

Goals and Objectives	Courses																		
	GSBM 560 Career Seminar	ACCT 591 Financial Accounting	ECNM 592 Economic Concepts	DESC 593 Applied Data Analysis	BSCI 607 Personal Development for Leadership	BSCI 650 Personal and Leadership Development Workshop	ACCT 603 Accounting for Multinational Enterprises	ECNM 602 Managerial Economics	DESC 603 Quantitative Business Analysis	OTMT 608 Theories and Models of Organization	FINC 614 Finance	MKTG 615 Marketing	ECNM 612 Macroeconomic Analysis	GSBM 693 Global Business Intensive	ECNM 648 The Global Economic Environment	GSBM 693A/B Global Business Intensive	GSBM 695 Internship	GSBM 691 Study Abroad	
Goal 1 Teams																			
Objective 1: Students are able to effectively work with a team environment (student evaluated).					I	D	D			M			M		M	M			
Objective 2: Students participate in all aspects of team development (student evaluated).					I	D	D			M			M		M	M			
Goal 2 Ethics																			
Objective 1: Students are able to recognize ethical dilemmas in business situations.	I	I	I		D	D		D			M	M		M				M	
Objective 2: Students can select solutions when presented with ethical dilemmas and discuss the consequences of those solutions.	I	I	I		D	D		D			M	M		M				M	

Legend: I = Introduce, D = Develop, M = Master

MSGB Curriculum Matrix		Courses																	
		GSBM 560 Career Seminar	ACCT 591 Financial Accounting	ECNM 592 Economic Concepts	DESC 593 Applied Data Analysis	BSCI 607 Personal Development for Leadership	BSCI 650 Personal and Leadership Development Workshop	ACCT 603 Accounting for Multinational Enterprises	ECNM 602 Managerial Economics	DESC 603 Quantitative Business Analysis	OTMT 608 Theories and Models of Organization	FINC 614 Finance	MKTG 615 Marketing	ECNM 612 Macroeconomic Analysis	GSBM 693 Global Business Intensive	ECNM 648 The Global Economic Environment	GSBM 693A/B Global Business Intensive	GSBM 695 Internship	GSBM 691 Study Abroad
Goals and Objectives																			
Goal 3 Communication																			
Objective 1: Students will be able to prepare and deliver a persuasive, professional speech on a current topic in their discipline.	I			I	D	D		D	D	D	M	M	M					M	
Objective 2: Students will be able to prepare a written report analyzing a business problem.	I	I		I		D		D	D	D	M	M	M					M	
Goal 4 Global																			
Objective 1: Students have a high level of understanding about what managers need to know about global business in their industry and macro environment.	I							I	I					D	D	M	M	M	
Objective 2: Students have the ability to act in ways that help build	I							I	I					D	D	M	M	M	

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MSGB Curriculum Matrix		Courses	
Goals and Objectives			
<p>trusting relationships with people from other parts of the world.</p> <p>Objective 3: Students show a high level of interest in working with people from other parts of the world. They show positive and constructive attitudes towards diversity of thought and action.</p>	I	GSBM 560 Career Seminar	
		ACCT 591 Financial Accounting	
		ECNM 592 Economic Concepts	
		DESC 593 Applied Data Analysis	
		BSCI 607 Personal Development for Leadership	
		BSCI 650 Personal and Leadership Development Workshop	
	I	ACCT 603 Accounting for Multinational Enterprises	
	I	ECNM 602 Managerial Economics	
		DESC 603 Quantitative Business Analysis	
		OTMT 608 Theories and Models of Organization	
		FINC 614 Finance	
		MKTG 615 Marketing	
		ECNM 612 Macroeconomic Analysis	
	D	GSBM 693 Global Business Intensive	
	M	ECNM 648 The Global Economic Environment	
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