

**MINUTES**  
**UNIVERSITY ACADEMIC COUNCIL**  
**Friday, December 21, 2018**

**This meeting was conducted electronically via Zoom video conference.**

**Members present:**

UAC Chair: Lila Carlsen  
Seaver: David Holmes, Tom Vandergon  
Graziadio: Ken Ko  
GSEP: Farzin Madjidi, June Schmieder  
SOL: Victoria Schwartz, Ahmed Taha  
SPP: Mike Shires  
University Libraries: Mark Roosa  
Other: Lisa Bortman, Hung Le, Bryan Reeder, Jody Semerau, Dave Smith

**Members absent:**

Graziadio: John Mooney  
SPP: Ted McAllister  
Other: Charles Hall and Lindsay Jacobs [ex officio]

**Guests present:**

Seaver: Sarah Stone Watt, John Watson, John Struloeff  
Graziadio: Erik Krogh  
GSEP: Adel Najdowski

I. Old Business

- A. Approve **Minutes** of Friday, November 30, 2018  
University Academic Council (UAC) meeting  
**Approved**

II. New Business

- III. New Business--Action Items. The following proposals marked as a double-underscored number (A. 2, 17-20, 29-35, 45-63, 65; B. 1-3; E. 1) may be voted on as **Consent Agenda**.\*

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

**A. Seaver submits the following items for approval:**

1. **Change units for AC 501 Ethics for Accounting** as described in Seaver-1-BA-AC 501.pdf  
**Withdrawn**
2. **Change catalog content for AC 501 Ethics for Accounting** as described in Seaver-2-BA-AC 501 catalog content.pdf  
**Withdrawn**
3. **Proposal to add a pre-major designation to the Integrated Marketing Communication major** as described in Seaver-3-COM-IMC major.pdf  
**Approved**
4. **Proposal to revise the Public Relations major** as described in Seaver-4-COM-PR major.pdf  
**Approved**
5. **Add PR 390 Digital Media and Public Relations** as described in Seaver-5-COM-PR 390.pdf  
**Approved**
6. **Add PR 490 Special Topics in Public Relations** as described in Seaver-6-COM-PR 490.pdf  
**Approved**
7. **Proposal to revise the Sport Administration major** as described in Seaver-7-COM-Sport Administration major.pdf  
**Approved**
8. **Change units for SPAD 295 Experiential Learning in Sport Administration** as described in Seaver-8-COM-SPAD 295.pdf  
**Approved**
9. **Add SPAD 320 Sport Finance** as described in Seaver-9-COM-SPAD 320.pdf  
**Approved**
10. **Add SPAD 330 Sport Media and Strategic Communication** as described in Seaver-10-COM-SPAD 330.pdf  
**Approved**
11. **Add SPAD 350 Sport Sales and Sponsorships** as described in Seaver-11-COM-SPAD 350.pdf  
**Approved**
12. **Add SPAD 360 Sport Organizational Culture** as described in Seaver-12-COM-SPAD 360.pdf  
**Approved**
13. **Add SPAD 370 Sport Law** as described in Seaver-13-COM-SPAD 370.pdf

- Approved
14. **Add SPAD 450 Sport Marketing** as described in [Seaver-14-COM-SPAD 450.pdf](#)
- Approved
15. **Change units and catalog description for SPAD 495 Sport Administration Internship** as described in [Seaver-15-COM-SPAD 495.pdf](#)
- Approved
16. **Proposal to revise the Music major** as described in [Seaver-16-FA-Music major.pdf](#)
- Approved
17. **Drop MUS 360 Strings Class** as described in [Seaver-17-FA-MUS 360.pdf](#)
- Approved
18. **Drop MUS 361 Brass Class** as described in [Seaver-18-FA-MUS 361.pdf](#)
- Approved
19. **Drop MUS 362 Percussion Class** as described in [Seaver-19-FA-MUS 362.pdf](#)
- Approved
20. **Drop MUS 363 Woodwinds Class** as described in [Seaver-20-FA-MUS 363.pdf](#)
- Approved
21. **Add MUS 102 Private Instruction** as described in [Seaver-21-FA-MUS 102.pdf](#)
- Approved
22. **Add MUS 302 Private Instruction** as described in [Seaver-22-FA-MUS 302.pdf](#)
- Approved
23. **Change number for MUS 311** as described in [Seaver-23-FA-MUS 311.pdf](#)
- Approved
24. **Change number and prerequisite for MUS 312 Italian Diction for Singers** as described in [Seaver-24-FA-MUS 312.pdf](#)
- Approved
25. **Change number and prerequisite for MUS 313 German Diction for Singers** as described in [Seaver-25-FA-MUS 313.pdf](#)
- Approved
26. **Change number and prerequisite for MUS 314 French Diction for Singers** as described in [Seaver-26-FA-MUS 314.pdf](#)
- Approved
27. **Proposal to add "presentation skills" designation to MUS 493 Composition Recital** as described in [Seaver-27-FA-MUS 493.pdf](#)

- Approved**
28. **Proposal to revise the Creative Writing major and minor** as described in *Seaver-28-HUTE-Creative Writing major and minor.pdf*
- Withdrawn**
29. **Drop CRWR 303 Intermediate Creative Writing** as described in *Seaver-29-HUTE-CRWR 303.pdf*
- Withdrawn**
30. **Change prerequisite for CRWR 404 Creative Writing for the Professional Market** as described in *Seaver-30-HUTE-CRWR 404.pdf*
- Withdrawn**
31. **Change prerequisite for CRWR 405 Advanced Fiction Writing** as described in *Seaver-31-HUTE-CRWR 405.pdf*
- Withdrawn**
32. **Change prerequisite for CRWR 406 Advanced Poetry Writing** as described in *Seaver-32-HUTE-CRWR 406.pdf*
- Withdrawn**
33. **Change title and prerequisite for CRWR 410 Advanced Writing for Screen and Television** as described in *Seaver-33-HUTE-CRWR 410.pdf*
- Withdrawn**
34. **Change prerequisite for CRWR 440 Topics in Creative Writing** as described in *Seaver-34-HUTE-CRWR 440.pdf*
- Withdrawn**
35. **Change prerequisite for CRWR 510 Writing for Screen and Television** as described in *Seaver-35-HUTE-CRWR 510.pdf*
- Withdrawn**
36. **Add CRWR 305 Intermediate Fiction Writing** as described in *Seaver-36-HUTE-CRWR 305.pdf*
- Withdrawn**
37. **Add CRWR 306 Intermediate Poetry Writing** as described in *Seaver-37-HUTE-CRWR 306.pdf*
- Withdrawn**
38. **Add CRWR 310 Intermediate Scree and Television Writing** as described in *Seaver-38-HUTE-CRWR 310.pdf*
- Withdrawn**
39. **Add CRWR 450 Form and Theory** as described in *Seaver-39-HUTE-CRWR 450.pdf*
- Withdrawn**
40. **Add CRWR 480 Senior Project** as described in *Seaver-40-HUTE-CRWR 480.pdf*

Withdrawn

41. **Proposal to revise the academic internship policy** as described in *Seaver-41-Internship policy.pdf*  
Approved
42. **Change title, units, and catalog description for GSGS 198 Lifetime Skills and Fitness for Athletes** as described in *Seaver-42-NASC-GSGS 198.pdf*  
Approved
43. **Add PE 151 Beginning Sailing** as described in *Seaver-43-NASC-PE 151.pdf*  
Approved
44. **Proposal to delete PE 180 Tango from the list of courses that fulfill the Fine Arts credit** as described in *Seaver-44-NASC-PE 180.pdf*  
Approved
45. **Change prerequisite and catalog description for ECON 410 Applied Econometrics** as described in *Seaver-45-SOSC-ECON 410.pdf*  
Approved
46. **Change prerequisite and catalog description for ECON 412 Money and Banking** as described in *Seaver-46-SOSC-ECON 412.pdf*  
Approved
47. **Change prerequisite and catalog description for ECON 416 American Economic History** as described in *Seaver-47-SOSC-ECON 416.pdf*  
Approved
48. **Change prerequisite and catalog description for ECON 421 Public Finance** as described in *Seaver-48-SOSC-ECON 421.pdf*  
Approved
49. **Change prerequisite and catalog description for ECON 424 The Economics of Sports** as described in *Seaver-49-SOSC-ECON 424.pdf*  
Approved
50. **Change prerequisite and catalog description for ECON 425 Industrial Organization** as described in *Seaver-50-SOSC-ECON 425.pdf*  
Approved
51. **Change prerequisite and catalog description for ECON 426 The Economic Analysis of Legal Institutions** as described in *Seaver-51-SOSC-ECON 426.pdf*  
Approved
52. **Change prerequisite and catalog description for ECON 427 Labor Economics** as described in *Seaver-52-SOSC-ECON 427.pdf*

- Approved**
- 53.** Change prerequisite and catalog description for ECON 428 Behavioral Economics as described in Seaver-53-SOSC-ECON 428.pdf
- Approved**
- 54.** Change prerequisite and catalog description for ECON 429 International Trade and Finance as described in Seaver-54-SOSC-ECON 429.pdf
- Approved**
- 55.** Change prerequisite and catalog description for ECON 434 Urban and Regional Economics as described in Seaver-55-SOSC-ECON 434.pdf
- Approved**
- 56.** Change prerequisite and catalog description for ECON 442 Comparative Economic Systems as described in Seaver-56-SOSC-ECON 442.pdf
- Approved**
- 57.** Change prerequisite and catalog description for ECON 450 The Political Economy of Terrorism and Counter-Terrorism as described in Seaver-57-SOSC-ECON 450.pdf
- Approved**
- 58.** Change catalog description for PHIL 311 Foundations of Political Theory as described in Seaver-58-SOSC-PHIL 311.pdf
- Withdrawn**
- 59.** Change catalog description for POSC 311 Foundations of Political Theory as described in Seaver-59-SOSC-POSC 311.pdf
- Withdrawn**
- 60.** Change catalog description for POSC 416 Modern Political Theory as described in Seaver-60-SOSC-POSC 416.pdf
- Withdrawn**
- 61.** Change catalog description for POSC 417 Christian Political Thought as described in Seaver-61-SOSC-POSC 417.pdf
- Withdrawn**
- 62.** Change catalog description for POSC 518 Contemporary American Ideologies as described in Seaver-62-SOSC-POSC 518.pdf
- Withdrawn**
- 63.** Change catalog description for PHIL 416 Nineteenth- and Twentieth-Century Political Thought as described in Seaver-63-SOSC-PHIL 416.pdf
- Withdrawn**

64. **Proposal to add existing sociology courses to approved electives for the Nonprofit Management minor** as described in [Seaver-64-SOSC-Nonprofit Management minor.pdf](#)  
**Withdrawn**
65. **Change title and catalog description for PSYC 341 Principles of Learning** as described in [Seaver-65-SOSC-PSYC 341.pdf](#)  
**Withdrawn**

**B. Graziadio submits the following items for approval:**

1. **Change PGBS 694 G3: Going Global with Graziadio - Global Business Development Practicum to be variable units and repeatable** as described in [PGBS-1-GSBM-PGBS 694.pdf](#)  
**Approved**
2. **Change catalog description for DESC 636 Project Management** as described in [Seaver-2-DESC-DESC 636.pdf](#)  
**Approved**
3. **Change catalog description for MKTG 664 Marketing Consulting** as described in [PGBS-3-MKTG-MKTG 664.pdf](#)  
**Approved**
4. **Proposal to add additional options to fulfill elective requirements for MS in Human Resources program** as described in [PGBS-4-FT-MSHR electives.pdf](#)  
**Approved**
5. **Proposal to add additional options to fulfill elective requirements for Fully Employed and Online MS in Human Resources program** as described in [PGBS-5-FE-OL-MSHR electives.pdf](#)  
**Approved**
6. **Proposal to add additional finance options to fulfill elective requirements for Fully Employed MBA program** as described in [PGBS-6-FEMBA-MBA finance electives.pdf](#)  
**Approved**
7. **Proposal to add additional global business options to fulfill elective requirements for Fully Employed MBA program** as described in [PGBS-7-FEMBA-MBA global business electives.pdf](#)  
**Approved**

**Graziadio submits the following draft item for feedback:**

8. **Proposal to offer the MS in Applied Analytics program in two new formats (MS in Applied Analytics Online and MS in Applied Analytics Fully-Employed) and to reduce the number of units as described in PGBS-8-OL-FE-MSAA program draft.pdf**  
**Feedback provided**

**C. GSEP submits the following item for approval:**

1. **Proposal to revise the MS in Behavioral Psychology program as described in GSEP-1-PSY-MSBP program.pdf**  
**Approved**

**D. SOL** **None**

**E. SPP submits the following item for approval:**

1. **Reactivate and change units for MPP 660 Statecraft from Machiavelli to Kissinger and Beyond as described in SPP-1-MPP-MPP 660.pdf**  
**Approved**

**\* Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course