

## MBA New Student Orientation - BSCI 650.02MB

### Wednesday August 16, 2017: International Student Orientation

**Required for all International Students**

*Attire: Business Casual*

*Location: Pepperdine University, Malibu, Drescher Graduate Campus*

|                   |                                                                                                                                   |                 |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 8:15am – 9:00am   | Check-in and Continental Breakfast                                                                                                | Executive Patio |
| 9:00am – 9:45am   | <i>Education in America; Ethics, Classroom Expectations, Challenges and Opportunities: Student Panel</i>                          | EC115/116       |
| 9:45am – 10:30am  | <i>“Culture and Adjustment”</i><br>Presented By: Dr. Mark Mallinger                                                               | EC115/116       |
| 10:30am – 11:00am | BREAK ( <i>Get your Student ID Cards in Room L2</i> )                                                                             |                 |
| 11:00am - 11:45am | Office of International Student Services:<br><i>“Visas and Working in the U.S.”</i> Presented by: Ms. Judy Lee                    | EC115/116       |
| 11:45am-12:00pm   | Closing Remarks                                                                                                                   | EC115/116       |
| 12:00pm – 1:00pm  | LUNCH ( <i>Get your Student ID Cards in Room L2</i> )                                                                             | TBD             |
| 1:00pm – 2:00pm   | <i>“FT MBA International Student Career Roundtable”</i><br>Diane Singel, Kenneth Murphy, Karen Weiss,<br>Jon Koegler, Shanshan Li | P1              |

### Thursday August 17, 2017: Welcome Dinner

*Attire: Business Casual*

*Location: Pepperdine University, Malibu, Drescher Graduate Campus*

|                 |                  |            |
|-----------------|------------------|------------|
| 4:00 – 5:00 pm  | Student ID Cards | P1         |
| 5:30pm          | Welcome Dinner   | Palm Plaza |
| 6:00pm – 8:00pm | Campus tours     |            |

### Friday August 18, 2017: Career Management Center (CMC) Orientation

*Attire: Professional Business Attire*

*Location: Pepperdine University, Malibu, Drescher Graduate Campus*

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|-------------------|-------------------------------------------------------------------------------------------------------------------------------|--------------------------------|
| 9:00am – 10:15am  | Continental Breakfast<br>*Professional Photos<br>*Name Tag, Business Cards, Table Tent Ordering                               | EC115 (Faculty dining Room)    |
| 10:15am – 10:30am | Welcome and Introduction of John Renfro                                                                                       | EC 116 (Executive Dining Room) |
| 10:30am – 11:30am | <i>“Coffee Chat”</i><br>With Board Member John Renfro, Senior Vice President & Chief Human Resources Officer at Capital Group | EC 116 (Executive Dining Room) |
| 11:30am - 12:30pm | <i>“Your Personal Brand”</i><br>Presented by: Ms. Cara Shaw (MBA 2002), Owner Brightboard Marketing                           | EC 116 (Executive Dining Room) |
| 12:30pm – 1:30pm  | LUNCH<br>*Professional Photos (cont.)                                                                                         | EC115 (Faculty dining Room)    |
| 1:30pm – 2:30pm   | <i>“Building Your LinkedIn Profile”</i><br>Lead Presenter: Mr. Jon Koegler                                                    | EC 116 (Executive Dining Room) |
| 2:30pm - 2:45pm   | BREAK                                                                                                                         |                                |
| 2:45pm – 4:45pm   | <i>“Mini Strategy Case – SEER”</i><br>Presented by: Professor Robert Bikel                                                    | EC 116 (Executive Dining Room) |
| 4:45pm – 5:00pm   | Closing                                                                                                                       |                                |

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|----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| <b>Saturday August 19, 2017: FREE</b>                                                        |                                                                                                                                                 |                                               |
| <b>Sunday August 20, 2017: FREE</b>                                                          |                                                                                                                                                 |                                               |
| <b>Monday August 21, 2017: Personal &amp; Leadership Development Workshop</b>                |                                                                                                                                                 |                                               |
| <i>Attire: Casual (Comfortable)</i>                                                          |                                                                                                                                                 |                                               |
| <i>Location: Woodland Hills, Marriott</i>                                                    |                                                                                                                                                 |                                               |
| 2:00pm – 10:00pm                                                                             | BSCI 650.02MB, Dr. Jaclyn Margolis                                                                                                              | 21850 Oxnard Street, Woodland Hills, CA 91367 |
| <b>Tuesday August 22, 2017: Personal &amp; Leadership Development Workshop (continued)</b>   |                                                                                                                                                 |                                               |
| 8:00am – 10:00pm                                                                             | BSCI 650.02MB, Dr. Jaclyn Margolis                                                                                                              | 21850 Oxnard Street, Woodland Hills, CA 91367 |
| <b>Wednesday August 23, 2017: Personal &amp; Leadership Development Workshop (continued)</b> |                                                                                                                                                 |                                               |
| 8:00am – 12:00pm                                                                             | BSCI 650.02MB, Dr. Jaclyn Margolis                                                                                                              | 21850 Oxnard Street, Woodland Hills, CA 91367 |
| <b>Thursday August 24, 2017: New Student Orientation</b>                                     |                                                                                                                                                 |                                               |
| <i>Attire: Business Casual</i>                                                               |                                                                                                                                                 |                                               |
| <i>Location: Pepperdine University, Malibu, Drescher Graduate Campus</i>                     |                                                                                                                                                 |                                               |
| 8:15am – 9:00am                                                                              | Continental Breakfast & Check-in                                                                                                                | LC159                                         |
| 9:00am – 9:15am                                                                              | Welcome and Meet the MBA Staff (all):<br>Dr. Mark Tribbitt, FT MBA Committee<br>Program Advisor: Marybeth Lamascus<br>Career Coach: Jon Koegler | LC159                                         |
| 9:15am – 10:00am                                                                             | <b>Financial Aid and Student Accounts:</b><br>Murzi Kay, Financial Aid<br>Anita Yepez, Student Accounts                                         | LC159                                         |
| 10:00am – 10:15am                                                                            | BREAK                                                                                                                                           |                                               |
| 10:15am – 11:00am                                                                            | <i>“Academic Integrity”</i><br>Faculty Moderator: Professor Gia Weisdorn                                                                        | LC159                                         |
| 11:10am – 11:35pm                                                                            | <b>Programs Administration Academic Overview:</b><br>Mr. Stan Woo and<br>Ms. Marybeth Lamascus                                                  | L2                                            |
| 11:35am – 12:00pm                                                                            | <b>Global Programs:</b><br>Ms. Kallan Picha and<br>Mr. Seram Lee                                                                                | L3                                            |
| 12:00pm – 1:00pm                                                                             | LUNCH                                                                                                                                           | Gull’s Way Courtyard                          |
| 1:00pm – 2:00pm                                                                              | <i>Faculty Panel</i>                                                                                                                            | LC159                                         |
| <b>Friday August 25, 2017 New Student Orientation</b>                                        |                                                                                                                                                 |                                               |
| <i>Attire: Business Casual</i>                                                               |                                                                                                                                                 |                                               |
| <i>Location: Pepperdine University, Malibu, Drescher Graduate Campus</i>                     |                                                                                                                                                 |                                               |
| 9:15am                                                                                       | Check-in                                                                                                                                        | LC 159                                        |
| 9:30am – 10:30am                                                                             | <i>“Diversity Conference Panel”</i><br>Moderated by: Brittany Chu, Assistant Director CMC                                                       | LC159                                         |
| 10:30am – 10:45am                                                                            | BREAK                                                                                                                                           |                                               |

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| 10:45am – 11:45am | <p><i>Alumni Panel:</i></p> <p>Konrad Ribeiro (2003), Head of Industry, Media &amp; Entertainment at Google</p> <p>Dave Robinson (2005), Executive Director, Product Development at Edmunds</p> <p>Monica Stuart Smith (2012), Manager, Consumables Licensing at Disney Consumer Products</p> <p>Michael Walters (2005), Director of Auto Vertical Sales at Quantcast</p> <p>Lisa Warnock (2009), Brand Manager at Beyond Meat</p> <p>Kiran Gange (2005), ceo AT Custologix, Inc.</p> | LC159<br><br>LC159                  |
| 12:00pm – 2:00pm  | LUNCH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Palm Plaza                          |
| 12:30pm – 2:00pm  | Resource/Club Fair                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Gull's Way Courtyard and Palm Plaza |
| 2pm onward        | Student Activities (optional)—organized by student leaders                                                                                                                                                                                                                                                                                                                                                                                                                            | Gull's Way Courtyard                |

**IMPORTANT ADDRESSES**

**Pepperdine University**  
 24255 Pacific Coast Highway,  
 Malibu, CA 90263  
 (310) 506-4100

**Marriott Woodland Hills**  
 21850 Oxnard Street, Woodland Hills, CA 91367  
<http://www.marriott.com/hotels/travel/laxwc-warner-center-marriott-woodland-hills/>  
 (818) 887-4800

