

AGENDA
UNIVERSITY ACADEMIC COUNCIL
Friday, December 16, 2022

- I. Old Business
 - A. Approve **Minutes** of University Academic Council (UAC) meeting Friday, November 18, 2022

 - II. New Business

 - III. New Business – Action Items. The following proposals marked as an underscored number (A.1-A.3, B.2-B.4, B.12, B.14, B.17-B.22, B.26, B.29-B.30, B.32-B.33, B.36, B.44-B.47, B.50, B.53-B.55, B.58, B.61, B.64-B.77, C.1, D.3)
 - Go to Sakai <https://courses.pepperdine.edu>
 - Click “Pepperdine Login.”
 - Enter your username and password.
 - Click the “UAC” tab.
 - Click “Resources.”
 - Click the UAC folder for the meeting date.
- A. Seaver submits the following items for approval:**
- 1. Change course title, number and catalog description for REL 101 Old Testament Context** as described in [seaver-1-relp-rel101.pdf](#)

 - 2. Change course title, number, prerequisite and catalog description for REL 102 New Testament in Context** as described in [seaver-2-relp-rel102.pdf](#)

 - 3. Change course title, number, prerequisite and catalog description for REL 301 Christianity and Culture** as described in [seaver-3-relp-rel301.pdf](#)

B. Graziadio submits the following items for approval:

1. Summary of Curriculum Change Proposals for Fully-Employed Master of Business Administration as described in [PGBS-1-FEMBA Curriculum Changes Overview.pdf](#)

2. Drop course BSCI 617 Creating and Leading Teams as described in [PGBS-2-ABS-BSCI617.pdf](#)

3. Drop course BSCI 633 Organizational Development and Change as described in [PGBS-3-ABS-BSCI633.pdf](#)

4. Change course prerequisite for BSCI 650 Personal and Leadership Development Workshop as described in [PGBS-4-ABS-BSCI650.pdf](#)

5. Add course BSCI 652 Organizational Behavior and Personal Development as described in [PGBS-5-ABS-BSCI652.pdf](#)

6. Add course BSCI 660 Advanced Topics in Applied Behavioral Science as described in [PGBS-6-ABS-BSCI660.pdf](#)

7. Add course BSCI 698 Special Topics in Applied Behavioral Science as described in [PGBS-7-ABS-BSCI698.pdf](#)

8. Add course ACCT 606 Accounting: The Language of Business as described in [PGBS-8-ACCT-ACCT606.pdf](#)

9. Add course ACCT 698 Special Topics in Accounting as described in [PGBS-9-ACCT-ACCT698.pdf](#)

10. Add course DESC 607 Analytics for Business Decisions as described in [PGBS-10-DESC-DESC607.pdf](#)

11. Add course DESC 617 Introduction to Quantitative Methods for Data Science as described in [PGBS-11-DESC-DESC617.pdf](#)

12. Change course prerequisite for DESC 621 Valuation of Real Options as described in [*PGBS-12-DESC-DESC621.pdf*](#)

13. Add course DESC 698 Special Topics in Decision Science as described in [*PGBS-13-DESC-DESC698.pdf*](#)

14. Change course catalog description for ECNM 657 Prices, Profits, and the Market Economy as described in [*PGBS-14-ECON-ECNM657.pdf*](#)

15. Add course ECNM 698 Special Topics in Economics as described in [*PGBS-15-ECON-ECNM698.pdf*](#)

16. Add course FINC 603 Managing Corporate Financial Resources as described in [*PGBS-16-FIN-FINC603.pdf*](#)

17. Change course prerequisite for FINC 634 The Management of Financial Risk as described in [*PGBS-17-FIN-FINC634.pdf*](#)

18. Change course prerequisite for FINC 635 Real Estate Investing and Finance as described in [*PGBS-18-FIN-FINC635.pdf*](#)

19. Change course prerequisite for FINC 638 Financial Modeling as described in [*PGBS-19-FIN-FINC638.pdf*](#)

20. Drop course FINC 663 Financing Small Businesses as described in [*PGBS-20-FIN-FINC663.pdf*](#)

21. Drop course FINC 664 Business Analysis Using Financial Statements as described in [*PGBS-21-FIN-FINC664.pdf*](#)

22. Change course prerequisite for FINC 669 Investments and Portfolio Management as described in [*PGBS-22-FIN-FINC-669.pdf*](#)

23. Add course FINC 699 Special Topics in Finance as described in [*PGBS-23-FIN-FINC-699.pdf*](#)

24. Add course LEGL 611 Fundamentals of Law and Ethics as described in [*PGBS-24-GLAW-LEGL611.pdf*](#)

25. Add course LEGL 621 Entertainment, Media, and Sports Law and Deal Making as described in [*PGBS-25-GLAW-LEGL621.pdf*](#)

26. Drop course LEGL 662 Law, Intellectual Property, and Ethics for Entertainment, Media, and Sports as described in [*PGBS-26-GLAW-LEGL662.pdf*](#)

27. Add course LEGL 698 Special Topics in Business Law as described in [*PGBS-27-GLAW-LEGL698.pdf*](#)

28. Add course PGBS 610 Business Analytics Consulting as described in [*PGBS-28-GSBM-PGBS610.pdf*](#)

29. Drop course PGBS 670Y Education to Business as described in [*PGBS-29-GSBM-PGBS670Y.pdf*](#)

30. Change course prerequisite for PGBS 694 G3: Going Global with Graziadio - Global Business Development Practicum as described in [*PGBS-30-GSBM-PGBS694.pdf*](#)

31. Add course ISTM 602 Technology Management and Digital Innovation as described in [*PGBS-31-IS-ISTM602.pdf*](#)

32. Drop course ISTM 621 Digital Media and Entertainment as described in [*PGBS-32-IS-ISTM621.pdf*](#)

33. Change course prerequisite for ISTM 627 Marketing Informatics as described in [*PGBS-33-IS-ISTM627.pdf*](#)

34. Add course ISTM 632 Introduction to Business Analytics Technology as described in [*PGBS-34-IS-ISTM632.pdf*](#)

35. Add course ISTM 633 The Business of Entertainment, Media, and Sports in the Digital Age as described in [PGBS-35-IS-ISTM633.pdf](#)

36. Change course prerequisite for ISTM 660 Business Analytics and Intelligence as described in [PGBS-36-IS-ISTM660.pdf](#)

37. Add course ISTM 668 Digital Innovation and Information Systems Client-Based Practicum as described in [PGBS-37-IS-ISTM668.pdf](#)

38. Add course ISTM 698 Special Topics in Digital Innovation and Information Systems as described in [PGBS-38-IS-ISTM698.pdf](#)

39. Add course MKTG 603 The Art and Science of Marketing as described in [PGBS-39-MKTG-MKT603.pdf](#)

40. Add course MKTG 613 Entertainment, Media, and Sports Marketing and Analytics as described in [PGBS-40-MKTG-MKTG613.pdf](#)

41. Add course MKTG 627 Consumer Behavior I: Inside Consumers' Minds as described in [PGBS-41-MKTG-MKTG627.pdf](#)

42. Add course MKTG 628 Consumer Behavior II: Consumers in the Marketplace as described in [PGBS-42-MKTG-MKTG628.pdf](#)

43. Add course MKTG 629 Marketing Innovation and New Offerings as described in [PGBS-43-MKTG-MKTG629.pdf](#)

44. Change course prerequisite and catalog description for MKTG 670 Technology in Marketing as described in [PGBS-44-MKTG-MKTG670.pdf](#)

45. Change course prerequisite for MKTG 671 Global Marketing as described in [PGBS-45-MKTG-MKTG671.pdf](#)

46. Drop course MKTG 672 Entertainment, Media, and Sports Brand and Audience Development as described in [PGBS-46-MKTG-MKTG672.pdf](#)

47. Change course prerequisite for MKTG 676 Brand Management as described in [PGBS-47-MKTG-MKTG676.pdf](#)

48. Change course prerequisite for MKTG 682 Marketing Communications for the Digital Age as described in [PGBS-48-MKTG-MKTG682.pdf](#)

49. Add course MKTG 698 Special Topics in Marketing as described in [PGBS-49-MKTG-MKTG698.pdf](#)

50. Drop course OTMT 617 Leadership Theory and Practice as described in [PGBS-50-OTM-OTMT617.pdf](#)

51. Add course OTMT 623 Managing Cross-Cultural, Diverse, and Inclusive Organizations as described in [PGBS-51-OTM-OTMT623.pdf](#)

52. Add course OTMT 625 Developing Agile Organizations and Leading Change as described in [PGBS-52-OTM-OTMT625.pdf](#)

53. Drop course OTMT 634 Change Management as described in [PGBS-53-OTM-OTMT634.pdf](#)

54. Drop course OTMT 670 Advanced Principles of Organizations and Leadership as described in [PGBS-54-OTM-OTMT670.pdf](#)

55. Change course prerequisite for OTMT 676 Talent Management as described in [PGBS-55-OTM-OTMT676.pdf](#)

56. Add course OTMT 698 Special Topics in Leadership Organizational Change as described in [PGBS-56-OTM-OTMT698.pdf](#)

57. Add course ENTR 622 Developing a New Business Opportunity as described in [PGBS-57-STGY-ENTR622.pdf](#)

58. Change course prerequisite for ENTR 624 Building a Business Model as described in [PGBS-58-STGY-ENTR624.pdf](#)

59. Add course ENTR 698 Special Topics in Entrepreneurship as described in [PGBS-59-STGY-ENTR698.pdf](#)

60. Add course STGY 612 Competition and Executive Decision Making as described in [PGBS-60-STGY-STGY612.pdf](#)

61. Change course prerequisite for STGY 659 Strategic Management as described in [PGBS-61-STGY-STGY659.pdf](#)

62. Add course STGY 698 Special Topics in Strategy as described in [PGBS-62-STGY-STGY698.pdf](#)

63. FTMBA Curriculum Changes Overview as described in [PGBS-63-FTMBA Curriculum Changes Overview.pdf](#)

64. Drop course FINC 627 International Finance as described in [PGBS-64-FIN-FINC627.pdf](#)

65. Drop course FINC 628 Foreign Exchange and Markets as described in [PGBS-65-FIN-FINC628.pdf](#)

66. Drop course FINC 631 Tax Implications of Financial Decisions as described in [PGBS-66-FIN-FINC631.pdf](#)

67. Drop course FINC 633 Working Capital Management as described in [PGBS-67-FIN-FINC633.pdf](#)

68. Drop course ISTM 628 Technology for Start-ups and Small Business as described in [PGBS-68-IS-ISTM628.pdf](#)

69. Drop course LEGL 668 Legal Aspects of Entrepreneurship as described in [PGBS-69-GLAW-LEGL668.pdf](#)

70. Drop course MKTG 660 Services Marketing as described in [PGBS-70-MKTG-MKTG660.pdf](#)

71. Drop course MKTG 663 Strategic Issues in Marketing as described in [PGBS-71-MKTG-MKTG663.pdf](#)

72. Drop course MKTG 665 Marketing Small Businesses as described in [*PGBS-72-MKTG-MKTG665.pdf*](#)

73. Drop course MKTG 667 Sales and Sales Force Management as described in [*PGBS-73-MKTG-MKTG667.pdf*](#)

74. Drop course MKTG 668 Business-To-Business Marketing as described in [*PGBS-74-MKTG-MKTG668.pdf*](#)

75. Drop course MKTG 674 Formulating and Defending Marketing Strategies as described in [*PGBS-75-MKTG-MKTG674.pdf*](#)

76. Drop course OTMT 630 Family Business as described in [*PGBS-76-OTM-OTMT630.pdf*](#)

77. Drop course STGY 620 Strategic Issues In Global Business as described in [*PGBS-77-STGY-STGY620.pdf*](#)

78. Prereq Summary for Registrar's Office as described in [*Prereq Summary for Registrar's Office.xlsx*](#)

C. GSEP submits the following item for approval:

1. Change course catalog description for admission requirements in doctoral programs in GSEP-Education division as described in [*GSEP-1-ED-PhDadmissions.pdf*](#)

D. CSOL submits the following items for approval:

1. Proposal to change the Academic Policy on unit requirements for 1L year as described in [*CSOL-LAW-1-Proposal1- Program Change- JD Academic Policy Changes to Unit Definitions.pdf*](#)

2. Proposal for change to JD Academic Policy for ABA- mandated requirement for educational programs on bias, cross-cultural competence, and racism as described in [CSOL-Law 2-Proposal 2 - Program Change- JD Academic Policy Changes re ABA 303c Requirements.pdf](#)

3. Change course title, and catalog description for CSOL 311 Veterans Law Practicum (Ventura) as described in [CSOL- Law 3- Law 311 Therapeutic Justice Practicum with Syllabus, and Memo from Jeff Baker.pdf](#)

E. SPP

None

* **Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course