

Full-Time MBA Curriculum Matrix		Courses													
		GSBM 560	ACCT 620	BSCI 622	BSCI 650	DESC 618	ECNM 624	MKTG 626	ISTM 619	FINC 629	ENTR 623	GSBM 695	LEGL 624	OTMT 626	STGY 628
Goals and Objectives															
Goal 1 Teams: Students are effective team players															
Objective 1: Students are able to effectively work with a team environment.				I	I			D	D			I		D	M
Objective 2: Students participate in all aspects of team development.				I	I			D	D			I		D	M
Goal 2 Ethics: Students incorporate ethical considerations in decision-making															
Objective 1: Students are able to recognize ethical dilemmas in business situations.		I	I								D	I	M		
Objective 2: Students can select solutions when presented with ethical dilemmas and discuss the consequences of those solutions.		I	I								D	I	M		
Goal 3 Communication: Students have the communication skills to persuasively and professionally articulate their thinking.															
Objective 1: Students will be able to prepare and deliver a persuasive, professional speech on a current topic in their discipline.		I		I				D	M	D	D	M	I		M
Objective 2: Students will be able to prepare a written report analyzing a business problem.		I						D		D	D	M	I		M
Goal 4 Finance: Students have the skills necessary to fully analyze the financial standing of a company.															
Objective 1: Students can perform a full accounting analysis of a company.			I, D, M							I, D, M					

Objective 2: Students can assess how the external economic environment affects firm performance.						I, D, M							D		M
Objective 3: Students can perform a full financial analysis of a company.		I, D			I				M						
Objective 4: Students can effectively draw conclusions about the financial status of a company based on the combined accounting and financial information.					I				M						

Full-Time IMBA Curriculum Matrix	Additional IMBA Courses			
		GSBM 690	GSBM 693	GSBM 585
Goals and Objectives				
Goal 5: Graduates will have a global orientation				
Objective 1: Our students will be able to define and present key elements of another culture (other than the US) and their role in business decision making.		I	D	M
Objective 2: Our students will be able to evaluate the economic conditions and forces affecting the introduction of a product or service in a foreign country.		I	D	M
Objective 3: Our Students will be able to evaluate the political risks involving international business in a foreign country.		I	D	M