

JDMBA CURRICULUM PLANNING WORKSHEET

(To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Student Name:	CWID:		
Pepperdine Email:	Concentration: Finance / Leadership / Marketing		
Course Number: Course Description (Units)	Completed		
FIRST TERM (Fall) - 15 units			
ACCT 620: Accounting (3)		Core	
BSCI 622: Personal and Career Development for Leaders (3)		Core	
BSCI 650: Personal and Leadership Development Workshop (1)		Core	
FINC 629: Managerial Finance (3)		Core	
ISTM 619: Technology and Operations Management (3)		Core	
PGBS 501: Co-Curricular Activities (0)		Core	
PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core	
PGBS 560: Career Seminar (0)		Core	
Elective:() *2 units suggested			
SECOND TERM (Spring) - 16 units			
DESC 618: Applied Data Analytics (3)		Core	
ECNM 624: Prices, Profits, and the Market Economy (3)		Core	
ENTR 623:Creating a New Business Opportunity (3)		Core	
MKTG 626: Marketing Management (3)		Core	
PGBS 501: Co-Curricular Activities (0)		Core	
PGBS 502: Co-Curricular: Executive Speaker Series (0)		Core	
Elective:() *2 units suggested			
Elective:() *2 units suggested			
THIRD TERM (Summer) - 16 units			



OTMT 626: Designing and Leading Organizations for Sustainable Effectiveness (3)	Core
STGY 628: Strategic Management (3)	Core
PGBS 501: Co-Curricular Activities (0)	Core
PGBS 502: Co-Curricular: Executive Speaker Series (0)	Core
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