

20-Month MBA CURRICULUM PLANNING WORKSHEET
(To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Student Name:	CWID:	
Pepperdine Email:	Concentration:	
Course Number: Course Description (units)	Completed	
FIRST TERM (Fall) - 13 units		
• ACCT 620: Accounting (3)		Core
• BSCI 622: Personal and Career Development for Leaders (3)		Core
• BSCI 650: Personal and Leadership Development Workshop (1)		Core
• FINC 629: Managerial Finance (3)		Core
• ISTM 619: Technology and Operations Management (3)		Core
• PGBS 501: Co-Curricular Activities (0)		Core
• PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core
• PGBS 560: Career Seminar (0)		Core
SECOND TERM (Spring) - 16 units		
• DESC 618: Applied Data Analytics (3)		Core
• ECNM 624: Prices, Profits, and the Market Economy (3)		Core
• ENTR 623: Creating a New Business Opportunity (3)		Core
• MKTG 626: Marketing Management (3)		Core
• PGBS 501: Co-Curricular Activities (0)		Core
• PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core
• Elective: _____ () *2 units suggested		
• Elective: _____ () *2 units suggested		
THIRD TERM (Summer) - 0 units		
• PGBS 695: Internship (0)		Core

FOURTH TERM (Fall) - 14 units		
● LEGL 624: Legal, Political, Ethical, and Regulatory Issues of Management (3)		Core
● OTMT 626: Designing and Leading Organizations for Sustainable Effectiveness (3)		Core
● PGBS 501: Co-Curricular Activities (0)		Core
● PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core
● PGBS 560: Career Seminar II (0)		Core
● Elective: _____ () *2 units suggested		
● Elective: _____ () *2 units suggested		
● Elective: _____ () *2 units suggested		
● Elective: _____ () *2 units suggested		
FIFTH TERM (Spring) - 12 units		
● STGY 628: Strategic Management (3)		Core
● PGBS 501: Co-Curricular Activities (0)		Core
● PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core
● Elective: _____ () *2 units suggested		
● Elective: _____ () *2 units suggested		
● Elective: _____ () *2 units suggested		
● Elective: _____ () *2 units suggested		
● Elective: _____ () *1-2 units suggested		

Concentrations (minimum of 12 units)

Elective course availability will vary per term and year based on instructor availability, enrollment, and program needs. Although elective courses are not guaranteed to be scheduled on a regular cycle, students will be provided a choice of relevant options from the program's elective list during course registration.

Business Analytics (BA)	
Course Number: Course Description (units)	Completed
Required Courses (8 units)	
<ul style="list-style-type: none"> • ISTM 632: Introduction to Business Analytics Technology (2) 	
<ul style="list-style-type: none"> • DESC 617: Introduction to Quantitative Methods for Data Science (2) 	
<ul style="list-style-type: none"> • PGBS 610: Business Analytics Consulting (4) 	
Elective Courses (4 units)	
<ul style="list-style-type: none"> • DESC 621: Valuation of Real Options (2) 	
<ul style="list-style-type: none"> • DESC 627: Supply Chain Management Analytics (2) 	
<ul style="list-style-type: none"> • DESC 636: Project Management (2) 	
<ul style="list-style-type: none"> • DESC 698: Special Topics in Decision Science (2) 	
<ul style="list-style-type: none"> • ISTM 630: Information Security Data Analytics (2) 	
<ul style="list-style-type: none"> • ISTM 660: Business Analytics and Intelligence (2) 	
<ul style="list-style-type: none"> • ISTM 698: Special Topics in Digital Innovation and Information Systems (2) 	
<ul style="list-style-type: none"> • PGBS 693: Global Business Intensive (2)* 	
<p><i>*Students are limited to a maximum of 2 units of PGBS 693. The selected topic for the Global Business Intensive course must be relevant to the concentration, otherwise, approval is needed by the program office prior to registering for the course to confirm it can be applied toward the concentration.</i></p>	
<p>To fulfill the global business requirement of the program, students can select ISTM 630 or PGBS 693 (2 units required).</p>	

Digital Innovation and Information Systems (DIIS)	
Course Number: Course Description (units)	Completed
Required Courses (8 units)	
• ISTM 624: Databases and Big Data Management (2)	
• ISTM 662: DIIS Project and Program Management (2)	
• ISTM 664: Business Process Analysis and Innovation (2)	
• ISTM 665: Digital Innovation and Strategy (2)	
Elective Courses (4 units)	
• ISTM 622: Social Media Analytics (2)	
• ISTM 627: Marketing Informatics (2)	
• ISTM 660: Business Analytics and Intelligence (2)	
• ISTM 661: Designing, Sourcing, and Building Digital Platforms (2)	
• ISTM 663: Managing Cyber Security, Risk, and Privacy (2)	
• ISTM 668: Digital Innovation and Information Systems Client-Based Practicum (2)	
• ISTM 698: Special Topics in Digital Innovation and Information Systems (2)	
• PGBS 693: Global Business Intensive (2)*	
<p><i>*Students are limited to a maximum of 2 units of PGBS 693. The selected topic for the Global Business Intensive course must be relevant to the concentration, otherwise, approval is needed by the program office prior to registering for the course to confirm it can be applied towards the concentration.</i></p>	
<p>To fulfill the global business requirement of the program, students can select ISTM 664, ISTM 665, or PGBS 693 (2 units required).</p>	
<p>The concentration is offered in a hybrid modality consisting of in-person and asynchronous online instruction.</p>	

Entrepreneurship (ENTR)	
<p><i>In order to obtain the Entrepreneurship concentration, students must complete the required courses, as well as choose two elective courses. Students who complete the Entrepreneurship concentration and produce a business plan (as part of the course requirements for ENTR 625) that adequately addresses the SEER macro-values (as determined by the SEER Committee) will have satisfied the course requirements necessary for the Certificate in Socially, Environmentally, and Ethically Responsible Business Practice. All Entrepreneurship courses are SEER certified, and the capstone course for the Entrepreneurship concentration (i.e., ENTR 625) is a pre-approved substitute for STGY 645 as the final required course for the SEER certificate. In addition to completing all the SEER certified courses, students must also meet designated service requirements to earn the Certificate.</i></p>	
Course Number: Course Description (units)	Completed
Required Courses (8 units)	
• ENTR 624: Building a Business Model (4)	
• ENTR 625: Launching a New Venture (4)	
Elective Courses (4 units)	
• STGY 645: Responsible Business Practice Capstone (2)	
• ENTR 698: Special Topics in Entrepreneurship (2)	
• Concentration core course(s) from any concentration area in FTMBA	
• Concentration elective course(s) from any concentration area in FTMBA	
The global business requirement is fulfilled by completing the Entrepreneurship concentration.	

Finance (FINC)	
Course Number: Course Description (units)	Completed
Required Courses (8 units)	
• FINC 623: Business Valuation (2)	
• FINC 638: Financial Modeling (2)	
• FINC 669: Investments and Portfolio Management (4)	

Elective Courses (4 units)	
• ACCT 698: Special Topics in Accounting (2)	
• FINC 624: Mergers and Acquisitions (2)	
• FINC 634: The Management of Financial Risk (2)	
• FINC 635: Real Estate Investing and Finance (2)	
• FINC 639: Debt Securities (2)	
• FINC 661: Entertainment and Media Finance (2)	
• FINC 699: Special Topics in Finance (2)	
The global business requirement is fulfilled by completing FINC 669.	

Leadership and Managing Organizational Change (LMOC)	
Course Number: Course Description (units)	Completed
Required Courses (8 units)	
• BSCI 660: Advanced Topics in Applied Behavioral Science (4)	
• OTMT 625: Developing Agile Organizations and Leading Change (4)	
Electives Courses (4 units)	
• BSCI 635: Leadership and Ethics (2)	
• BSCI 698: Special Topics in Applied Behavioral Science (2)	
• OTMT 623: Managing Cross-Cultural, Diverse, and Inclusive Organizations (4)	
• OTMT 676: Talent Management (4)	
• OTMT 678: Managerial Creativity and Innovation for Leadership (4)	
• OTMT 698: Special Topics in Leadership Organizational Change (2)	
The global business requirement is fulfilled by completing OTMT 623.	

Marketing (MKTG)	
Course Number: Course Description (units)	Completed
Required Courses (8 units)	
• MKTG 669: Marketing Research (2)	
• MKTG 677: Consumer Behavior (2)	
• MKTG 682: Marketing Communications for the Digital Age (4)	
Elective Courses (4 units)	
• MKTG 661: Product Innovation and Management (2)	
• MKTG 670: Technology in Marketing (2)	
• MKTG 671: Global Marketing (2)	
• MKTG 676: Brand Management (2)	
• MKTG 698: Special Topics in Marketing (2)	
• PGBS 693: Global Business Intensive (2)*	
To fulfill the global business requirement of the program, students can select MKTG 671 or PGBS 693 (2 units required).	
*Students are limited to a maximum of 2 units of PGBS 693. The selected topic for the Global Business Intensive course must be relevant to the concentration, otherwise, approval is needed by the program office prior to registering for the course to confirm it can be applied towards the concentration.	

General Management (GM)	
<i>A General Management concentration allows for flexibility in the choice of any 12 units of MBA electives. Elective courses may be 4 units or 2 units each. Studies need not focus on any particular discipline.</i>	
Course Number: Course Description (units)	Completed
Elective Courses (12 units)	
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To fulfill the global business requirement of the program, students can complete a minimum of two units of a global content designated course from any concentration area, PGBS 693, or PGBS 694 G3.	