



PEPPERDINE

Graziadio Business School

JDMBA CURRICULUM PLANNING WORKSHEET
 (To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Total Program Units: **47**

Student Name:	CWID:	
Pepperdine Email:	Concentration: Finance / Leadership / Marketing	
<i>Course Number: Course Description (Units)</i>	<i>Completed</i>	
FIRST TERM (Fall) - 16 units		
• ACCT 620: Accounting (3)		Core
• BSCI 622: Personal and Career Development for Leaders (3)		Core
• BSCI 650: Personal and Leadership Development Workshop (1)		Core
• FINC 629: Managerial Finance (3)		Core
• MKTG 626: Marketing Management (3)		Core
• ISTM 619: Technology and Operations Management (3)		Core
SECOND TERM (Spring) - 14 units		
• ENTR 623: Creating a New Business Opportunity (3)		Core
• OTMT 626: Designing and Leading Organizations for Sustainable Effectiveness (3)		Core
• Elective: _____ () *2 units suggested		
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• Elective: _____ () *2 units suggested		
• Elective: _____ () *2 units suggested		
THIRD TERM (Summer) - 15 units		
• DESC 618: Applied Data Analytics (3)		Core
• ECNM 624: Prices, Profits, and the Market Economy (3)		Core
• STGY 628: Strategic Management (3)		Core



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