

AGENDA
UNIVERSITY ACADEMIC COUNCIL
Friday, June 22, 2018

- I. Old Business
 - A. Approve **Minutes** of Friday, May 25, 2018 University Academic Council (UAC) meeting

- II. New Business
 - A. UAC meeting schedule for 2018-19 - Lindsay Jacobs
 - B. New requirements for proposal submissions - Lila Carlsen
 - C. Pre-proposal discussion document - Jay Brewster
 - D. UAC proposals 2014-2018 - Jay Brewster

- III. New Business--Action Items. The following proposal marked as a double-underscored number (C. 4) may be voted on as **Consent Agenda.***

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

A. Seaver **None**

B. Graziadio submits the following items for approval:

1. **Proposal to change course prefix for all GSBM courses to PGBS** as described in *PGBS-1-Course prefix change.pdf*

2. **Proposal for a shared FEMBA and FTMBA concentration in Entertainment, Media and Sports Management** as described in *PGBS-2-EMS Management concentration.pdf*

3. **Add DESC 660 Entertainment, Media, and Sports Analytics** as described in *PGBS-3-DESC-DESC 660.pdf*

4. **Add FINC 661 Entertainment and Media Finance** as described in [PGBS-4-FIN-FINC 661.pdf](#)
5. **Add LEGL 662 Law, Intellectual Property, and Ethics for Entertainment, Media, and Sports** as described in [PGBS-5-GLAW-LEGL 662.pdf](#)
6. **Add MKTG 672 Entertainment, Media, and Sports Brand and Audience Development** as described in [PGBS-6-MKTG-MKTG 672.pdf](#)
7. **Add OTMT 663 Entertainment, Media, and Sports Talent Management and Representation** as described in [PGBS-7-OTM-OTMT 663.pdf](#)
8. **Proposal to revise the MS in Real Estate program** as described in [PGBS-8-FT-MSRE program.pdf](#)
9. **Add FINC 696 Real Estate Practicum** as described in [PGBS-9-FIN-FINC 696.pdf](#)
10. **Change title and catalog description for EDBA 701A Research Methods - A** as described in [PGBS-10-GSBM-EDBA 701A.pdf](#)
11. **Change title and catalog description for EDBA 701B Research Methods - B** as described in [PGBS-11-GSBM-EDBA 701B.pdf](#)
12. **Change course repeat rules for EDBA 791 Dissertation** as described in [PGBS-12-GSBM-EDBA 791.pdf](#)

C. GSEP submits the following item for approval:

1. **Proposal to revise the curriculum for the MA in Psychology program** as described in [GSEP-1-PSY-MAP program.pdf](#)
2. **Add PSY 667 Industrial/Organizational Psychology** as described in [GSEP-2-PSY-PSY 667.pdf](#)
3. **Add PSY 670 Introduction to Positive Psychology** as described in [GSEP-3-PSY-PSY 670.pdf](#)

**4. Change catalog description for PSY 690
Community/Clinical Research and Services I as
described in GSEP-4-PSY-PSY 690.pdf**

D. SOL **None**

E. SPP **None**

* **Consent Agenda.** Suggested criteria for including items on the Consent Agenda are as follows:

1. Title and description changes
2. Clarification of requirements
3. Removal of a course
4. Changes in prerequisites
5. Moving courses around
6. Cross-listing courses
7. Conform catalog to existing PeopleSoft practices
8. Reactivate a course