

AGENDA
UNIVERSITY ACADEMIC COUNCIL
Friday, May 15, 2026

I. Old Business

- A. Approve **Minutes** of the University Academic Council (UAC) meetings on Friday, April 24, 2026.**

II. New Business

- A. CourseDog**

III. New Business – Action Items. The following proposals are marked with an underscored number ()

A. Seaver submits the following item for approval:

- 1. Change course catalog description for IMC 485 Advanced Integrated Marketing Communication as described in seaver-1-com-imc485.pdf**

B. Graziadio submits the following items for approval:

- 1. Drop course LEGL 684 Business Negotiation and the Resolution of Conflict as described in pgbs-1-qsbm-legal684.pdf**

- 2. Drop course BSCI 617 Creating and Leading Teams as described in pgbs-2-qsbm-bsci617.pdf**

- 3. Drop course OTMT 617 Leadership Theory and Practice as described in pgbs-3-qsbm-otmt617.pdf**

4. Change course prerequisite and catalog description for FINC 663 Financing Small Businesses as described in [*pgbs-4-gsbm-finc663.pdf*](#)

5. Change course prerequisite and catalog description for FINC 664 Business Analysis Using Financial Statements as described in [*pgbs-5-gsbm-finc664.pdf*](#)

6. Change course prerequisite and catalog description for MKTG 680 Global Brand Management as described in [*pgbs-6-gsbm-mktg680.pdf*](#)

7. Change course prerequisite and catalog description for MKTG 681 Marketing Innovation and Commercialization as described in [*pgbs-7-gsbm-mktg681.pdf*](#)

8. Drop course PGBS 670Z Analytics Education to Business as described in [*pgbs-8-gsbm-pgbs670Z.pdf*](#)

9. Drop course OTMT 600 Strengths-Based Leadership Workshop as described in [*pgbs-9-gsbm-otmt600.pdf*](#)

10. Drop course OTMT 601 Team Dynamics Workshop as described in [*pgbs-10-gsbm-otmt601.pdf*](#)

11. Change course prerequisite and catalog description for OTMT 671 Cross-Cultural Management as described in [*pgbs-11-gsbm-OTMT671.pdf*](#)

12. Change course prerequisite and catalog description for OTMT 676 Talent Management as described in [*pgbs-12-gsbm-otmt676.pdf*](#)

13. Change course prerequisite and catalog description for OTMT 679 Management and Leadership Capstone as described in [*pgbs-13-gsbm-otmt679.pdf*](#)

* **Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course