

**AGENDA**  
**UNIVERSITY ACADEMIC COUNCIL**  
**Friday, January 22, 2016**

- I. Old Business
  - A. Approve **Minutes** of Friday, December 18, 2015  
University Academic Council (UAC) meeting
  
- II. New Business
  - A. Tuition sharing proposal
  - B. Program revision
  - C. GSEP PhD program update
  
- III. New Business--Action Items. The following proposal marked as a double-underscored number, may be voted on as **Consent Agenda.\***

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

**A. Seaver**                      **None**

**B. Graziadio submits the following items for approval:**

- 1. **Proposal for Master of Science in Applied Analytics** as described in *GSBM-1-FT-MSAA program.pdf*
  
- 2. **Add DESC 622 Optimization Modeling** as described in *GSBM-2-FT-DESC 622.pdf*
  
- 3. **Add DESC 624 Predictive Analytics** as described in *GSBM-3-FT-DESC 624.pdf*
  
- 4. **Add DESC 626 Simulation Modeling** as described in *GSBM-4-FT-DESC 626.pdf*

5. **Add ISTM 620 Workflow and Business Process Modeling and Analysis** as described in *GSBM-5-FT-ISTM 620.pdf*
6. **Add ISTM 622 Web and Social Media Analytics** as described in *GSBM-6-FT-ISTM 622.pdf*
7. **Add ISTM 624 Big Data Management** as described in *GSBM-7-FT-ISTM 624.pdf*
8. **Add ISTM 626 The Art and Science of Business Analytics** as described in *GSBM-8-FT-ISTM 626.pdf*
9. **Add GSBM 670Z Analytics Education to Business (E2B)** as described in *GSBM-9-FT-GSBM 670Z.pdf*

**C. GSEP**                      **None**

**D. SOL**                        **None**

**E. SPP**                        **None**

\* **Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course