

**AGENDA  
UNIVERSITY ACADEMIC COUNCIL  
Friday, June 23, 2017**

- I. Old Business
  - A. Approve **Minutes** of Friday, May 26, 2017 University Academic Council (UAC) meeting
  
- II. New Business
  - A. Academic catalog approvals - Bryan Reeder
  
- III. New Business--Action Items. The following proposal marked as a double-underscored number (B. 5) may be voted on as **Consent Agenda.\***

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

**A. Seaver**   None

**B. Graziadio submits the following items for approval:**

- 1. **Proposal to offer an Applied Analytics concentration to current MBA students (full-time and fully-employed) as described in GSBM-1-Applied Analytics concentration.pdf**
  
- 2. **Proposal to replace OTMT 617 and BSCI 635 with OTMT 680 Great Leaders, Great Literature and to replace ISTM 654 with OTMT 676 Talent Management as described in GSBM-2-MS in Management and Leadership.pdf**
  
- 3. **Proposal to change the title of the MS in Real Estate Investment and Finance as described in GSBM-3-MS in Real Estate.pdf**

4. **Proposal to revise courses within the Presidents and Key Executives MBA program in order to align with the Credit Hour Policy as described in GSBM-4-PKE program.pdf**
5. **Change catalog description for MBAK 611 Leadership Challenges for Company Presidents and Senior Executives as described in GSBM-5-PKE-MBAK 611.pdf**
6. **Change title and number for MBAK 671 Project Seminar as described in GSBM-6-PKE-MBAK 671.pdf**
7. **Change title, number, and catalog description for MBAK 673 Project Seminar as described in GSBM-7-PKE-MBAK 673.pdf**
8. **Change title, number, and catalog description for MBAK 674 Research Project as described in GSBM-8-PKE-MBAK 674.pdf**
9. **Change title, number, and catalog description for MBAK 675 Project Seminar as described in GSBM-9-PKE-MBAK 675.pdf**
10. **Change title, number, and catalog description for MBAK 677 Project Seminar as described in GSBM-10-PKE-MBAK 677.pdf**
11. **Change title, number, and catalog description for MBAK 678 Project Seminar as described in GSBM-11-PKE-MBAK 678.pdf**
12. **Change title, number, and catalog description for MBAK 679 Project Seminar as described in GSBM-12-PKE-MBAK 679.pdf**
13. **Add MBAK 614 Creating the Future Through Leading Organizational Change as described in GSBM-13-PKE-MBAK 614.pdf**
14. **Add MBAK 615 Strategic Issues in Corporate Accounting and Finance as described in GSBM-14-PKE-MBAK 615.pdf**

15. **Add MBAK 616 Industry Analysis and Performance Forecasting** as described in [GSBM-15-PKE-MBAK 616.pdf](#)
16. **Add MBAK 617 Understanding Markets and How to Reach Them** as described in [GSBM-16-PKE-MBAK 617.pdf](#)
17. **Add MBAK 618 Generating and Analyzing Strategic Options** as described in [GSBM-17-PKE-MBAK 618.pdf](#)
18. **Add MBAK 623 International Business** as described in [GSBM-18-PKE-MBAK 623.pdf](#)
19. **Add MBAK 624 Strategic Thinking** as described in [GSBM-19-PKE-MBAK 624.pdf](#)
20. **Add MBAK 625 Organizational Ethics** as described in [GSBM-20-PKE-MBAK 625.pdf](#)
21. **Add MBAK 682 Finance and Accounting Research Project** as described in [GSBM-21-PKE-MBAK 682.pdf](#)
22. **Proposal to adjust the curriculum sequence in the MS in Global Business to make GSBM 693 Global Business Intensive a required course** as described in [GSBM-22-GSBM 693.pdf](#)
23. **Add GSBM 485A Global Business Intensive Pre-Departure** as described in [GSBM-23-GSBM 485A.pdf](#)
24. **Change number, prerequisite, and catalog description for GSBM 485 Global Business Intensive** as described in [GSBM-24-GSBM 485.pdf](#)
25. **Add GSBM 693A Global Business Intensive Pre-Departure** as described in [GSBM-25-GSBM 693A.pdf](#)
26. **Change number, prerequisite, and catalog description for GSBM 693 Global Business Intensive** as described in [GSBM-26-GSBM 693.pdf](#)
27. **Proposal to make all concentrations offered through the Fully Employed MBA program eligible in the online MBA program** as described in [GSBM-27-Online MBA program.pdf](#)

28. **Add ISTM 621 Digital Media and Entertainment** as described in [GSBM-28-ISTM 621.pdf](#)

**C. GSEP submits the following items for approval:**

1. **Proposal to revise catalog content for the M.A. in Clinical Psychology program** as described in [GSEP-1-PSY-MA in Clinical Psychology program.pdf](#)
2. **Add EDD 734 Inferential Statistics** as described in [GSEP-2-ED-EDD 734.pdf](#)
3. **Add EDD 764A Consultancy Project** as described in [GSEP-3-ED-EDD 764A.pdf](#)
4. **Add EDD 764B Consultancy Project** as described in [GSEP-4-ED-EDD 764B.pdf](#)
5. **Add EDD 766 Quantitative Research Design and Descriptive Statistics** as described in [GSEP-5-ED-EDD 766.pdf](#)

**D. SOL submits the following item for approval:**

1. **Proposal to eliminate the 50-hour pro bono service requirement as a graduation requirement** as described in [SOL-1-Pro bono service requirement.pdf](#)

**E. SPP**

**None**

**\* Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course