<p style="text-align:center"><mark>Amended</mark> MINUTES
UNIVERSITY ACADEMIC COUNCIL
Friday, December 16, 2022</p>

Members present:
UAC Chair: Lila Carlsen
Seaver: Paul Begin, Karie Riddle
PGBS: Clemens Kownatzki, Steven Ferraro
GSEP: June Schmieder-Ramirez, Laura Hyatt
CSOL: Jason Jarvis, Jeff Baker
International Programs: Ron Cox
University Libraries: Mark Roosa
Other: Kristy Collins, Hung Le, Seta Khajarian, Jody Semerau, Randi Redman, and Jeannie Gentile

Members absent:

SPP: Robert Kaufman, Michael Shires
Other: Brooke Mitchell, David Smith

I.   Old Business
    A. Approve **Minutes** of University Academic Council (UAC) meeting Friday, November 18, 2022

II.   New Business

III.   New Business – Action Items. The following proposals marked as an underscored number (A.1-A.3, B.2-B.4, B.12, B.14, B.17-B.22, B.26, B.29-B.30, B.32-B.33, B.36, B.44-B.47, B.50, B.53-B.55, B.58, B.61, B.64-B.77, C.1, D.3)

> □ Go to Sakai https://courses.pepperdine.edu
> □ Click "Pepperdine Login."
> □ Enter your username and password.
> □ Click the "UAC" tab.
> □ Click "Resources."

□ Click the UAC folder for the meeting date.

A. **Seaver submits the following items for approval:**

   1. **Change course title, number and catalog description for REL 101 Old Testament Context** as described in *seaver-1-relp-rel101.pdf*
   approved

   2. **Change course title, number, prerequisite and catalog description for REL 102 New Testament in Context** as described in *seaver-2-relp-rel102.pdf*
   approved
   ==A Memo was provided by Seaver with reasoning for maintaining REL 102 in its original format and a new course add request form for REL 200 was submitted.==

   3. **Change course title, number, prerequisite and catalog description for REL 301 Christianity and Culture** as described in *seaver-3-relp-rel301.pdf*
   approved

B. **Graziadio submits the following items for approval:**

   1. Summary of Curriculum Change Proposals for Fully-Employed Master of Business Administration as described in *PGBS-1-FEMBA Curriculum Changes Overview.pdf*
   approved

   2. **Drop course BSCI 617 Creating and Leading Teams** as described in *PGBS-2-ABS-BSCI617.pdf*
   approved

   3. **Drop course BSCI 633 Organizational Development and Change** as described in *PGBS-3-ABS-BSCI633.pdf*
   approved

   4. **Change course prerequisite for BSCI 650 Personal and Leadership Develoment Workshop** as described in *PGBS-4-ABS-BSCI650.pdf*

approved

5. Add course BSCI 652 Organizational Behavior and Personal Development as described in *PGBS-5-ABS-BSCI652.pdf*

approved

6. Add course BSCI 660 Advanced Topics in Applied Behavioral Science as described in *PGBS-6-ABS-BSCI660.pdf*

approved

7. Add course BSCI 698 Special Topics in Applied Behavioral Science as described in *PGBS-7-ABS-BSCI698.pdf*

approved

8. Add course ACCT 606 Accounting: The Language of Business as described in *PGBS-8-ACCT-ACCT606.pdf*

approved

9. Add course ACCT 698 Special Topics in Accounting as described in *PGBS-9-ACCT-ACCT698.pdf*

approved

10. Add course DESC 607 Analytics for Business Decisions as described in *PGBS-10-DESC-DESC607.pdf*

approved

11. Add course DESC 617 Introduction to Quantitative Methods for Data Science as described in *PGBS-11-DESC-DESC617.pdf*

approved

12. Change course prerequisite for DESC 621 Valuation of Real Options as described in *PGBS-12-DESC-DESC621.pdf*

approved

13. Add course DESC 698 Special Topics in Decision Science as described in *PGBS-13-DESC-DESC698.pdf*

approved

14. Change course catalog description for ECNM 657 Prices, Profits, and the Market Economy as described in *PGBS-14-ECON-ECNM657.pdf*

approved

15. Add course ECNM 698 Special Topics in Economics as described in *PGBS-15-ECON-ECNM698.pdf*

approved

16. Add course FINC 603 Managing Corporate Financial Resources as described in *PGBS-16-FIN-FINC603.pdf*

approved

17. Change course prerequisite for FINC 634 The Management of Financial Risk as described in *PGBS-17-FIN-FINC634.pdf*

approved

18. Change course prerequisite for FINC 635 Real Estate Investing and Finance as described in *PGBS-18-FIN-FINC635.pdf*

approved

19. Change course prerequisite for FINC 638 Financial Modeling as described in *PGBS-19-FIN-FINC638.pdf*

approved

20. Drop course FINC 663 Financing Small Businesses as described in *PGBS-20-FIN-FINC663.pdf*

approved

21. Drop course FINC 664 Business Analysis Using Financial Statements as described in *PGBS-21-FIN-FINC664.pdf*

approved

22. Change course prerequisite for FINC 669 Investments and Portfolio Management as described in *PGBS-22-FIN-FINC-669.pdf*

approved

23. Add course FINC 699 Special Topics in Finance as described in
PGBS-23-FIN-FINC-699.pdf
approved

24. Add course LEGL 611 Fundamentals of Law and Ethics as described in
PGBS-24-GLAW-LEGL611.pdf
approved

25. Add course LEGL 621 Entertainment, Media, and Sports Law and Deal Making as described in *PGBS-25-GLAW-LEGL621.pdf*
approved

26. Drop course LEGL 662 Law, Intellectual Property, and Ethics for Entertainment, Media, and Sports as described in *PGBS-26-GLAW-LEGL662.pdf*
approved

27. Add course LEGL 698 Special Topics in Business Law as described in
PGBS-27-GLAW-LEGL698.pdf
approved

28. Add course PGBS 610 Business Analytics Consulting as described in
PGBS-28-GSBM-PGBS610.pdf
approved

29. Drop course PGBS 670Y Education to Business as described in
PGBS-29-GSBM-PGBS670Y.pdf
approved

30. Change course prerequisite for PGBS 694 G3: Going Global with Graziadio - Global Business Development Practicum as described in
PGBS-30-GSBM-PGBS694.pdf
approved

31. Add course ISTM 602 Technology Management and Digital Innovation as described in *PGBS-31-IS-ISTM602.pdf*
approved

32. Drop course ISTM 621 Digital Media and Entertainment as described in *PGBS-32-IS-ISTM621.pdf*

approved

33. Change course prerequisite for ISTM 627 Marketing Informatics as described in *PGBS-33-IS-ISTM627.pdf*

approved

34. Add course ISTM 632 Introduction to Business Analytics Technology as described in *PGBS-34-IS-ISTM632.pdf*

approved

35. Add course ISTM 633 The Business of Entertainment, Media, and Sports in the Digital Age as described in *PGBS-35-IS-ISTM633.pdf*

approved

36. Change course prerequisite for ISTM 660 Business Analytics and Intelligence as described in *PGBS-36-IS-ISTM660.pdf*

approved

37. Add course ISTM 668 Digital Innovation and Information Systems Client-Based Practicum as described in *PGBS-37-IS-ISTM668.pdf*

approved

38. Add course ISTM 698 Special Topics in Digital Innovation and Information Systems as described in *PGBS-38-IS-ISTM698.pdf*

approved

39. Add course MKTG 603 The Art and Science of Marketing as described in *PGBS-39-MKTG-MKT603.pdf*

approved

40. Add course MKTG 613 Entertainment, Media, and Sports Marketing and Analytics as described in *PGBS-40-MKTG-MKTG613.pdf*

approved

41. Add course MKTG 627 Consumer Behavior I: Inside Consumers' Minds as described in *PGBS-41-MKTG-MKTG627.pdf*

approved

42. Add course MKTG 628 Consumer Behavior II: Consumers in the Marketplace as described in *PGBS-42-MKTG-MKTG628.pdf*

approved

43. Add course MKTG 629 Marketing Innovation and New Offerings as described in *PGBS-43-MKTG-MKTG629.pdf*

approved

44. Change course prerequisite and catalog description for MKTG 670 Technology in Marketing as described in *PGBS-44-MKTG-MKTG670.pdf*

approved

45. Change course prerequisite for MKTG 671 Global Marketing as described in *PGBS-45-MKTG-MKTG671.pdf*

approved

46. Drop course MKTG 672 Entertainment, Media, and Sports Brand and Audience Development as described in *PGBS-46-MKTG-MKTG672.pdf*

approved

47. Change course prerequisite for MKTG 676 Brand Management as described in *PGBS-47-MKTG-MKTG676.pdf*

approved

48. Change course prerequisite for MKTG 682 Marketing Communications for the Digital Age as described in *PGBS-48-MKTG-MKTG682.pdf*

approved

49. Add course MKTG 698 Special Topics in Marketing as described in *PGBS-49-MKTG-MKTG698.pdf*

approved

50. Drop course OTMT 617 Leadership Theory and Practice as described in
PGBS-50-OTM-OTMT617.pdf
approved

**51. Add course OTMT 623 Managing Cross-Cultural, Diverse, and Inclusive
Organizations** as described in *PGBS-51-OTM-OTMT623.pdf*
approved

52. Add course OTMT 625 Developing Agile Organizations and Leading Change
as described in *PGBS-52-OTM-OTMT625.pdf*
approved

53. Drop course OTMT 634 Change Management as described in
PGBS-53-OTM-OTMT634.pdf
approved

**54. Drop course OTMT 670 Advanced Principles of Organizations and
Leadership** as described in *PGBS-54-OTM-OTMT670.pdf*
approved

55. Change course prerequisite for OTMT 676 Talent Management as described
in *PGBS-55-OTM-OTMT676.pdf*
approved

56. Add course OTMT 698 Special Topics in Leadership Organizational Change as
described in *PGBS-56-OTM-OTMT698.pdf*
approved

57. Add course ENTR 622 Developing a New Business Opportunity as described
in *PGBS-57-STGY-ENTR622.pdf*
approved

58. Change course prerequisite for ENTR 624 Building a Business Model as
described in *PGBS-58-STGY-ENTR624.pdf*
approved

59. Add course ENTR 698 Special Topics in Entrepreneurship as described in *PGBS-59-STGY-ENTR698.pdf*

approved

60. Add course STGY 612 Competition and Executive DecisionMaking as described in *PGBS-60-STGY-STGY612.pdf*

approved

61. Change course prerequisite for STGY 659 Strategic Management as described in *PGBS-61-STGY-STGY659.pdf*

approved

62. Add course STGY 698 Special Topics in Strategy as described in *PGBS-62-STGY-STGY698.pdf*

approved

63. FTMBA Curriculum Changes Overview as described in *PGBS-63-FTMBA Curriculum Changes Overview.pdf*

approved

64. Drop course FINC 627 International Finance as described in *PGBS-64-FIN-FINC627.pdf*

approved

65. Drop course FINC 628 Foreign Exchange and Markets as described in *PGBS-65-FIN-FINC628.pdf*

approved

66. Drop course FINC 631 Tax Implications of Financial Decisions as described in *PGBS-66-FIN-FINC631.pdf*

approved

67. Drop course FINC 633 Working Capital Management as described in *PGBS-67-FIN-FINC633.pdf*

approved

68. Drop course ISTM 628 Technology for Start-ups and Small Business as described in *PGBS-68-IS-ISTM628.pdf*

approved

69. Drop course LEGL 668 Legal Aspects of Entrepreneurship as described in *PGBS-69-GLAW-LEGL668.pdf*

approved

70. Drop course MKTG 660 Services Marketing as described in *PGBS-70-MKTG-MKTG660.pdf*

approved

71. Drop course MKTG 663 Strategic Issues in Marketing as described in *PGBS-71-MKTG-MKTG663.pdf*

approved

72. Drop course MKTG 665 Marketing Small Businesses as described in *PGBS-72-MKTG-MKTG665.pdf*

approved

73. Drop course MKTG 667 Sales and Sales Force Management as described in *PGBS-73-MKTG-MKTG667.pdf*

approved

74. Drop course MKTG 668 Business-To-Business Marketing as described in *PGBS-74-MKTG-MKTG668.pdf*

approved

75. Drop course MKTG 674 Formulating and Defending Marketing Strategies as described in *PGBS-75-MKTG-MKTG674.pdf*

approved

76. Drop course OTMT 630 Family Business as described in *PGBS-76-OTM-OTMT630.pdf*

approved

77. **Drop course STGY 620 Strategic Issues In Global Business** as described in *PGBS-77-STGY-STGY620.pdf*

approved

78. Prereq Summary for Registrar's Office as described in *Prereq Summary for Registrar's Office.xlsx*

approved

C. GSEP submits the following item for approval:

1. **Change course catalog description for admission requirements in doctoral programs in GSEP-Education division** as described in *GSEP-1-ED-PhDadmissions.pdf*

approved

D. CSOL submits the following items for approval:

1. Change to Academic Policy on unit requirements for 1L year as described in *CSOL-LAW-1-Proposal1- Program Change- JD Academic Policy Changes to Unit Definitions.pdf*

approved

2. Change to JD Academic Policy Change for ABA- mandated requirement for educational programs on bias, cross-cultural competence, and racism as described in *CSOL-Law 2-Proposal 2 - Program Change- JD Academic Policy Changes re ABA 303c Requirements.pdf*

approved

3. **Change course title, and catalog description for CSOL 311 Veterans Law Practicum (Ventura)** as described in *CSOL- Law 3- Law 311 Therapeutic Justice Practicum with Syllabus, and Memo from Jeff Baker.pdf*

approved

E. SPP None

* Consent Agenda. Suggested criteria for including items on the Consent Agenda are as follows**:**

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course