

MINTUES
UNIVERSITY ACADEMIC COUNCIL
Friday, June 22, 2018

Members present:

Seaver: April Marshall, Tom Vandergon
PGBS: Ken Ko, John Mooney
GSEP: Farzin Madjidi
SOL: Victoria Schwartz
SPP: Mike Shires
University Libraries: Mark Roosa
Others: Jay Brewster, Lila Carlsen, Lisa Bortman, Hung Le, Bryan Reeder, Lindsay Jacobs [ex officio]

Members absent:

Seaver: Joshua Bowman
GSEP: June Schmieder-Ramirez
SOL: Rick Cupp
SPP: Ted McAllister
Other: Charles Hall, Jody Semerau

Guests:

PGBS: Greg Morrow, Nelson Granados
GSEP: Bob deMayo

- I. Old Business
 - A. Approve **Minutes** of Friday, May 25, 2018 University Academic Council (UAC) meeting
Approved

- II. New Business
 - A. UAC meeting schedule for 2018-19 - Lindsay Jacobs
The proposed 2018-2018 UAC meeting schedule was approved by the committee.
 - B. New requirements for proposal submissions - Lila Carlsen
Common issues that come up for discussion concern outcomes and goals for programs and courses and how that relates to the bigger picture. Lisa Bortman recommended that program learning outcomes, an assessment plan, and a curriculum matrix be submitted with all new program proposals, major program changes, or major course changes. This new requirement would not entail creating new documents but simply submitting documents that already exist and showing how the addition/change fits in. Next step: Revise the

new proposal template with this new requirement, and vote on it at the next meeting.

- C. Pre-proposal discussion document - Jay Brewster
The pre-proposal document includes ideas developed by this committee to improve the likelihood of a particular proposal. It is a completely voluntary process. Next step: Upload the document to the UAC Courses site to be used as a resource.
- D. UAC proposals 2014-2018 - Jay Brewster
The provost's office created a spreadsheet that lists all UAC proposals submitted since 2014 to show the types of changes being submitted and the frequency of these changes. Next step: The spreadsheet will be shared with the committee on Google Drive.

III. New Business--Action Items. The following proposal marked as a double-underscored number (C. 4) may be voted on as **Consent Agenda.***

- Go to Sakai <https://courses.pepperdine.edu>
- Click "Pepperdine Login."
- Enter your username and password.
- Click the "UAC" tab.
- Click "Resources."
- Click the UAC folder for the meeting date.

A. Seaver **None**

B. Graziadio submits the following items for approval:

1. **Proposal to change course prefix for all GSBM courses to PGBS** as described in *PGBS-1-Course prefix change.pdf*
Approved
2. **Proposal for a shared FEMBA and FTMBA concentration in Entertainment, Media and Sports Management** as described in *PGBS-2-EMS Management concentration.pdf*
Approved
3. **Add DESC 660 Entertainment, Media, and Sports Analytics** as described in *PGBS-3-DESC-DESC 660.pdf*
Approved

4. **Add FINC 661 Entertainment and Media Finance** as described in [PGBS-4-FIN-FINC 661.pdf](#)
Approved
5. **Add LEGL 662 Law, Intellectual Property, and Ethics for Entertainment, Media, and Sports** as described in [PGBS-5-GLAW-LEGL 662.pdf](#)
Approved
6. **Add MKTG 672 Entertainment, Media, and Sports Brand and Audience Development** as described in [PGBS-6-MKTG-MKTG 672.pdf](#)
Approved
7. **Add OTMT 663 Entertainment, Media, and Sports Talent Management and Representation** as described in [PGBS-7-OTM-OTMT 663.pdf](#)
Approved
8. **Proposal to revise the MS in Real Estate program** as described in [PGBS-8-FT-MSRE program.pdf](#)
Approved
9. **Add FINC 696 Real Estate Practicum** as described in [PGBS-9-FIN-FINC 696.pdf](#)
Approved
10. **Change title and catalog description for EDBA 701A Research Methods - A** as described in [PGBS-10-GSBM-EDBA 701A.pdf](#)
Approved
11. **Change title and catalog description for EDBA 701B Research Methods - B** as described in [PGBS-11-GSBM-EDBA 701B.pdf](#)
Approved
12. **Change course repeat rules for EDBA 791 Dissertation** as described in [PGBS-12-GSBM-EDBA 791.pdf](#)
Approved

C. GSEP submits the following item for approval:

1. **Proposal to revise the curriculum for the MA in Psychology program** as described in [GSEP-1-PSY-MAP program.pdf](#)
Approved
2. **Add PSY 667 Industrial/Organizational Psychology** as described in [GSEP-2-PSY-PSY 667.pdf](#)
Approved
3. **Add PSY 670 Introduction to Positive Psychology** as described in [GSEP-3-PSY-PSY 670.pdf](#)
Approved

