)
- 41.** Change prerequisite for **FINC 663 Financing Small Businesses** as described in [PGBS-41-FIN-FINC 663.pdf](#)
- 42.** Change prerequisite for **FINC 664 Business Analysis Using Financial Statements** as described in [PGBS-42-FIN-FINC 664.pdf](#)

- 43.** Change prerequisite for **FINC 667 Global Capital Markets and Institutions** as described in [PGBS-43-FIN-FINC 667.pdf](#)
- 44.** Change prerequisite for **FINC 668 Valuation and Corporate Combinations** as described in [PGBS-44-FIN-FINC 668.pdf](#)
- 45.** Change prerequisite for **FINC 669 Investments and Portfolio Management** as described in [PGBS-45-FIN-FINC 669.pdf](#)
- 46.** Drop **ISTM 603 Information Resources and Technology** as described in [PGBS-46-IS-ISTM 603.pdf](#)
- 47.** Drop **ISTM 613 Technology and Operations Management** as described in [PGBS-47-IS-ISTM 613.pdf](#)
- 48.** Change prerequisite for **ISTM 623 Management of Information Systems** as described in [PGBS-48-IS-ISTM 623.pdf](#)
- 49.** Change prerequisite for **ISTM 625 Innovation and Knowledge Management** as described in [PGBS-49-IS-ISTM 625.pdf](#)
- 50.** Change prerequisite for **ISTM 627 Marketing Informatics** as described in [PGBS-50-IS-ISTM 627.pdf](#)
- 51.** Change prerequisite for **ISTM 628 Technology for Start-ups and Small Business** as described in [PGBS-51-IS-ISTM 628.pdf](#)
- 52.** Change prerequisite for **ISTM 660 Business Analytics and Intelligence** as described in [PGBS-52-IS-ISTM 660.pdf](#)
- 53.** Change prerequisite for **ISTM 661 Enterprise Architecture and Infrastructure Management** as described in [PGBS-53-IS-ISTM 661.pdf](#)
- 54.** Change prerequisite for **ISTM 662 DIIS Project and Program Management** as described in [PGBS-54-IS-ISTM 662.pdf](#)

55. **Change prerequisite for ISTM 663 Managing DIIS Security, Privacy, and Ethics** as described in [PGBS-55-IS-ISTM 663.pdf](#)
56. **Change prerequisite for ISTM 664 Business Process Analysis and Innovation** as described in [PGBS-56-IS-ISTM 664.pdf](#)
57. **Change prerequisite for ISTM 665 Digital Innovation and Strategic Transformation** as described in [PGBS-57-IS-ISTM 665.pdf](#)
58. **Change prerequisite for ISTM 667 Digital Innovational and Information Systems** as described in [PGBS-58-IS-ISTM 667.pdf](#)
59. **Drop LEGL 616 Managing Within the Legal, Ethical, and Governmental Environment** as described in [PGBS-59-GLAW-LEGL 616.pdf](#)
60. **Change prerequisite for LEGL 617 Legal and Regulatory Issues in International Management** as described in [PGBS-60-GLAW-LEGL 617.pdf](#)
61. **Change prerequisite for LEGL 630 Environmental Law and Business** as described in [PGBS-GLAW-61-LEGL 630.pdf](#)
62. **Drop MKTG 605 Marketing Management** as described in [PGBS-62-MKTG-MKTG 605.pdf](#)
63. **Drop MKTG 610 Marketing Consulting (E2B)** as described in [PGBS-63-MKTG-MKTG 610.pdf](#)
64. **Drop MKTG 615A Marketing Essentials** as described in [PGBS-64-MKTG-MKTG 615A.pdf](#)
65. **Drop MKTG 615B Advanced Marketing Essentials** as described in [PGBS-65-MKTG-MKTG 615B.pdf](#)
66. **Change prerequisite for MKTG 660 Services Marketing** as described in [PGBS-66-MKTG-MKTG 660.pdf](#)

- 67.** Change prerequisite for **MKTG 661 Product Innovation and Management** as described in [PGBS-67-MKTG-MKTG 661.pdf](#)
- 68.** Change prerequisite for **MKTG 662 Marketing Communications** as described in [PGBS-68-MKTG-MKTG 662.pdf](#)
- 69.** Change prerequisite for **MKTG 663 Strategic Issues in Marketing** as described in [PGBS-69-MKTG-MKTG 663.pdf](#)
- 70.** Change prerequisite for **MKTG 665 Marketing Small Businesses** as described in [PGBS-70-MKTG-MKTG 665.pdf](#)
- 71.** Change prerequisite for **MKTG 667 Sales and Sales Force Management** as described in [PGBS-71-MKTG-MKTG 667.pdf](#)
- 72.** Change prerequisite for **MKTG 668 Business-to-Business Marketing** as described in [PGBS-72-MKTG-MKTG 668.pdf](#)
- 73.** Change prerequisite for **MKTG 669 Marketing Research** as described in [PGBS-73-MKTG-MKTG 669.pdf](#)
- 74.** Change prerequisite for **MKTG 670 Technology in Marketing** as described in [PGBS-74-MKTG-MKTG 670.pdf](#)
- 75.** Change prerequisite for **MKTG 671 Global Marketing** as described in [PGBS-75-MKTG-MKTG 671.pdf](#)
- 76.** Change prerequisite for **MKTG 673 Pricing** as described in [PGBS-76-MKTG-MKTG 673.pdf](#)
- 77.** Change prerequisite for **MKTG 674 Formulating and Defending Marketing Strategies** as described in [PGBS-77-MKTG-MKTG 674.pdf](#)
- 78.** Change prerequisite for **MKTG 676 Brand Management** as described in [PGBS-78-MKTG-MKTG 676.pdf](#)

- 79.** Change prerequisite for **MKTG 677 Consumer Behavior** as described in [PGBS-79-MKTG-MKTG 677.pdf](#)
- 80.** Change prerequisite for **OTMT 608 Theories and Models of Organization** as described in [PGBS-80-OTM-OTMT 608.pdf](#)
- 81.** Change prerequisite for **OTMT 618 Designing and Managing International Organizations** as described in [PGBS-81-OTM-OTMT 618.pdf](#)
- 82.** Change prerequisite for **OTMT 626 Designing and Leading Organizations for Sustainable Effectiveness** as described in [PGBS-82-OTM-OTMT 626.pdf](#)
- 83.** Change prerequisite for **OTMT 635 Management Consulting--Practice and Profession** as described in [PGBS-83-OTM-OTMT 635.pdf](#)
- 84.** Change prerequisite for **OTMT 671 Cross-Cultural Management** as described in [PGBS-84-OTM-OTMT 671.pdf](#)
- 85.** Change prerequisite for **PGBS 670X Integration in Business Operations** as described in [PGBS-85-GSBM-PGBS 670X.pdf](#)
- 86.** Change prerequisite for **PGBS 694 G3: Going Global with Graziadio - Global Business Development Practicum** as described in [PGBS-86-GSBM-PGBS 694.pdf](#)
- 87.** Change prerequisite for **ENTR 661 Entrepreneurship and the Generation of New Venture Ideas** as described in [PGBS-87-STGY-ENTR 661.pdf](#)
- 88.** Change prerequisite for **ENTR 663 Financing Entrepreneurial Ventures** as described in [PGBS-88-STGY-ENTR 663.pdf](#)
- 89.** Change prerequisite and catalog description for **ENTR 665 Marketing Entrepreneurial Ventures** as described in [PGBS-89-STGY-ENTR 665.pdf](#)

90. **Drop STGY 619 Strategic Management** as described in [PGBS-90-STGY-STGY 619.pdf](#)

C. GSEP submits the following items for approval:

1. **Proposal to change the prerequisites for courses in the Aliento program** as described in [GSEP-1-PSY-Aliento course changes summary.pdf](#)
2. **Change prerequisite for PSY 672 Spanish Language and Culture: Beginning Conversations and Understanding Linguistic Context** as described in [GSEP-2-PSY-PSY 672.pdf](#)
3. **Change prerequisite for PSY 673 Spanish Language and Culture in Counseling Latinas/os: Intermediate/Advance** as described in [GSEP-3-PSY-PSY 673.pdf](#)
4. **Remove the course permission restriction for PSY 673A Spanish Language and Culture in Counseling Latinas/os: Intermediate/Advance** as described in [GSEP-4-PSY-PSY 673A.pdf](#)
5. **Change prerequisite for PSY 674 Diagnosis and Treatment of Mental Health Disorders: Latina/o Emphasis** as described in [GSEP-5-PSY-PSY 674.pdf](#)
6. **Change prerequisite for PSY 675 Assessment of Individuals, Couples, and Families: Latina/o Emphasis** as described in [GSEP-6-PSY-PSY 675.pdf](#)
7. **Change prerequisite for PSY 676 Theories of Counseling and Psychotherapy: Latina/o Emphasis** as described in [GSEP-7-PSY-PSY 676.pdf](#)
8. **Change prerequisite for PSY 677 Multicultural Counseling: Latina/o Emphasis** as described in [GSEP-8-PSY-PSY 677.pdf](#)
9. **Change prerequisite for PSY 678 Techniques of Counseling and Psychotherapy: Latina/o Emphasis** as described in [GSEP-9-PSY-PSY 678.pdf](#)

D. SOL submits the following items for approval:

- 1. Proposal to make the following changes to the online graduate programs:**
 - a. Offer a dual online Masters of Legal Studies and Masters of Dispute Resolution degree** as described in *SOL-1-Online programs.pdf*
 - b. Create an online Masters of Legal Studies concentration in Human Resources** as described in *SOL-1-Online programs.pdf*
 - c. Restructure the current Dispute Resolution concentration within the online Masters of Legal Studies program** as described in *SOL-1-Online programs.pdf*
 - d. Reclassify LAW 5117 Administrative Law and Regulatory Compliance as an elective course in the online Masters of Legal Studies program** as described in *SOL-1-Online programs.pdf*
 - e. Replace LAW 5305 Trial Advocacy with LAW 5306 Employment Law in the online Masters of Legal Studies program** as described in *SOL-1-Online programs.pdf*
 - f. Replace LAW 2282 Selected Issues: Advanced Negotiation with LAW 1932 Divorce and Family Mediation in the online Masters of Dispute Resolution program** as *described in SOL-1-Online programs.pdf*
 - g. Add LAW 5307 Law and Policy Study Tour in the online Masters of Legal Studies and online Masters of Dispute Resolution programs** as described in *SOL-1-Online programs.pdf*
- 2. Add LAW 5307 Law and Policy Study Tour** as described in *SOL-2-MLS-MDR-LAW 5307.pdf*
- 3. Change title for LAW 2282 Selected Issues: Conflict Management and ADR Systems Design in Corporations and Organizations** as described in *SOL-3-MDR-LAW 2282.pdf*

- 4. Change title for LAW 5402 Arbitration Practice and Advocacy** as described in SOL-4-MLS-MDR-LAW 5402.pdf

SOL submits the following draft item for feedback:

- 5. Proposal to offer an LLM in Dispute Resolution in online modality** as described in SOL-5-MDR-LLM in Dispute Resolution online DRAFT.pdf

E. SPP

None

*** Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course