

<b><i>BSM Courses Numbers</i></b>	BSCI 468 Organizational Behavior	DESC 471 Statistical Methods for Business	BSCI 480 Critical Thinking/Managerial Prob Solving	ECNM 469 Managerial Economics	ACCT 472 Accounting	LEGL 482 Business Ethics	FINC 474 Managerial Finance	LEGL 470 Legal Environment of Business	OTMT 483 Managing Diversity in Organizations	MKTG 473 Marketing Management	ECNM 477 National Economic Markets	OTMT 481 Managing Organizations	ISTM 476 Info Systems for Bus & Mgmt	DESC 475 Production & Operations Mgmt	ECNM 478 International Business	STGY 479 Business Strategy	BSCI 484* Contemporary Business Issues	BSCI 485* Global Business Intensive
<b>Program Learning Goals and Objectives</b>																		
<b>GOAL 1: COMMUNICATION Students will be able effective communicators in business settings.</b>																		
<b>Obj. 1.1:</b> Students will be able to organize and deliver cogent oral presentations	I		D					D, M				D	D			M		
<b>Obj. 1.2</b> Students will be able to organize and deliver cogent written presentations	I		D					D, M				D	D			M		
<b>GOAL 2: TEAMS Students will be able to meaningfully contribute in a team environment.</b>																		
<b>Obj. 2.1:</b> Students will skillfully evaluate the performance effectiveness of team members.	I, D							D	D			D	D	D	D	M		
<b>Obj. 2.2:</b> Teams will effectively complete the goals of a project.	I,D							D	D			D	D	D	D	M		

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<b>GOAL 3: ETHICS Students will have the ability to recognize ethical issues and to incorporate ethical considerations when recommending courses of action.</b>																		
<b>Obj. 3.1:</b> Students can identify ethical standards for an ethical problem.						I,D ,M												
<b>Obj. 3.2:</b> Students can select solutions when presented with an ethical problem.						I,D ,M												
<b>GOAL 4: GLOBAL Out graduates will have a global orientation</b>																		
<b>Obj. 4.1:</b> Our students will be able to define and present key elements of another culture (other than the US) and their role in business decision making.											I,D				M			

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<b>Obj. 4.2:</b> Our students will be able to evaluate the economic conditions and forces affecting the introduction of a product or service in a foreign country.											I, D				M			
<b>Obj. 4.3:</b> Our Students will be able to evaluate the political risks involving international business in a foreign country.											I, D				M			