

Program Overview: Meet Your Faculty

Cole E. Short, Ph.D.
MSB Program Committee
Assistant Professor of Strategy

Welcome to the Program!

Cole E. Short, Ph.D.

Assistant Professor of Strategy Committee Member, Master of Science in Business Program

Overview

Faculty Introductions

Applied Learning Environment



Why MSB?

- What sets you apart from other job candidates?
- Build your foundational business skills
- Change the view of your profession from transactional to strategic
- Knowledge is power
- Explore new career paths

"Even if you're on the right track, you'll get run over if you just sit there."

Wil Rodgers



MSB Top 10 Ways to Lead Yourself to Excellence

- 1. Read each syllabus carefully– know and understand what is expected of you
- 2. Attend each class session prepared to contribute to the discussion, speak up, stay focused
- 3. Aim high do the most rather than the minimum
- 4. Conduct yourself with the highest level of honesty and integrity
- 5. Write well
- 6. Be the team member everyone wants on their team
- 7. Actively seek out new teammates when possible Diversity + Inclusion
- 8. Help your classmates become better leaders through honest, constructive feedback
- Work together, help each other. You are a cohort you are not fully successful unless ALL of you succeed
- 10. Stay strong to the end graduation for all August 2024!



Faculty Introductions - Applied Learning

Cole E. Short, Ph.D.

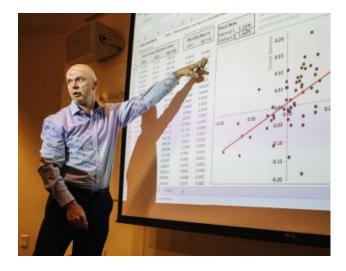
Assistant Professor of Strategy

Max Ellzey, Ed.D.

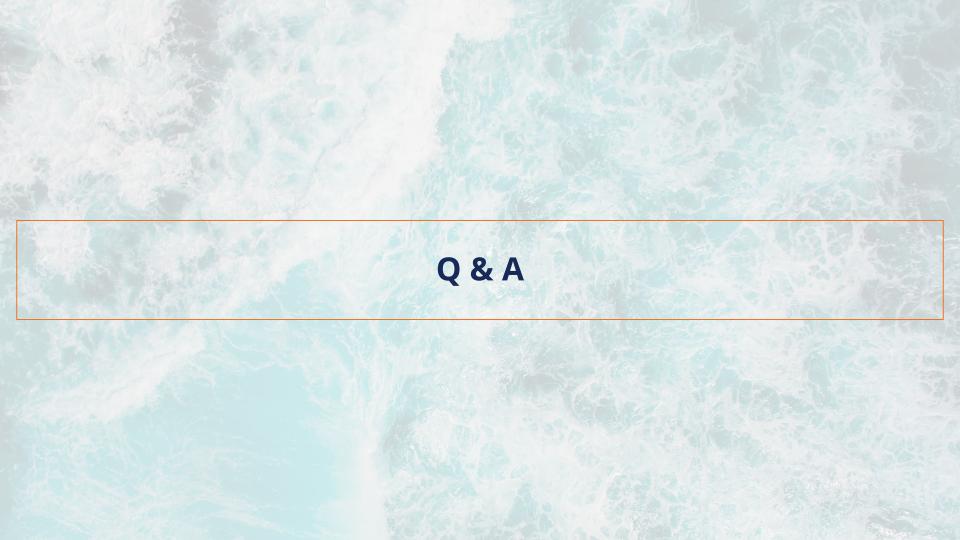
Practitioner of Applied Behavioral Sciences

Clark Johnson, Ph.D.

Assistant Professor of Marketing







Closing

Cole E. Short, Ph.D.
MSB Program Committee
Assistant Professor of Strategy

