

**MINUTES**  
**UNIVERSITY ACADEMIC COUNCIL**  
**Friday, October 28, 2016**

**Members present**

Jay Brewster [chair]  
Seaver: April Marshall, Karen Martin  
GSBM: John Mooney  
GSEP: Farzin Madjidi  
SOL: Shelley Saxer, Jeff Baker  
SPP: Luisa Blanco  
Other: Lisa Bortman, Charles Hall, Bryan Reeder, Lindsay Jacobs  
[ex officio]

**Members absent**

Hung Le  
Mark Roosa  
John Paglia  
June Schmieder-Ramirez  
Michael Shires

**Guests**

Bob deMayo  
Abraham Park  
David Smith

- I. Old Business
  - A. Approve **Minutes** of Friday, September 23, 2016  
University Academic Council (UAC) meeting  
**Approved**
  
- II. New Business
  - A. Online programs - Dave Smith  
The University was recently approached by 2U and Noodle Partners to develop online programs at the law school and GSEP. The contract length for 2U is 10 years with 60-65% cost of gross tuition, while the contract length for Noodle is 4 years with about 35% cost of gross tuition. Because of the potential long-term and large financial contracts, choosing a vendor requires the approval of the Board of Regents. 2U is an all-inclusive online platform management, meaning that the company works with the University on in-house course design, marketing, recruiting, student retention, and uses its own learning management

system. Noodle is a hybrid model, meaning that it refers partners to the University; this causes more coordination cost for the school and a potential problem with inept vendors. The committee discussed the impact of either vendor on Pepperdine's ground programs, exclusivity issues, faculty compensation, and whether or not another school, other than the primary school, could use a 2U- or Noodle-created course.

B. Graziadio items - Abraham Park

Lisa Bortman asked Graziadio to develop a table that shows the courses offered and schedule of class meetings.

C. GSEP item - Bob deMayo

The proposal was developed with the idea that the University is taking on this program on its own and using its own resources, although Noodle and 2U are interested.

D. Seaver items - April Marshall

Lisa Bortman asked that instead of stating that the rationale for the change is based on faculty decision, the form should state that the decision was based on annual assessment or program review. For WASC, it must look like a process, not an opinion. If truly based on faculty decision, the form should state "based on curricular review" in the rationale section.

III. New Business--Action Items. The following proposal (III. A. 1-18) marked as a double-underscored number, may be voted on as **Consent Agenda**.\*

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

**A. Seaver submits the following items for approval:**

- 1. Change prerequisites for AC 501 Ethics for Accounting as described in Seaver-1-BA-AC 501.pdf Approved**

2.     **Change prerequisites for AC 540 Accounting Theory: Research and Policy** as described in *Seaver-2-BA-AC 501.pdf*  
Approved
3.     **Clarify requirements for Bachelor of Science in Accounting** as described in *Seaver-3-BA-BS Accounting.pdf*  
Approved
4.     **Change catalog content for Bachelor of Arts in Theatre and Music** as described in *Seaver-4-FA-BA Theatre and Music.pdf*  
Approved
5.     **Change catalog description for BIOL 213 Biology of Plants (4)** as described in *Seaver-5-NASC-BIOL 213.pdf*  
Approved
6.     **Change catalog description for BIOL 311 Introduction to Ecology (4)** as described in *Seaver-6-NASC-BIOL 311.pdf*  
Approved
7.     **Change catalog content for upper division requirement for Bachelor of Arts in Biology** as described in *Seaver-7-NASC-Biology requirement.pdf*  
Approved
8.     **Change course designated as Writing Intensive for Biology** as described in *Seaver-8-NASC- Biology WI.pdf*  
Approved
9.     **Change prerequisites for CHEM 330 Cellular Biology** as described in *Seaver-9-NASC-CHEM 330.pdf*  
Approved
10.    **Change prerequisites for CHEM 341 Instrumental Analysis** as described in *Seaver-10-NASC-CHEM 341.pdf*  
Approved
11.    **Change prerequisites for CHEM 370 Physical Chemistry I** as described in *Seaver-11-NASC-CHEM 370.pdf*  
Approved
12.    **Change prerequisites for CHEM 380 Introduction to Physical Chemistry: Theory and Applications** as described in *Seaver-12-NASC-CHEM 380.pdf*  
Approved

- 13.** Change prerequisites for CHEM 390 Inorganic Chemistry as described in Seaver-13-NASC-CHEM 390.pdf  
**Approved**
- 14.** Change prerequisites for CHEM 400 Environmental Chemistry as described in Seaver-14-NASC-CHEM 400.pdf  
**Approved**
- 15.** Change prerequisites for CHEM 430 Bio-Organic Chemistry as described in Seaver-15-NASC-CHEM 430.pdf  
**Approved**
- 16.** Change prerequisites for CHEM 440 Advanced Analytical Chemistry as described in Seaver-16-NASC-CHEM 440.pdf  
**Approved**
- 17.** Change title and catalog description for REL 539 The History of the Restoration Movement as described in Seaver-17-REL-REL 539.pdf  
**Approved**
- 18.** Proposal to increase the visibility of the unit requirement for the Psychology major and prohibit students from counting both PSYC 200 and PSYC 210 toward their major unit requirement and major GPA as described in Seaver-18-SOSC-Psychology major.pdf  
**Approved**
- 19.** Change fee structure for Graduate Programs 699 courses as described in Seaver-19-GR-GR 699.pdf  
**Approved**

**B. Graziadio submits the following items for approval:**

- 1.** Proposal for Master of Science in Real Estate Investment and Finance as described in GSBM-1-FT-MS in Real Estate.pdf  
**Approved**
- 2.** Add ACCT 641 Real Estate Accounting and Financial Statement Analysis as described in GSBM-2-FT-ACCT 641.pdf  
**Approved**
- 3.** Add DESC 601 Excel and Quant Review as described in GSBM-3-FT-DESC 601.pdf  
**Approved**
- 4.** Add FINC 601 Real Estate Software Training as described in GSBM-4-FT-FINC 601.pdf

5. Approved  
Add FINC 642 Real Estate Principles, Markets, and Economics as described in GSBM-5-FT-FINC 642.pdf
6. Approved  
Add FINC 643 Real Estate Investments and Finance I as described in GSBM-6-FT-FINC 643.pdf
7. Approved  
Add FINC 644 Real Estate Investments and Finance II as described in GSBM-7-FT-FINC 644.pdf
8. Approved  
Add FINC 645 Real Estate Development and Construction as described in GSBM-8-FT-FINC 645.pdf
9. Approved  
Add FINC 646 Real Estate Financial Modeling and Technologies as described in GSBM-9-FT-FINC 646.pdf
10. Approved  
Add FINC 647 Global Capital Markets and Institutions as described in GSBM-10-FT-FINC 647.pdf
11. Approved  
Add FINC 649 Investments and Portfolio Management as described in GSBM-11-FT-FINC 649.pdf
12. Approved  
Add FINC 698 Contemporary Issues in Finance as described in GSBM-12-FT-FINC 698.pdf
13. Approved  
Add LEGL 601 Negotiations and Resolution of Conflicts Workshop as described in GSBM-13-FT-LEGL 601.pdf
14. Approved  
Add LEGL 648 Legal Issues in Real Estate as described in GSBM-14-FT-LEGL 648.pdf

C. GSEP submits the following item for approval:

1. Proposal for Master of Arts in Clinical Psychology with an emphasis Marriage and Family Therapy in online modality as described in GSEP-1-PSY-Online MA in Clinical Psychology.pdf  
Approved

D. SOL                      None

**E. SPP            None**

**\* Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course