



PEPPERDINE
Graziadio Business School



Welcome to the Career Readiness Boot Camp

Session 1: July 16, 2025 (5pm PT)
Session 2: August 6, 2025 (5pm PT)





What program are you in?

(Type it into chat)





Student Success & Career Advancement



Your partner for thriving in business school and beyond.

- Career empowerment tools
- Networking and leadership opportunities
- Student clubs and organizations
- Academic support resources
- Connection to university-wide services





Agenda

- About the Graziadio School
- Interactive breakout rooms
- Meet the Associate Dean of Programs
- Virtual Career Center
- Connection of academics, student life, and career pursuits
- Managing your career timeline





About Pepperdine Graziadio Business School

- How do you say the school name? VOLUNTEER?
- Locations
- Programs
- Alumni Network: How many?
- Who is our mascot?
- Athletics



BREAKOUT

8 min

1. Introduce yourself to your group.
2. What excites you about business school?
3. What makes you nervous?





BREAKOUT

Sharing

- 1. Introduce yourself to your group.**
- 2. What excites you about business school?**
- 3. What makes you nervous?**



Poll Question:



**Why are you starting
business school now?**



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Making the most of your time and degree

Bringing it all together





Meet the Associate Dean of Programs:

**Dr. Clemens
Kownatzki**





Some keys to success:



Ignite the FIRE within
(Drive and Curiosity)





Resources here!



Time Management

- Make Choices
- Set priorities
- Calendar





FOMO

Forget it!!





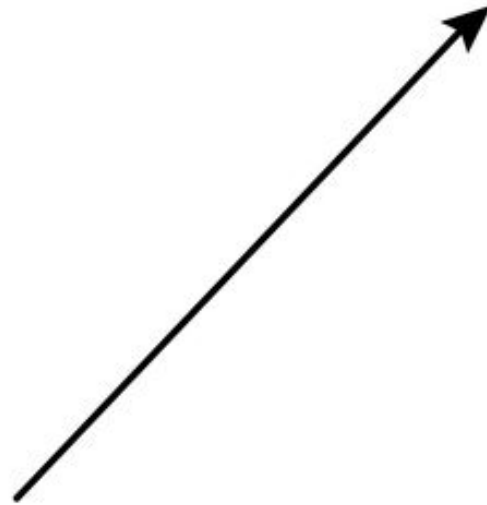
1:1 Resilience
Coaching &
Resources here!





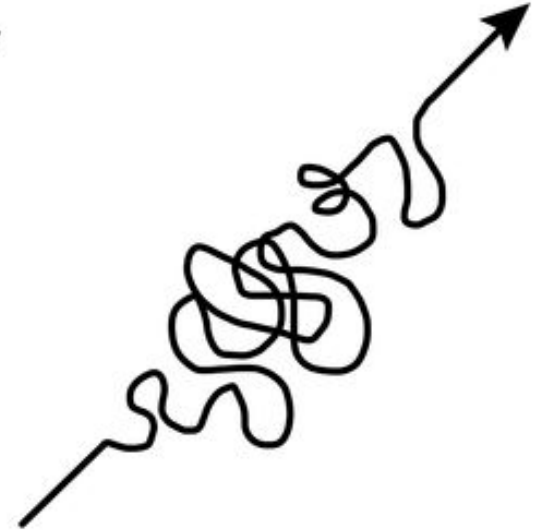
Success is non-linear

SUCCESS



what people think
it looks like

SUCCESS



what it really
looks like



Dysfunctional Belief:

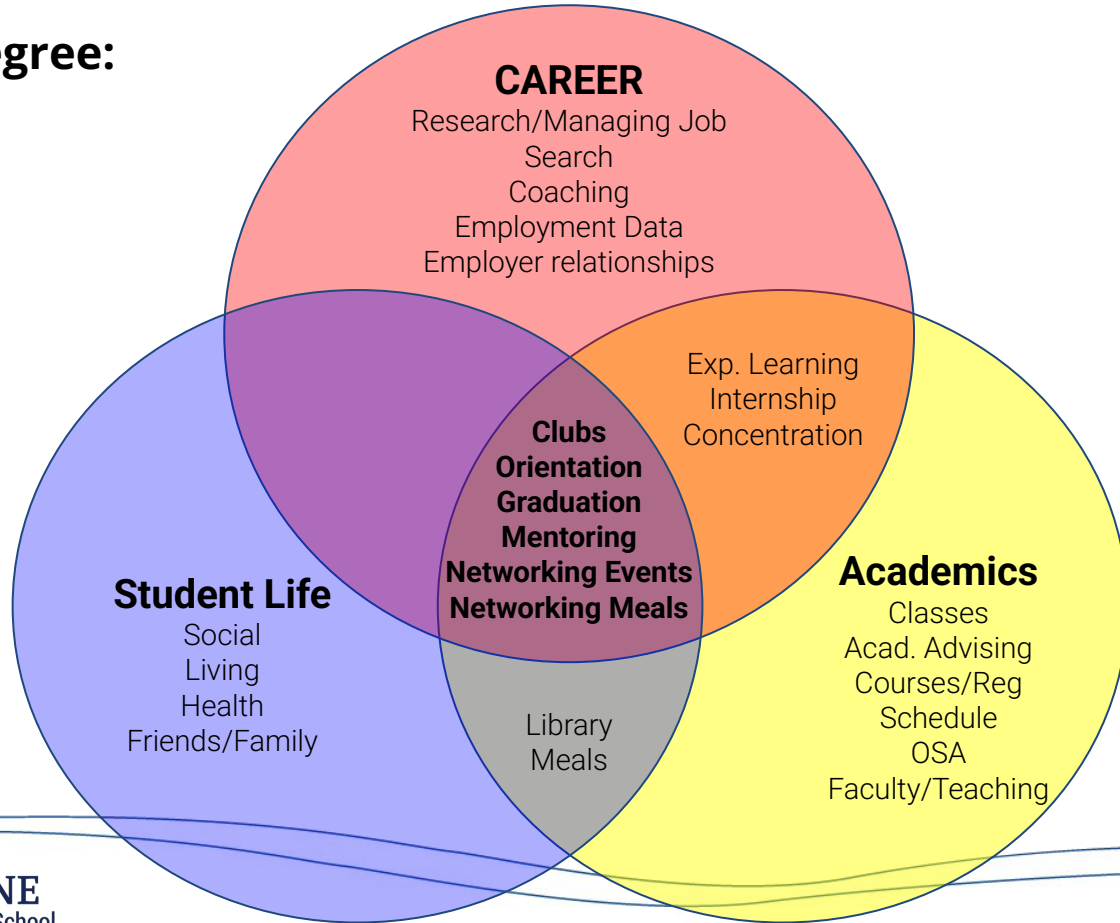


I haven't even started my program and I want to focus on classes/grades, I've got loads of time focus on my job or internship search.

Reframe:

I need to manage my career proactively and make it a priority...STARTING NOW!

Making the most of your degree:



Career Advancement

24/7

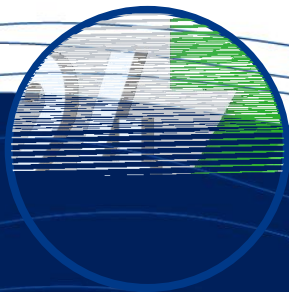


Introduction to the **Virtual Career Center (VCC)**

YOUR one-stop-shop for 24/7 career resources



**Monthly and
Weekly emails -
Jobs and events**



**Resources
available 24/7**

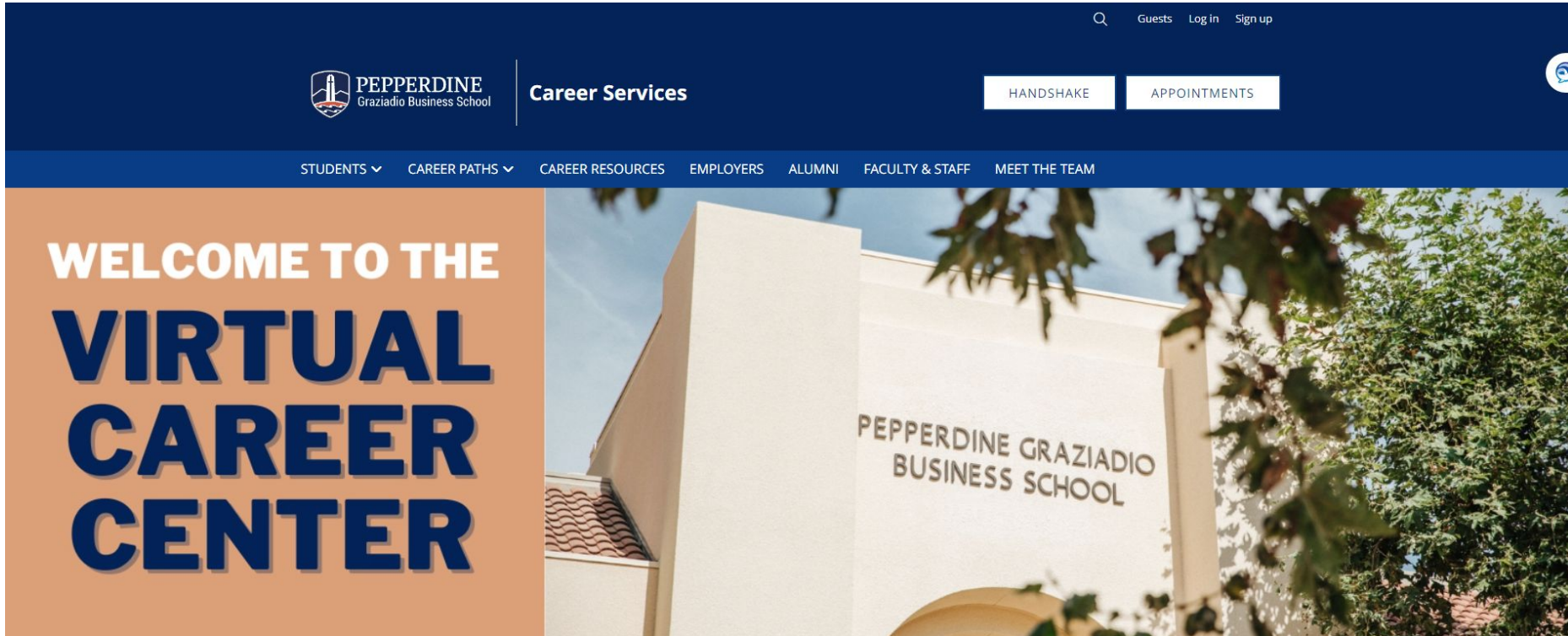


**Customizable for
YOU**



PEPPERDINE
Graziadio Business School

Virtual Career Center



<https://career.bschool.pepperdine.edu/>



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Launch your career
NOW

Internship/Job Search Strategy





Dysfunctional Belief:

My dream job is out there waiting for me.

Reframe:

You design your dream job through a process of actively seeking and co-creating it - Strategic career planning for the long-term.



Basic tactics for a job search

1. **YOUR STORY: who you are and tying it to where you want to go**
 - a. Resume: 6 seconds
 - b. LinkedIn: public brand
 - c. Pitch/talking: articulating your value
2. **NETWORKING: Key to your success now and in the future**
 - a. Alumni
 - b. Informational interviews
 - c. Student clubs
 - d. On this call right now
 - e. Put your LI into the chat now



A Conversation with Karen Weiss



Type questions into the chat

- How does someone narrow down what they want to do?
- How long does an job search take?
- What do you recommend the students on this call start doing today?
- From what you have observed, what makes a student successful?
- What are some things that people are surprised about?
- Any last comments?



Career Planning **Fundamentals**

Understanding of yourself

*(aptitudes, abilities,
interests, ambitions,
resources, limitations)*

True Reasoning
on the relations of
these two groups of
facts

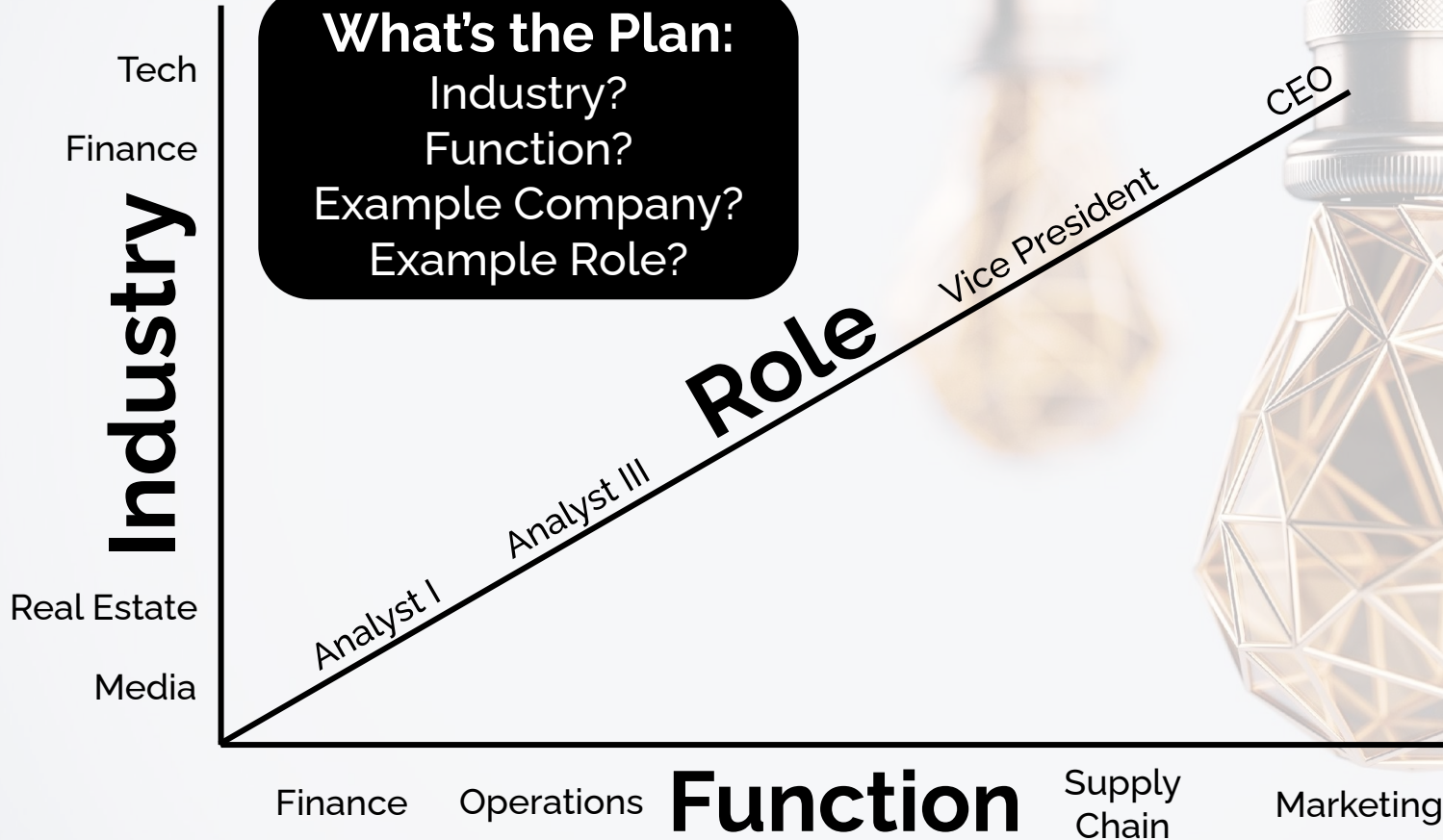
Understanding of industry, function and business landscape

*(requirements and conditions
of success, advantages and
disadvantages,
compensation, opportunities,
and prospects in different
lines of work)*



Mapping Your Career

What's the Plan:
Industry?
Function?
Example Company?
Example Role?





Dysfunctional Belief:

My internship or at grad job is going to determine the rest of my career - I can't make the wrong choice.

Reframe:

What if there is no wrong choice. What if professional experiences are all serving as a guide for my future direction.



What should I start with?



Resume



- Applicant Tracking Systems (ATS)
- AI Tools to create resumes (vMock and others)
- Pepperdine template on VCC
- Formula for high impact bullet points:
 - Past tense Power Verb + Tool/Technical Skills + \$.#,% + Result

Resume

High Impact Bullet Points



- **BASIC:** Checked monthly account statements
- **PAST TENSE POWER VERB:** Analyzed monthly account statements for variances against prior month results
- **Tool/Technical Skills:** Analyzed monthly account statements using MS Excel and calculated financial ratios to determine variances against prior month results
- **,\$,#,% :** Analyzed monthly account statements for a \$1M budget using MS Excel and calculated financial ratios to determine variances against prior month results
- **Result:** Analyzed monthly account statements for a \$1M budget using MS Excel and calculated financial ratios to determine variances against prior month results, resulting in the identification \$200K of expense overages that were addressed the following month



Opportunities to build your resume

1. Internships
2. Clubs
 - a. Leadership
 - b. Membership
3. Study Abroad
 - a. One-Semester Abroad
 - b. Global Business Intensive
4. Bryant Stibel Internship Program
5. E2B Client Based Projects
6. SEER Certificate
7. Case Competitions
8. Volunteering in your community



MBA CONFERENCE

REGISTRATION SCHOLARSHIPS

2025

CONFERENCE LOCATIONS

NEW ORLEANS
MINNEAPOLIS
ATLANTA
HOUSTON

Register Today!



NBMBAA
9/24 - 9/26



ROMBA
9/25 - 9/27



MBA VETERANS
10/9 - 10/10



PROSPANICA
10/19 - 10/22



AFROTECH
10/27 - 10/31



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Next Steps



- **Work on your resume in an ATS-friendly template**
- **August 6, 2025 (5pm): Attend Boot Camp #2**
- **Check your Pepperdine email and the Graziadio Community site for activities and updates**
- **You will receive a follow up email to this session with the recording, the slides, and reminders**





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