

**MINUTES**  
**UNIVERSITY ACADEMIC COUNCIL**  
**Friday, June 23, 2017**

**Members present:**

Seaver: April Marshall, Karen Martin  
GSBM: John Mooney  
GSEP: Farzin Madjidi  
SOL: Naomi Goodno  
SPP: Michael Shires  
Others: Jay Brewster [chair], Lisa Bortman, Bryan Reeder,  
Lindsay Jacobs [ex officio]

**Members absent:**

GSBM: John Paglia  
GSEP: June Schmieder-Ramirez  
SOL: Jeff Baker  
SPP: Luisa Blanco  
University Libraries: Mark Roosa  
Others: Hung Le, Charles Hall, Jody Semerau

**Guests:**

GSBM: Kurt Motamedi  
GSEP: Duncan Wigg (phone)  
SOL: Derek Muller

- I. Old Business
  - A. Approve **Minutes** of Friday, May 26, 2017 University Academic Council (UAC) meeting  
**Approved**
  
- II. New Business
  - A. Academic catalog approvals - Bryan Reeder  
The Registrar's Office must meet several deadlines in order to comply with federal regulations. One of the most important is the yearly approval documentation submitted to the U.S. Department of Veterans Affairs (VA) in order for Pepperdine to maintain its status to provide service to its student veterans. Compiling and completing the needed documentation is time-consuming. Each year, the VA requires Pepperdine to submit three (3) copies of each school's academic catalog. Additionally, there are several forms provided by the VA in which we must reference specific page numbers in each school's catalog. Completing all of the requisite paperwork can take up to two weeks for each school, totaling ten weeks for all five schools. Based on



and Key Executives MBA program in order to align with the Credit Hour Policy as described in [GSBM-4-PKE program.pdf](#)

Approved, pending revisions

5. **Change catalog description for MBAK 611 Leadership Challenges for Company Presidents and Senior Executives** as described in [GSBM-5-PKE-MBAK 611.pdf](#)  
Approved
6. **Change title and number for MBAK 671 Project Seminar** as described in [GSBM-6-PKE-MBAK 671.pdf](#)  
Approved
7. **Change title, number, and catalog description for MBAK 673 Project Seminar** as described in [GSBM-7-PKE-MBAK 673.pdf](#)  
Approved
8. **Change title, number, and catalog description for MBAK 674 Research Project** as described in [GSBM-8-PKE-MBAK 674.pdf](#)  
Approved
9. **Change title, number, and catalog description for MBAK 675 Project Seminar** as described in [GSBM-9-PKE-MBAK 675.pdf](#)  
Approved
10. **Change title, number, and catalog description for MBAK 677 Project Seminar** as described in [GSBM-10-PKE-MBAK 677.pdf](#)  
Approved
11. **Change title, number, and catalog description for MBAK 678 Project Seminar** as described in [GSBM-11-PKE-MBAK 678.pdf](#)  
Approved
12. **Change title, number, and catalog description for MBAK 679 Project Seminar** as described in [GSBM-12-PKE-MBAK 679.pdf](#)  
Approved
13. **Add MBAK 614 Creating the Future Through Leading Organizational Change** as described in [GSBM-13-PKE-MBAK 614.pdf](#)  
Approved
14. **Add MBAK 615 Strategic Issues in Corporate Accounting and Finance** as described in [GSBM-14-PKE-MBAK 615.pdf](#)  
Approved
15. **Add MBAK 616 Industry Analysis and Performance Forecasting** as described in [GSBM-15-PKE-MBAK 616.pdf](#)

16. Approved  
Add M<sup>B</sup>A<sup>K</sup> 617 **Understanding Markets and How to Reach Them** as described in *GSBM-16-PKE-MBAK 617.pdf*
17. Approved  
Add M<sup>B</sup>A<sup>K</sup> 618 **Generating and Analyzing Strategic Options** as described in *GSBM-17-PKE-MBAK 618.pdf*
18. Approved  
Add M<sup>B</sup>A<sup>K</sup> 623 **International Business** as described in *GSBM-18-PKE-MBAK 623.pdf*
19. Approved  
Add M<sup>B</sup>A<sup>K</sup> 624 **Strategic Thinking** as described in *GSBM-19-PKE-MBAK 624.pdf*
20. Approved  
Add M<sup>B</sup>A<sup>K</sup> 625 **Organizational Ethics** as described in *GSBM-20-PKE-MBAK 625.pdf*
21. Approved  
Add M<sup>B</sup>A<sup>K</sup> 682 **Finance and Accounting Research Project** as described in *GSBM-21-PKE-MBAK 682.pdf*
22. Approved  
Proposal to adjust the curriculum sequence in the MS in Global Business to make GSBM 693 Global Business Intensive a required course as described in *GSBM-22-GSBM 693.pdf*
23. Approved  
Add GSBM 485A **Global Business Intensive Pre-Departure** as described in *GSBM-23-GSBM 485A.pdf*
24. Approved  
Change number, prerequisite, and catalog description for GSBM 485 **Global Business Intensive** as described in *GSBM-24-GSBM 485.pdf*
25. Approved  
Add GSBM 693A **Global Business Intensive Pre-Departure** as described in *GSBM-25-GSBM 693A.pdf*
26. Approved  
Change number, prerequisite, and catalog description for GSBM 693 **Global Business Intensive** as described in *GSBM-26-GSBM 693.pdf*
27. Approved  
Proposal to make all concentrations offered through the Fully Employed MBA program eligible in the online MBA program as described in *GSBM-27-Online MBA program.pdf*
28. Approved  
Add I<sup>S</sup>T<sup>M</sup> 621 **Digital Media and Entertainment** as described in *GSBM-28-ISTM 621.pdf*

**C. GSEP submits the following items for approval:**

1. **Proposal to revise catalog content for the M.A. in Clinical Psychology program** as described in *GSEP-1-PSY-MA in Clinical Psychology program.pdf*  
**Approved**
2. **Add EDD 734 Inferential Statistics** as described in *GSEP-2-ED-EDD 734.pdf*  
**Approved**
3. **Add EDD 764A Consultancy Project** as described in *GSEP-3-ED-EDD 764A.pdf*  
**Approved**
4. **Add EDD 764B Consultancy Project** as described in *GSEP-4-ED-EDD 764B.pdf*  
**Approved**
5. **Add EDD 766 Quantitative Research Design and Descriptive Statistics** as described in *GSEP-5-ED-EDD 766.pdf*  
**Approved**

**D. SOL submits the following item for approval:**

1. **Proposal to eliminate the 50-hour pro bono service requirement as a graduation requirement** as described in *SOL-1-Pro bono service requirement.pdf*  
**Approved**

**E. SPP**

**None**

**\* Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course