EMBA Curriculum Matrix

Goals and Objectives / Courses	MBAA 651 Understanding Human Behavior, Leading People and Change in Organizations	MBAA 641 Applied Strategic Research Project - Organizational Behavior	MBAA 672 Quantitative Analysis for Business Operations	MBAA 652 Business Competitiveness and the Macro Environment	MBAA 642 Applied Strategic Research Project - Economics	MBAA 690 Contemporary Legal, Regulatory, and Ethical Issues in Business	MBAA 653 Financial Controls and Strategic Issues in Corporate Finance	MBAA 643 Applied Strategic Research Project - Finance	MBAA 678 Managing Information Systems for Business Innovation	MBAA 654 Competing in Local and Global Markets	MBAA 694 Business and Management Practices in Global Settings	MBAA 644 Applied Strategic Research Project - Marketing	MBAA 655 Strategically Managing Organizations	MBAA 645 Applied Strategic Research Project - Strategy
Goal 1: Strategic Analysis														
Objective 1: Students recognize the importance of and engage in multi-disciplinary problem solving.			I	D	D			D		D		D		M
Objective 2: Students develop and justify strategic recommendations that indicate the integration of a variety of business functions.			I	D	D			D		D		D		M
Goal 2: Teams														
Objective 1: Students identify characteristics of team members and explain	I, D, M	D, M												

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Goals and Objectives															
their implications for leadership, communication styles, decision making, and team dynamics.															
Objective 2: Students evaluate team effectiveness to improve team functioning and performance.		I, D, M	D, M												
Objective 3: Students provide ongoing developmental feedback that is useful, timely, and strengthens team functioning.		I, D, M	D, M												
Goal 3: Strategic Decision Making / Grand Strategy															

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Objective 1: Students recognize strategic dilemmas in business situations.		I			D		D	D				D	D	M
Objective 2: Students can select solutions when presented with strategic dilemmas and discuss the consequences of those solutions.		I			D		D	D				D	D	M
Objective 3: Students can assess the organization's internal vision/mission, opportunities/threats, and strengths/weaknesses.		I	I		I			I	I			I	I, D	M

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Goals and Objectives															
Objective 4: Students can formulate a grand strategy, and assess the consequences of the proposed strategy.			I			I	I		I				I	D	M
Objective 5: Student can design structures, processes, controls, and performance management systems to implement grand strategy.		I	I			I	I		I				I	D	M
Goal 4: Ethics															

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Objective 1: Students are able to identify ethical issues and discuss the personal and organizational consequences of different courses of action	I	D				M								
Objective 2: Students are able to develop a plan to address an ethical challenge and clearly defend the implications of the plan	I	D				M								