

Overview and Agenda

Genesis DeLong
Director
Student Engagement and Success

Orientation Agenda

Welcome

Dr. Clemens Kownatzki, Associate Dean, Full-Time Programs and Assistant Professor of Finance

Program Overview: Meet Your Faculty

Dr. Jim Salas, Clinical Professor of Marketing

Breakout Room: Meet Your Classmates

Introduction to Career and Professional Development

Deanna Thomas, Career Coach, Full-Time Programs, Career and Professional Development

Global Programs Overview

Chloe Weatherill, Assistant Director, Global Programs

Life as a Graziadio Student: Current Student Perspective

Ruthea Lack

Next Steps to Graziadio

Jessica Rubalcava, Assistant Director, Student Engagement

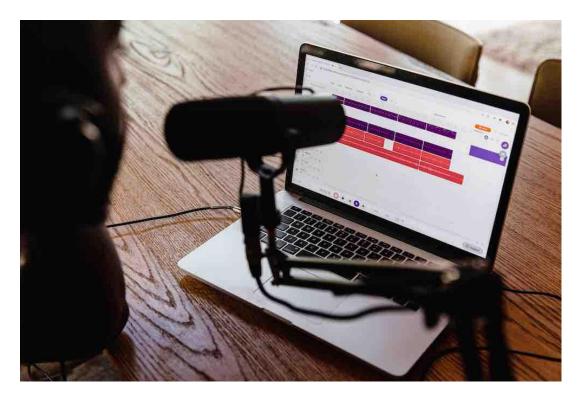
Q&A

Closing

Dr. Jim Salas, Assistant Professor of Marketing

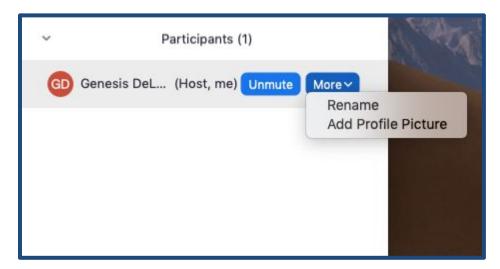


Recording in Progress



Rename Yourself on Zoom

- 1. Click the "Participants" button
- 2. Hover over your name in the "Participants" list on the right side of the Zoom window.
- 3. Click on "Rename"
- 4. Enter the name you'd like to appear in the Zoom meeting and click on "OK"





Welcome

Dr. Clemens Kownatzki Associate Dean, Full-Time Programs and Assistant Professor of Finance

MSGB Program Overview: Meet Your Faculty

Dr. Jim Salas
Clinical Professor of Marketing

Introducing Your MSGB Program Committee

FACULTY

Dr. Robert Bikel

Dr. Sean Jasso

Dr. Sheila Moore

Ms. Kimber Maderazzo

Dr. Jim Salas

Dr. Kwangjin Lee

STAFF

Ms. Maria Flores Mr. Stan Woo Dr. Robert Woodcock



Program Introduction and Highlights

Our Program is Aligned with Our Mission

The MSGB program offers a diverse range of global learning experiences designed to prepare ethically-focused and entrepreneurially-spirited analysts and managers who can **influence individuals**, **groups**, **and organizations from diverse cultural**, **political**, **and institutional systems**.



<u>Graziadio School Mission</u> – to develop value-centered leaders and advance responsible business practices through education that is entrepreneurial in spirit, ethical in focus, and global in orientation.

PEPPERDINE UNIVERSITY MISSION – to strengthen students for lives of purpose, service, and leadership.



MSGB Learning Opportunities

Key Events

Experiential Events – see your MSGB Schedule on PGBS 693

- GMI Workshops
- POLA
- Seer Workshop

Experiential Learning Events- GBST 2 days (North America) and GBI (Outside North America -also a 2 unit course)

 Global Mindset Learning Development Plan Workshops, GBST and GBI Pre-Departure Meetings, and Global Programs Meetings Experiential Learning – Full-time Internship

Study Abroad Semester (Global Learning Circle of Excellence)

- Malibu concentration in marketing or finance (if eligible)
- Global Mindset Post assessment survey and Pre-Post Report Debriefing

Community Events – PGBS, Career, Student Clubs, social and personal events.



MSGB Attitude!

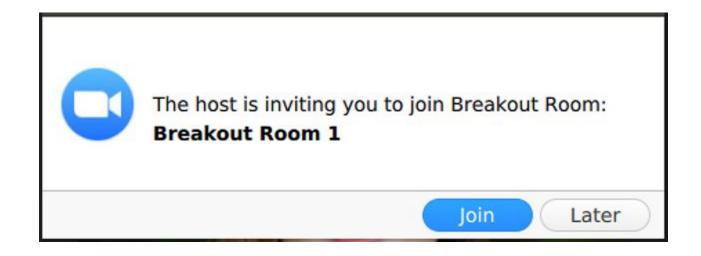
- 1. Go outside your comfort zones. Take **new "risks"** as often as you can.
- Be prepared for challenges. Have "plan b" options in case you need them.
- 3. Take time each day to **"reflect"** on what you have learned and done.
- 4. Actively engage in your classes and program activities.
- 5. Focus on **building your strengths**.
- 6. **Balance** your "work" time and personal "fun" time. **You need both.**





Breakout Rooms: Meet Your Classmates

Breakout Room: Meet Your Classmates



Introduction to Career and Professional Development

Deanna Thomas
Senior Career Coach
Career and Professional Development

Personalized Career Services

Developing individual career strategies and action plans based on unique needs and goals

Career Orientation	Career Preparation	Career Acceleration			
Early-Mid Career Job Seeker					
	Job/Career Changer				
	Entrepreneur				
	Family Business				
	Undecided / Other				



What we do

Teaching

- PGBS 560 online modules + labs
- Handshake career platform and other enabling tools
- Resume template and instructions
- Professional Development Series live workshops, webinars, subject matter experts



Coaching

- Career self-assessment
- Career path planning/advising
- Job search strategies and tools
- Professional skills coaching
- Job interviewing, negotiating the offer, and more . . .



Networking

- Speakers, panel discussions
- Specialized career roundtables
- Networking and social events
- Case competitions
- Regional employer treks
- Hiring conferences





Continuous learning

Career Seminar delivered via online learning modules and interactive lab sessions

Career Planning	Resume & Cover Letter	Branding	Networking	Interviewing	Getting Hired
Hands-on intro to CPD toolkit Handshake Accessing key resources Assessment of strengths, goals, career stage Markets & Targets	Building your resume Creating your cover letter Crafting and telling your story	Developing your brand Accentuating strengths, interests, motivation	Job search techniques Building and expanding your network Connecting and contacting Job related events	Interview prep Interviewing Informational Interviews Following up	Getting an offer Negotiating Closing Preparing to start work Onboarding
	N/				

Continuous Access to Career Resources





Expectations and Outcomes



Student + CPD Ownership/Partnership Model

Be fluent in the use of contemporary career planning and job search tools/resources, and associated support systems

Have sufficient self-awareness of interests, motivation and strengths, and be able to translate these into job/career frameworks

Develop a job/career search strategy with specific, actionable plans and timetables

Be able to create a viable, job-ready resumes and cover letters

Understand and translate the process of networking to generate suitable job leads and establish positive professional contacts

Engage and work proactively with the Career & Professional Development team to take advantage of all services and events



Other Important Information

More details regarding internship requirements and process steps will be provided in your PGBS 560 course

PGBS 560 Career Seminar: See upcoming email with syllabus details

PGBS 560 Professor: **Deanna Thomas** Email: deanna.thomas@pepperdine.edu

Phone: 310-506-4909





Global Programs Overview

Chloe Weatherill
Assistant Director, Global Programs

MSGB Global Business Intensive

2-Unit Course

- Led by MSGB Faculty
- Immersive learning



In-person Immersive Travel

- April 2023
- Explore an international business destination with your cohort
- Destination announced in Fall (emails + info session for MSGB students)

Experiential Learning

- Company visits
- Executive presentations
- Industry panels
- Guest lectures
- Cultural tours

Contact:

PGBSGlobalPrograms@pepperdine.edu



Trimester Exchange Program

- Spend a trimester taking elective courses at a partner university overseas. We have exchange agreements with 30+ high caliber partners that offer unique learning opportunities.
- Required for U.S. citizens and permanent residents; optional for international students.
- Application process for Fall 2023:
 - Application will open from November 2022 February 2023
 - Meet with your Global Programs advisor and consult with your academic advisor to identify the best-fit destinations for your academic, professional, and personal goals.





GLOBAL PROGRAMS

Schedule a Global Programs <u>advising session here</u> to learn more about future GBIs and other international engagement opportunities at PGBS.







Life as a Graziadio Student: Current Student Perspective

Ruthea Lack MSGB Student

Next Steps to Graziadio

Jessica Rubalcava Assistant Director, Student Engagement



COVID-19 Vaccination Requirement

COVID-19 Vaccination Requirement

To submit proof of COVID-19 vaccination, please follow the <u>instructions</u> for uploading the information to the <u>Student Health Center Portal</u>.

We understand that some may choose not to receive the vaccine due to medical reasons, or religious or philosophical beliefs. These individuals must claim an exemption by completing the <u>vaccination</u> <u>exemption form</u>.

- 1) <u>Upload Proof of Vaccination</u> OR
- 2) <u>Submit Vaccination Exemption Form</u>

Proof of vaccination or an exemption must be submitted by September 9, 2022.

For more information, please <u>review the COVID-19 Vaccination Policy</u>



University Immunization Requirement

General Immunization Requirement

To satisfy the University's immunization requirement, follow these steps prior to your arrival to Pepperdine:

- Complete the online Health History Form in the <u>Patient Portal</u>.
- 2. Enter the dates you received the <u>required immunizations</u> into the <u>Patient Portal</u>. These dates can be found on your official immunization records.
- 3. Upload your official immunization records **in English** into the <u>Patient Portal</u>.

Students can use their WaveNet User ID and password to gain access to their Patient Portal.

The deadline to complete the University's immunization requirement is Monday, August 15, 2022.



University Health Insurance Requirement

Student Demographic	Action Required		
All PGBS students registered on the Malibu campus, both domestic and international, including those studying abroad.	Select one of two options on the AHP Insurance Dashboard by September 5: 1. Enroll in SHIP, or 2. Provide proof of an existing US-based health insurance plan by completing the waiver process Students who do not provide proof of US-based insurance and have an approved waiver notification prior to the September 5 deadline are automatically enrolled in SHIP are responsible for the charge on their student account.		

Visit the <u>health insurance website</u> for more information.

Questions? Please contact the University's Insurance Coordinator Andrea Kollerbohm at andrea.kollerbohm@pepperdine.edu for assistance.





International Students

Mandatory Arrival Report

If you are an International Student currently in the United States, you will have the opportunity to complete your Mandatory Arrival Report when you arrive on campus for the first time at your New Student Kickoff.

For questions in the meantime, please contact:

Office of International Student Services (OISS) website:

https://community.pepperdine.edu/studentemployment/currentstudents/internationalstudents.htm

Stacey Chen

Assistant Director, DSO

o: 310.506.4246, stacey.chen@pepperdine.edu



To Do Before You Arrive on Campus

Negative COVID-19 Test Required Before Arrival

All students are required to take a rapid/antigen or PCR COVID-19 test within 72 hours before arriving on campus and log the result on the Entry Test Reporting Form.

- If you test positive, do not come to campus, isolate, and complete the <u>START Form</u>. If you test negative, you may proceed to campus.
- EXAMPLE: If you plan to arrive on campus for the first time on Monday, August 22, the COVID test should be
 administered between Friday, August 19 and Sunday, August 21 and the test result uploaded to the Entry Test
 Reporting Form by no later than Monday, August 22.
- The entry screening test is only needed the first time you access the campus.
- For more information, visit the <u>Test section</u> of the Pepperdine COVID-19 Website



COVID-19 Testing Locations

If you are unsure of how to get a COVID-19 test, visit your state, tribal, local, or territorial health department's website to look for the latest local information on testing or contact your healthcare provider.

We've provided a few local county websites and information here to help you.

Testing locations:

- <u>California testing site locator</u>
- County of Los Angeles and the City of Los Angeles mobile testing sites
- Testing resources in Orange
 County
- Ventura County Testing
 Information
- Contact a local pharmacy, such as CVS or Walgreens



Student ID Card

If you successfully submitted your selfie photo by the August 8 deadline, you will be able to pick up your Student ID card at New Student Kickoff.

If you were not able to submit your photo prior to August 8, you may submit your selfie photo anytime using the GET app.

Once your photo is approved, you can print your ID card at One Stop located in the Thornton Administrative Center (TAC).

For help, call IT at **310-506-HELP** (4357).

Scan the QR code below for instructions on how to submit your selfie ID photo:





Campus Parking

Parking Permit

• Register your vehicle for a virtual permit <u>online</u>:



Questions? Please review the <u>FAQs</u> or contact the Department of Public Safety at <u>parking@pepperdine.edu</u> or 310-506-4700.

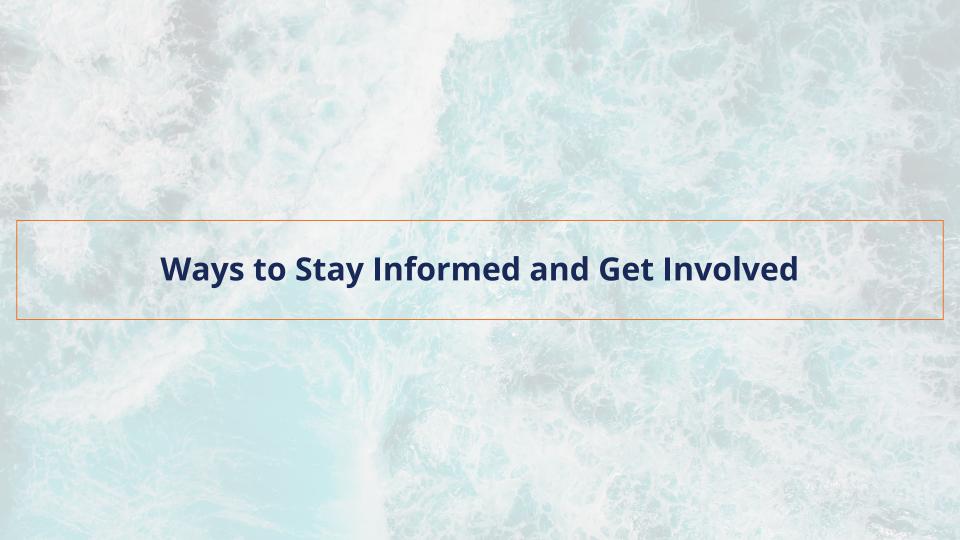
Where to Park

 Students can park in parking lots S, T or V at the Drescher Campus



Drescher Campus





Check Your Email for the Graziadio Insider

The Graziadio Insider weekly newsletter is the best way to stay connected with the Graziadio community!

Each newsletter has:

- Student life events
- Updates
- Resources



Graziadio Insider

Student life events, updates, and resources





Get Involved!

Meet the Clubs!

September 1, 12-1 PM (PT) -Palm Plaza, Drescher Campus

Come meet your classmates and find out about opportunities to join student clubs.

WELCOME TO THE GRAZIADIO STUDENT HUB

The Graziadio Student Hub is your one-stop-shop for all student life information!

For a list of club events, club portals, and ways to get involved be sure to visit
The Graziadio Student Hub">
The Graziadio Student Hub.

Graziadio Student Advisory Board

Provide a representative student voice on student life outside the classroom

Help make an impact the current and future student experience

Apply today!



Your New Student Onboarding Schedule

New Student Kickoff

New Student Kickoff: Lunch and Resource Fair Wednesday, August 24, 1 - 2:30 PM (PT)

Welcome to the beautiful Malibu campus! Enjoy lunch with Graziadio faculty, staff, and students, and take care of your on-campus to-do list all in one place:

- Pick up your student ID
- Explore campus resources
- Take a campus tour
- Receive your welcome gift
- International students can complete their Mandatory Arrival Report on-site

Location: Gull's Way Courtyard, Drescher Graduate Campus

Schedule

1 - 2:30 PM Lunch and Resource Fair

1:30 - 2:30 PM Drescher Graduate Campus Tours

3 PM BSCI 650 Workshops Begin



BSCI 650 Workshop

BSCI 650 - Personal and Leadership Development Workshop

3-day workshop schedule:

Wednesday, August 24, 3 PM - 6 PM Thursday, August 25, 8 AM - 10 PM Friday, August 26, 8 AM - 12 PM

Location: Drescher Graduate Campus

Dress attire: Comfortable attire (suggestion: layered clothing for potential outdoor activities and cooler weather)

The New Student Kickoff event will take place prior to your BSCI 650 Workshop, so you can come to campus to enjoy the event before the start of your workshop at 3 PM.

The workshop (BSCI 650) is an academic course and attendance is required to earn a grade. Meals will be provided.



Summer BBQ Picnic

Saturday, August 27, 1 - 5 PM Conejo Community Park, 1175 Hendrix Avenue, Thousand Oaks, CA, 91360

Professor Maretno Agus Harjoto and his family invite you to a summer barbecue (BBQ) picnic for new and returning students. Burgers, hot dogs, and bottled water will be served. Questions? Contact maretno.a.harjoto@pepperdine.edu.

To RSVP to attend, scan the QR code below:





Welcome Week

Monday, August 29 and Tuesday, August 30, 7:30-9 AM

Coffee and Pastries on the Plaza

Stop by to enjoy coffee and pastries as you start your day.

Tuesday, August 30, 5-7 PM

Group Hike with Spiritual Life Officer Dr. Robert Woodcock

Take a group hike to explore Malibu's natural beauty while meeting new friends. Please wear comfortable shoes and sun protection. Snacks and water will be provided. All skill levels are welcome!

Wednesday, August 31, 11:30-1:30 PM

#WavesWednesday Spirit Lunch

Celebrate your Pepperdine Graziadio school spirit! Come enjoy a free lunch, pick up a free #WavesWednesday t-shirt, and win prizes. This is a chance to mix and mingle with students, staff, and faculty while showing your school spirit!

Thursday, September 1, 12-1 PM

Meet the Clubs Day

Meet your Graziadio student clubs! Stop by Palm Plaza for lunch and a chance to learn about student club leadership, membership, and event opportunities. A free boxed lunch will be provided to the first 100 student attendees.

PEPPERDINE GRAZIADIO BUSINESS SCHOOL

Your Onboarding Schedule

To access the Pepperdine Graziadio new full-time student onboarding schedule, scan the QR code below:



Student Engagement and Success

The Office of Student Engagement and Success (SES) promotes a supportive, connected, and thriving student experience from orientation to graduation.



Genesis DeLong, Director (310) 506-4814 genesis.delong@pepperdine.edu

Jessica Rubalcava, Assistant Director, Student Engagement (310) 506-6541

jessica.rubalcava@pepperdine.edu



Contact us anytime at PGBS.SES@pepperdine.edu





COVID-19 Information

COVID-19 Planning and Preparedness

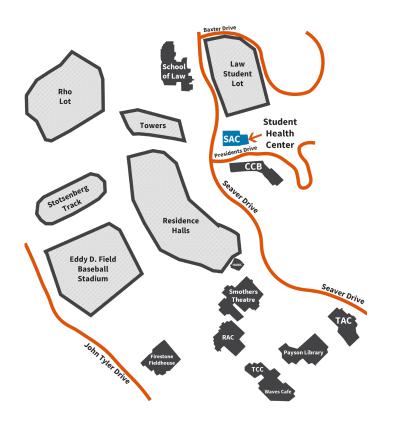
Additional information about Pepperdine's COVID-19 planning and preparedness is available on the University's COVID-19 website at https://www.pepperdine.edu/coronavirus/

COVID-19 Questions

Individuals with questions or concerns regarding any COVID-related issue can contact the COVID-19 Information Line at 310.506.8111 or via email at covid19info@pepperdine.edu



Contact Student Health Center



Phone

310.506.4316, option 3

Location

Student Assistance Center (SAC)

Hours

Monday-Friday, 8 AM-5 PM

Social Media (Facebook, Twitter, Instagram)

@pepperdineshc

Students who are too sick or injured to use the campus shuttle are encouraged to contact DPS at 310.506.4442 to receive a free medical escort.



Contact Student Financial Services

Student Accounts

Questions regarding Student Accounts can be directed to pgbs.student.accounts@pepperdine.edu

Financial Aid

Questions regarding Financial Aid can be directed to the Financial Aid website to schedule a consultation: https://bschool.pepperdine.edu/admission/financial-aid/





Closing

Dr. Jim Salas Clinical Professor of Marketing

