

MS in Business CURRICULUM PLANNING WORKSHEET
 (To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Student Name: <small>CWID:</small>
Pepperdine Email:
<i>Course Number: Course Description (units) Completed</i>
FIRST TERM - 15 units
● BSCI 650: Personal and Leadership Development Workshop (1)
● BSCI 607: Personal Development for Leadership (2)
● DESC 593: Applied Data Analysis (2)
● ENTR 661: Entrepreneurship and the Generation of New Venture Ideas (2)
● ISTM 619: Technology and Operations Management (3)
● MKTG 626: Marketing Management (3)
● PGBS 620: Audio, Video, and Digital Business Presentation Tools (2)
SECOND TERM - 15 units
● ACCT 591: Financial Accounting (2)
● FINC 629: Managerial Finance (3)
● ECNM 592: Economic Concepts (2)
● LEGL 627: Introduction to the Fundamentals of American Law and Ethics (2)
● OTMT 608: Theories and Models of Organization (2)
● Elective: _____ (2)
● Elective: _____ (2)
THIRD TERM - 6 units
● STGY 622: Strategic Thinking and Tactical Planning (2)

- FINC 635: Real Estate Investing and Finance (2)

- ISTM 661: Designing, Sourcing, and Building Digital Platforms (2)

ELECTIVES

Elective course availability will vary per term and year based on instructor availability, enrollment, and program needs. Although elective courses are not guaranteed to be scheduled on a regular cycle, students will be provided a choice of relevant options from the program's elective list during course registration.

- ACCT 632: Financial Statement Analysis (2 units)
- FINC 623: Business Valuation (2 units)
- ISTM 621: Digital Media and Entertainment (2 units)
- LEGL 631: Negotiation and Resolution of Business Disputes (2 units)
- OTMT 635: Management Consulting (2 units)
- OTMT 641: The Role of Business in Society (2 units)
- OTMT 671: Cross-Cultural Management (2 units)
- PGBS 693: Global Business Intensive (2 units)
- PGBS 698: Contemporary Issues in Business and Management (Topic: Digital Media and Entertainment) (2 units)
- PGBS 698: Contemporary Issues in Business and Management (Topic: Luxury Brand Management) (2 units)