

FEMBA Curriculum Matrix													
Goals and Objectives		Courses											
		BSCI 650 Personal and Leadership Development Workshop	BSCI 651 Behavior in Organizations	DESC 656 Quantitative Analysis for Business Operations	ACCT 652 Accounting Information and Control Systems	ECNM 657 Prices, Profits, and the Market Economy	FINC 655 Financial Management of the Firm	MKTG 658 Marketing Management	PGBS 670X Integration in Business Operations	ISTM 654 Information and Process Systems	LEGL 653 Political, Regulatory, Ethical, and Legal Issues of Business	STGY 659 Strategic Management	STGY 670C Integration in Business Operations: Strategic Management
Goal 1 Multi-Disciplinary Problem Solving													
Objective 1: Students recognize the importance of multi-disciplinary problem solving			I	D	I, D	I, D, M		D, M	I, D		I, D	D, M	D, M
Objective 2: Students engage in multi-disciplinary problem solving			I	D	I, D	I, D, M		D, M	I, D		I, D	D, M	D, M
Objective 3: Students develop and justify strategic recommendations that indicate the integration of a variety of business functions				D	D	D		D, M	I, D		I, D	D, M	D, M
Goal 2: Communication													
Objective 1: Students will be able to prepare and deliver a persuasive, professional presentation on a current topic in their discipline.			I, D		I, D	I, D					I, D	M	M
Objective 2: Students will be able to prepare a written report analyzing a business problem.			I, D	D	I, D	I		M	D		I, D	M	M
Goal 3: Teams													
Objective 1: Students use trust as a basis to achieve team goals and resolve conflicts based on trust.			D, M	I	D	D		D	D	D		M	M

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Objective 2: Students will be able to support a team effort and will hold themselves and others accountable for obtaining performance outcomes.		I	D, M	I, D	D	D		D, M	D	D	I, D	M	M	
Objective 3: Students identify and obtain goals for the team project.		I	D, M	I, D	I	D		D, M	D	D	I, D, M	M	M	
Goal 4: Ethics														
Objective 1: Students are able to recognize ethical dilemmas in business situations.		I, D	I, D	D	M	I, D, M		I	D		I, D	D, M	D, M	
Objective 2: Students can select solutions when presented with ethical dilemmas and discuss the consequences of those solutions.		I, D	I, D	D	M	I, D, M		I	D		I, D	D, M	D, M	
Goal 5: Students are able to apply theory to practice cultivated through industry collaborative learning.														
Objective 1: Students recognize ambiguity and complexity in applying theory in practice.										D				
Objective 2: Students demonstrate integrative, creative, and critical thinking in solving contemporary industry issues.										D				

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	Goal 6: Students can identify and evaluate high quality data in a digital world.												
	Objective 1: Students evaluate the validity of data and critique the presentation of information in visualizations and reports.									M			
	Objective 2: Students locate credible sources of data that use sound methodologies and are FAIR - Findable, Accessible, Interoperable, Re-usable.									M			
	Objective 3: Students incorporate, accurately represent, and credit reputable data sources in their own work.									M			