

MS in Business CURRICULUM PLANNING WORKSHEET

(To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Student Name:	CWID:
Pepperdine Email:	
Course Number: Course Description (units)	Completed
FIRST TERM - 17 units required	
ACCT 591: Financial Accounting (2)	
BSCI 650: Personal and Leadership Development Workshop (1)	
BSCI 607: Personal Development for Leadership (2)	
DESC 593: Applied Data Analysis (2)	
ECNM 592: Economic Concepts (2)	
ENTR 661: Entrepreneurship and the Generation of New Venture Ideas (2)	
ISTM 619: Technology and Operations Management (3)	
MKTG 626: Marketing Management (3)	
PGBS 560: Career Seminar (0)	
SECOND TERM - 13 units required	
FINC 629: Managerial Finance (3)	
LEGL 627: Introduction to the Fundamentals of American Law and Ethics (2))
OTMT 608: Theories and Models of Organization (2)	
PGBS 620: Audio, Video, and Digital Business Presentation Tools (2)	
Required Elective:(2)	
Required Elective:(2)	
THIRD TERM - 6 units required	
STGY 622: Strategic Thinking and Tactical Planning (2)	
FINC 635: Real Estate Investing and Finance (2)	



• ISTM 661: Designing, Sourcing, and Building Digital Platforms (2)

ELECTIVES

Elective course availability will vary per term and year based on instructor availability, enrollment, and program needs. Although elective courses are not guaranteed to be scheduled on a regular cycle, students will be provided a choice of relevant options from the program's elective list during course registration.

- PGBS 698: Contemporary Issues in Business and Management (Topic: Demystifying Venture Capital) (2 units)
- PGBS 698: Contemporary Issues in Business and Management (Topic: Luxury Brand Management) (2 units)
- PGBS 698: Contemporary Issues in Business and Management (Topic: Environmental, Social, and Governance Law) (2 units)