

Master of Science in Business CURRICULUM PLANNING WORKSHEET

(To be used only as a guide for working with your Program Advisor)
RECOMMENDED COURSE SEQUENCE

Student Name:	CWID:
Pepperdine Email:	
Course Number: Course Description (Units)	Completed
FIRST TERM - 14 units	
BSCI 650: Personal and Leadership Development Workshop (1)	
BSCI 607: Personal Development for Leadership (2)	
DESC 693: Applied Data Analysis (2)	
ENTR 661: Entrepreneurship and the Generation of New Venture Ideas (2)	
ISTM 619: Technology and Operations Management (2)	
ECNM 592: Economic Concepts (2)	
PGBS 620: Audio, Video, and Digital Business Presentation Tools (2)	
SECOND TERM - 16 units	
ACCT 591: Financial Accounting (2)	
FINC 629: Managerial Finance (2)	
MKTG 626: Marketing Management (3)	
LEGL 627: Introduction to the Fundamentals of American Law and Ethics (2)	
OTMT 608: Theories and Models of Organization (2)	
Elective:() *2 units suggested	
Elective:() *2 units suggested	
THIRD TERM - 6 units	
STGY 622: Strategic Thinking and Tactical Planning (2)	
FINC 635: Real Estate Investing and Finance (2)	



• ISTM 661: Designing, Sourcing, and Building Digital Platforms (2)

Electives -

Note: Elective choices will be based on what is being offered in each term. Not all courses will be available.

- ACCT 632: Financial Statement Analysis (2 units)
- ACCT 665: Financial Statement Analysis (4 units)
- ECNM 649: Doing Business in Emerging Markets (2 units)
- FINC 623: Business Valuation (2 units)
- ISTM 621: Digital Media and Entertainment (2 units)
- LEGL 631: Negotiation and Resolution of Business Disputes (2 units)
- OTMT 635: Management Consulting (2 units)
- OTMT 641: The Role of Business in Society (2 units)
- OTMT 671: Cross-Cultural Management (2 units)
- OTMT 681: Leading Cross-Cultural and Virtual Teams (4 units)
- PGBS 693: Global Business Intensive (2 units)
- PGBS 698: Contemporary Issues in Business and Management (Topic: Digital Media and Entertainment) (2 units)
- PGBS 698: Contemporary Issues in Business and Management (Topic: Luxury Brand Management) (2 units)