

Full-Time MBA Program Overview: Meet Your Faculty

Dr. Stephen Rapier
Full-Time MBA Program Chair
and Assistant Professor of
Marketing

Welcome to the Program!



Overview

Faculty Introductions

Applied Learning Environment



Faculty Introductions - Applied Learning



SEER (Social Ethical & Environmental Responsibility) - Robert Bikel

- Tell your advisor you want to pursue a SEER certificate
- 8 Units of Electives (one required capstone class)
- Join Net Impact
- Sign up for Service

Marketing - Doreen Shanahan



Entrepreneurship - Larry Cox





E2B - Steve Rapier

- Experiential learning experience
- Prepare in-depth marketing plan for actual client
- Hands-on learning applying course concepts



Negotiation & Resolution of Business Disputes - Bobbi Thomason

- To make you a more knowledgeable negotiator
- To make you a more effective negotiator
- To make you a more reflective negotiator

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Doreen Shanahan

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Robert Bikel

Top 10 Ways to Lead Yourself to Excellence

- 1. Read each syllabus carefully know and understand what is expected of you
- 2. Attend each class session prepared to contribute to the discussion, speak up, & stay focused
- 3. Aim high do the most rather than the minimum
- 4. Conduct yourself with the highest level of honesty, integrity, and professionalism
- 5. Write well if you need support, check out our PGBS writing resources
- 6. Be the team member everyone wants on their team
- Actively seek out new teammates with different perspectives when possible diversity + inclusion
- 8. Help your classmates become better leaders through honest, constructive feedback
- Work together and help each other. You are a cohort you are not fully successful unless ALL of you succeed
- 10. Stay strong to the end graduation is coming!





Closing

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