

IMBA CURRICULUM PLANNING WORKSHEET

(To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Student Name:	CWID:		
Pepperdine Email:	Concentration: N/A		
Course Number: Course Description	Completed		
FIRST TERM (Fall) - 13 units			
ACCT 620: Accounting (3)		Core	
BSCI 622: Personal and Career Development for Leaders (3)		Core	
BSCI 650: Personal and Leadership Development Workshop (1)		Core	
FINC 629: Managerial Finance (3)		Core	
ISTM 619: Technology and Operations Management (3)		Core	
PGBS 501: Co-Curricular Activities (0)		Core	
PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core	
PGBS 560: Career Seminar (0)		Core	
SECOND TERM (Spring) - 16 units			
DESC 618: Applied Data Analytics (3)		Core	
ECNM 624: Prices, Profits, and the Market Economy (3)		Core	
ENTR 623: Creating a New Business Opportunity (3)		Core	
MKTG 626: Marketing Management (3)		Core	
PGBS 585: Global Business Integration (0)		Core	
PGBS 501: Co-Curricular Activities (0)		Core	
PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core	
PGBS 693: Global Business Intensive (2)		Core	
Elective:() *2 units suggested			
THIRD TERM (Summer) - 0 units			



PGBS 695: Internship (0)	Core	
FOURTH TERM (Fall) - 12 units		
PGBS 690: IMBA Study Abroad (12)	Core	
PGBS 501: Co-Curricular Activities (0)	Core	
PGBS 502: Co-Curricular: Executive Speaker Series (0)	Core	
PGBS 560: Career Seminar II (0)	Core	
FIFTH TERM (Spring) - 15-17 units		
LEGL 624: Legal, Political, Ethical, and Regulatory Issues of Management (3) *Will likely need to complete with FEMBA for 4 units, not offered in Spring terms	Core	
OTMT 626: Designing and Leading Organizations for Sustainable Effectiveness (3) *Will likely need to complete with FEMBA for 4 units, not offered in Spring terms	Core	
STGY 628: Strategic Management (3)	Core	
PGBS 501: Co-Curricular Activities (0)	Core	
PGBS 502: Co-Curricular: Executive Speaker Series (0)	Core	
Elective:() *2 units suggested		
Elective:() *2 units suggested		
• Elective:() *1-2 units suggested		