

### Welcome

Genesis DeLong
Director
Student Engagement and Success

### **Orientation Agenda**

**Program Overview: Meet Your Faculty** 

Kimber Maderazzo, Program Chair and Practitioner Faculty of Marketing

**Breakout Room: Meet Your Classmates** 

**Introduction to Career and Professional Development** 

Jonathan Koegler, Director, Full-Time Programs, Career and Professional Development

**Global Programs Overview** 

Martijn Doelman, Program Specialist, Global Programs

Life as a Graziadio Student: Current Student Perspective

Eyerusalem Debebe, Current MSGB Student

**Next Steps to Graziadio** 

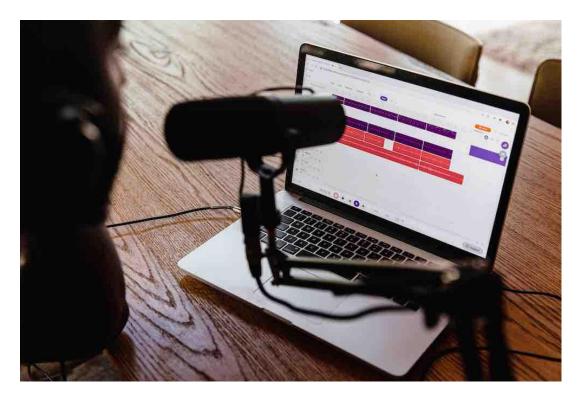
Jessica Rubalcava, Assistant Director, Student Engagement

Q&A

Closing

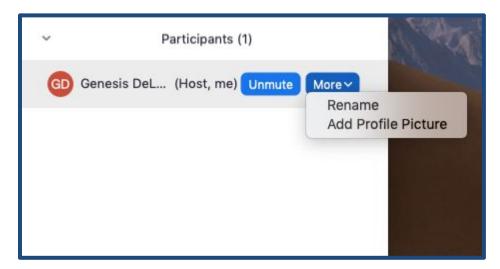
Kimber Maderazzo, Program Chair and Practitioner Faculty of Marketing

### **Recording in Progress**



### Rename Yourself on Zoom

- 1. Click the "Participants" button
- 2. Hover over your name in the "Participants" list on the right side of the Zoom window.
- 3. Click on "Rename"
- 4. Enter the name you'd like to appear in the Zoom meeting and click on "OK"





### **MSGB Program Overview: Meet Your Faculty**

Kimber Maderazzo
Program Chair and
Practitioner Faculty of Marketing

### **Introducing Your MSGB Program Committee**

### **FACULTY**

Mr. Robert Bikel Mr. Robert Coscarello Dr. Sean Jasso Dr. Sheila Moore Ms. Kimber Maderazzo Dr. Jim Salas

### **STAFF**

Ms. Maria Flores Mr. Stan Woo Dr. Robert Woodcock

# **Program Introduction and Highlights**

### Our Program is Aligned with Our Mission

The MSGB program offers a diverse range of global learning experiences designed to prepare ethically-focused and entrepreneurially-spirited analysts and managers who can **influence individuals**, **groups**, **and organizations from diverse cultural**, **political**, **and institutional systems**.



<u>Graziadio School Mission</u> – to develop value-centered leaders and advance responsible business practices through education that is entrepreneurial in spirit, ethical in focus, and global in orientation.

**PEPPERDINE UNIVERSITY MISSION** – to strengthen students for lives of purpose, service, and leadership.



# **MSGB Learning Opportunities**

### **Key Events**

### Experiential Events – see your MSGB Schedule on PGBS 693

- GMI Workshops
- POLA
- Seer Workshop

### **Study Abroad Semester (Global Learning Circle of Excellence)**

Malibu – concentration in marketing or finance (if eligible)

**Community Events** – PGBS, Career, Student Clubs, social and personal events.

### Experiential Learning Events- GBST 2 days (North America) and GBI (Outside North America -also a 2 unit course)

 Global Mindset Learning Development Plan Workshops, GBST and GBI Pre-Departure Meetings, and Global Programs Meetings

### **Experiential Learning – Full-time Internship**

 Global Mindset Post assessment survey and Pre-Post Report Debriefing



### **MSGB Attitude!**

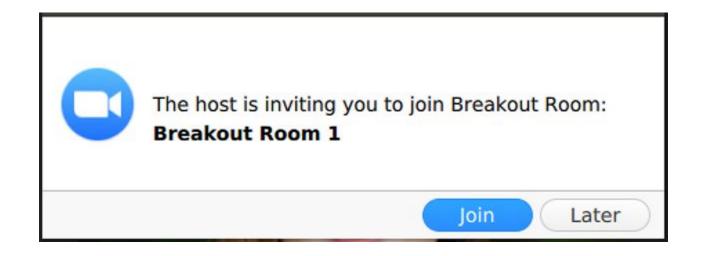
- 1. Go outside your comfort zones. Take **new "risks"** as often as you can.
- Be prepared for challenges. Have "plan b" options in case you need them.
- 3. Take time each day to **"reflect"** on what you have learned and done.
- 4. Actively engage in your classes and program activities.
- 5. Focus on **building your strengths**.
- 6. **Balance** your "work" time and personal "fun" time. **You need both.**





### **Breakout Rooms: Meet Your Classmates**

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### Introduction to Career and Professional Development

Jonathan Koegler
Director, Full-Time Programs
Career and Professional Development

### **Personalized Career Services**

Developing individual career strategies and action plans based on unique needs and goals

Career Orientation	Career Preparation	Career Acceleration
Ea	rly-Mid Career Job Seeker	
	Job/Career Changer	
	Entrepreneur	
	Family Business	
	Undecided / Other	



### What we do

### Teaching

- PGBS 560 online modules + labs
- Handshake career platform and other enabling tools
- Resume template and instructions
- Professional Development Series live workshops, webinars, subject matter experts



### Coaching

- Career self-assessment
- Career path planning/advising
- Job search strategies and tools
- Professional skills coaching
- Job interviewing, negotiating the offer, and more . . .



### Networking

- Speakers, panel discussions
- Specialized career roundtables
- Networking and social events
- Case competitions
- Regional employer treks
- Hiring conferences





### **Continuous learning**

### Career Seminar delivered via online learning modules and interactive lab sessions

Career Planning	Resume & Cover Letter	Branding	Networking	Interviewing	Getting Hired
Hands-on intro to CPD toolkit     Handshake     Accessing key resources     Assessment of strengths, goals, career stage     Markets & Targets	Building your resume     Creating your cover letter     Crafting and telling your story	Developing     your brand     Accentuating     strengths,     interests,     motivation	Job search     techniques     Building and     expanding your     network     Connecting and     contacting     Job related     events	Interview prep Interviewing Informational Interviews Following up	Getting an offer     Negotiating     Closing     Preparing to start     work     Onboarding
	N/				

### **Continuous Access to Career Resources**





### **Expectations and Outcomes**



Student + CPD Ownership/Partnership Model

Be fluent in the use of contemporary career planning and job search tools/resources, and associated support systems

Have sufficient self-awareness of interests, motivation and strengths, and be able to translate these into job/career frameworks

Develop a job/career search strategy with specific, actionable plans and timetables

Be able to create a viable, job-ready resumes and cover letters

Understand and translate the process of networking to generate suitable job leads and establish positive professional contacts

Engage and work proactively with the Career & Professional Development team to take advantage of all services and events



### **Other Important Information**

More details regarding internship requirements and process steps will be provided in your PGBS 560 course

PGBS 560 Career Seminar: See upcoming email with syllabus details

PGBS 560 Professor: **Jonathan Koegler** Email: jonathan.koegler@pepperdine.edu

Phone: 310-506-8519





### **Global Programs Overview**

Martijn Doelman Program Specialist, Global Programs

### **MSGB Global Business Intensive**

### 2-Unit Course

- Led by MSGB Faculty
- Project-based learning



### **In-person Immersive Travel**

- 2022 Program Dates:
  - o August 14-20
- Explore an international business destination with your cohort
- Destination announced in *Spring* (emails + info session)

### **Experiential Learning**

- Company visits
- Executive presentations
- Industry panels
- Guest lectures
- Cultural tours



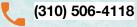
### **Trimester Exchange Program**

- Spend a trimester taking elective courses at a partner university overseas. We have exchange agreements with 30+ high caliber partners that offer unique learning opportunities.
- Application process for Fall 2022:
  - Application will open from November 2021 February 2022
  - Meet with your Global Programs advisor and consult with your academic advisor to identify the best-fit destinations for your academic, professional, and personal goals.



### **GLOBAL PROGRAMS**

Schedule a Global Programs <u>advising session here</u> to learn more about future GBIs and other international engagement opportunities at PGBS.





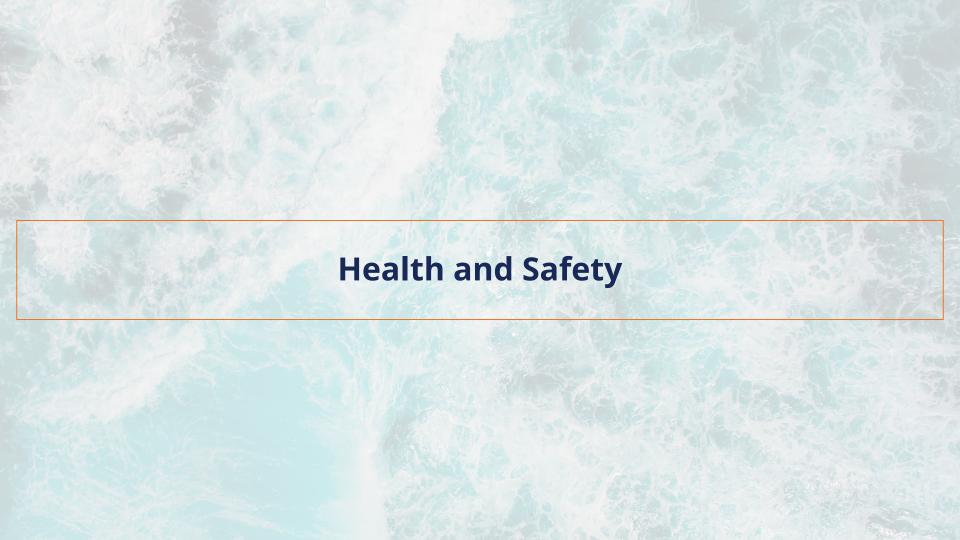


### Life as a Graziadio Student: Current Student Perspective

**Eyerusalem Debebe Current MSGB Student** 

### **Next Steps to Graziadio**

Jessica Rubalcava Assistant Director, Student Engagement



### **COVID-19 Vaccination Requirement**

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To submit proof of COVID-19 vaccination, please follow the <u>instructions</u> for uploading the information to the <u>Student Health Center Portal</u>.

We understand that some may choose not to receive the vaccine due to medical reasons, or religious or philosophical beliefs. These individuals must claim an exemption by completing the <u>vaccination</u> <u>exemption form</u>. Unvaccinated individuals may be subject to additional infection control measures, such as ongoing routine screening testing and a 10-day quarantine if exposed to a positive case.

- 1) <u>Upload Proof of Vaccination</u> OR
- 2) <u>Submit Vaccination Exemption Form</u>

For more information, please <u>review the COVID-19 Vaccination Policy</u>



### **Face Covering Policy**

- Face coverings are not required outdoors.
- Face coverings are required for everyone regardless of COVID-19 vaccination status, in the following settings:
  - On public transit (University shuttles, buses, vans, ride shares)
  - Healthcare settings
  - Emergency shelters
  - Indoor public settings, including
    - Residence Halls. Individuals sharing suites or apartments may be considered a household and are not required to wear face coverings while in their "home" area, but should wear face coverings when exiting their suite/apartment in public areas of the resident halls.
    - Classes. Face coverings are required for all individuals, regardless of vaccination status.
    - Dining Halls. Face coverings are required for all individuals until seated and unless eating or drinking.

For more information, visit the <u>Face Covering Policy webpage</u>.



### **Daily Wellness Checks**

A daily email with the subject line: "Required Daily Wellness Check-In" will be delivered to your Pepperdine email each morning. For each day you are coming to campus, you will be asked to review four statements attesting to your health. Upon confirmation of these statements, you do not need to take further action or submit any form.

However, anyone who is experiencing symptoms, has tested positive for COVID-19, is unvaccinated and has been recently exposed, or is in quarantine or isolation must complete a COVID-19 Health Information Form through the Student Health Center Portal and is asked not to come to campus.



### **Entry Testing (One Time)**

All students, both vaccinated and unvaccinated, must obtain a rapid antigen, at-home, or PCR COVID-19 test no earlier than 72 hours before arriving on campus for the first time in the spring term.

The test result needs to be uploaded to the <u>Spring 2022</u> <u>Entry Test Reporting Form</u>. Instructions for uploading your test results can be found on the <u>Restoration Plan - Test</u> website.

For example, if you plan to arrive on campus for the first time on Wednesday, January 5, the COVID test should be administered between Sunday, January 2 - Tuesday, January 4 and the test result uploaded by no later than Wednesday, January 5. The entry screening test is only needed the first time you access the campus.

### **Testing locations:**

- California testing site locator
- County of Los Angeles and the City of Los Angeles mobile testing sites
- Testing resources in Orange
   County
- Ventura County Testing
   Information
- Contact a local pharmacy, such as CVS or Walgreens



### If You Test Positive During Entry Testing

If you test positive for COVID-19 during entry testing, you must:

- Not come to campus
- Contact the Student Health Center (310.506.4316, option 3)
- Follow instructions from your medical provider and the Student Health Center
- Regardless of vaccination status, isolate for 10 days or until symptoms resolve if beyond 10 days

After contacting the Student Health Center, we also recommend informing your faculty members and academic advisor of the isolation while you await further guidance from Student Health Center.

For more information, visit the <u>Restoration Plan - Test website</u>.



### **Routine Screening Testing**

Graziadio students, regardless of vaccination status, accessing a campus facility will need to take a weekly PCR COVID-19 test.

- This is a self-administered test that are free to students.
- Tests will be available at the Malibu and regional campuses (West LA, Encino, Calabasas & Irvine).
- Each week, you'll receive an email invitation from SwabSeq UCLA <noreply@preciseq.com> with the subject line "PEPPERDINE REQUIRED COVID-19 SCREENING TEST" to register for your COVID-19 test and review any important details regarding your appointment.

### Routine screening test requirement begins the week of Jan 3.

The BSCI 650 workshop is held on Wednesday, January 5.

- Entry test: complete it between Sunday, January 2 Tuesday, January 4.
- Routine screening test: complete it on-campus between Monday, January 3 Saturday, January 8.
   Thereafter, complete the routine screening test each week on-campus.

For more information about routine screening testing, please visit the Restoration Plan - Test website.



# **Student Health Center Requirements**

### **University Immunization Requirement**

### **General Immunization Requirement**

To satisfy the University's immunization requirement, follow these steps prior to your arrival to Pepperdine:

- 1. Complete the online Health History Form in the <u>Patient Portal</u>.
- 2. Enter the dates you received the <u>required immunizations</u> into the <u>Patient Portal</u>. These dates can be found on your official immunization records.
- 3. Upload your official immunization records **in English** into the <u>Patient Portal</u>.

Students can use their WaveNet User ID and password to gain access to their Patient Portal.

### **Completing Required Immunizations On Campus**

If you have outstanding immunizations you need to receive, you will have the opportunity to obtain these at the Student Health Center during the Welcome Day event on Wednesday, January 5 between 12 and 2:30 PM.

To complete your immunization requirements on campus on January 5, call 310.506.4316, option 3 to make an appointment.

# **University Health Insurance Requirement**

Student Demographic	Action Required
Students Studying in Home Country for Spring 2022 Semester	<b>No Action Required</b> - A US-based Health Insurance Plan is not Required
Students Residing in the United States for Spring 2022 Semester*	Select one of two options on the AHP Insurance Dashboard  1. Enroll in SHIP, or 2. Provide proof of an existing US-based health insurance plan by completing the waiver process  Students who do not provide proof of US-based insurance and have an approved waiver notification prior to the January 3 deadline are automatically enrolled in SHIP are responsible for the charge on their student account.

<sup>\*</sup>International students residing in the US who have trouble accessing the AHP Insurance Dashboard may contact the University's Insurance Coordinator Andrea Kollerbohm at andrea.kollerbohm@pepperdine.edu for assistance.



# **International Students**

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# **Mandatory Arrival Report**

If you are an International Student currently in the United States, don't forget to complete your mandatory arrival report.

## Office of International Student Services (OISS) website:

https://community.pepperdine.edu/studentemployment/currentstudents/internationalstudents.htm

# **Judy Lee**

Associate Director, PDSO (A-M)

o: 310.506.4246, judy.lee@pepperdine.edu

# **Stacey Chen**

Assistant Director, DSO (N-Z)

o: 310.506.4246, <a href="mailto:stacey.chen@pepperdine.edu">stacey.chen@pepperdine.edu</a>



# International Student Webinar

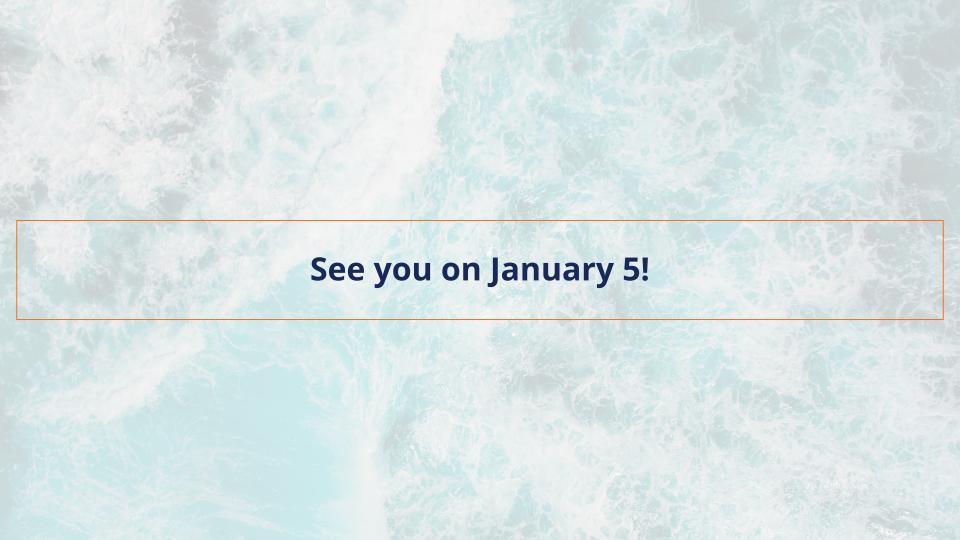
# How to Maintain Your Status as an F-1 Student at Pepperdine

Wednesday, December 15, 6 - 6:45 PM(PT) (Live via Zoom)

During this webinar, the Office of International Student Services (OISS) will provide international students with important immigration updates and information. Question and answer time will be provided at the end of the session.

This session is required for all international students. For students who are unable to join the live Zoom session, you may view the slide presentation on <u>the Community webpage</u> after the event.





# Welcome Day: Lunch & Resource Fair

# Welcome Day Lunch & Resource Fair Wednesday, January 5, 12 - 2:30 PM (PT) Gull's Way Courtyard, Drescher Graduate Campus

Join new and returning students for a welcome lunch and resource fair at the Drescher Graduate Campus. New students will have the opportunity to complete important Health Center requirements, receive a welcome gift, pick up their student ID, and tour the campus. Lunch will be provided.

### **Schedule**

12 - 2:30 PM Student Health Center Open - Call 310.506.4316, option 3 to make an appointment

12 - 2 PM Lunch

12 - 2:30 PM Resource Fair

2 - 2:30 PM Drescher Graduate Campus Tours

3 PM BSCI 650 Workshops Begin



# **BSCI 650 Workshop**

# **BSCI 650 - Personal and Leadership Development Workshop**

## 3-day workshop schedule:

Wednesday, January 5, 3 PM - 7:30 PM Thursday, January 6, 8 AM - 10 PM Friday, January 7, 8 AM - 12 Noon

**Location:** Drescher Graduate Campus

**Dress attire:** Comfortable attire (suggestion: layered clothing for potential outdoor activities and cooler weather)

Welcome Day will take place prior to your BSCI 650 Workshop, so you can come to campus to enjoy the event before the start of your workshop at 3 PM.

The workshop (BSCI 650) is an academic course and attendance is required to earn a grade. Meals will be provided.



# **To Do Before You Arrive on Campus**

# **Student ID Card**

If you are able to successfully submit your selfie photo by the **December 17 deadline**, you will be able to pick up your Student ID card during the Welcome Day: Lunch and Resource Fair on Wednesday, January 5.

If you are not able to submit your photo prior to December 17, you will not be able to pick up your ID card during Welcome day, but you may submit your selfie photo anytime using the GET app.

Once your photo is approved, you can print your ID card at the printing station located at One Stop at the Thornton Administration Center. For help, call IT at **310-506-HELP** (4357).

Scan the QR code below for instructions on how to submit your selfie ID photo:





# **Campus Parking**

# **Parking Permit**

- If you submitted your <u>information</u> by the January 3 deadline, you can pick it up at the Beckman Management Center front desk the week of January 10.
- Or you can request a parking permit online at:
  - https://www.pepperdine.edu/publicsafety/parking/2020-2021registration.htm
- Or visit the Public Safety Office in person to request a parking permit.

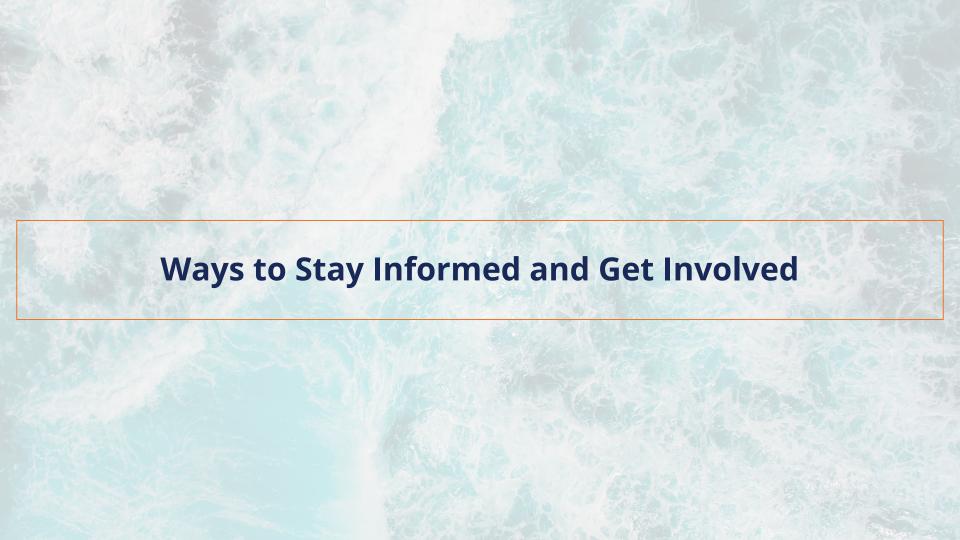
### Where to Park

 Students can park in parking lots S, T or V at the Drescher Campus



**Drescher Campus** 





# Check Your Email for the Graziadio Insider

The Graziadio Insider weekly newsletter is the best way to stay connected with the Graziadio community!

### Each newsletter has:

- Important information about campus resources and deadlines
- Student club event information
- Job opportunities
- Student involvement opportunities



### **Graziadio Insider**



Full-time programs news and events brought to you by: Student Engagement and Success



# **Get Involved!**

# **Meet the Clubs!**

January 5, 12 - 2:30 PM Gull's Way, Drescher Campus

Come meet your classmates and find out about opportunities to join student clubs during the Welcome Day: Lunch and Resource Fair event.



Peppervine is your one-stop-shop for all student club information!

For a list of club events, club portals, and ways to get involved be sure to visit <u>The Peppervine</u>.



# **Student Engagement and Success**

The Office of Student Engagement and Success (SES) promotes a supportive, connected, and thriving student experience from orientation to graduation.



**Genesis DeLong, Director** (310) 506-4814 genesis.delong@pepperdine.edu

Jessica Rubalcava, Assistant Director, Student Engagement (310) 506-6541

jessica.rubalcava@pepperdine.edu



Contact us anytime at <a href="mailto:PGBS.SES@pepperdine.edu">PGBS.SES@pepperdine.edu</a>





# **COVID-19 Information**

# **COVID-19 Planning and Preparedness**

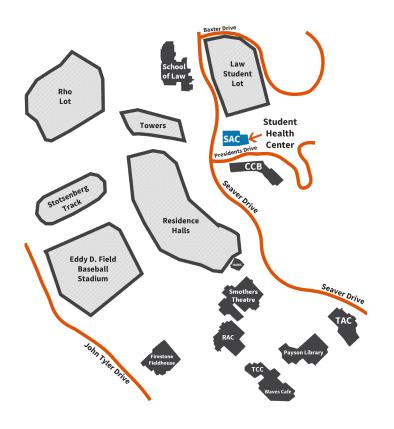
Additional information about Pepperdine's COVID-19 planning and preparedness is available on the University's COVID-19 website at <a href="https://www.pepperdine.edu/coronavirus/">https://www.pepperdine.edu/coronavirus/</a>

# **COVID-19 Questions**

Individuals with questions or concerns regarding any COVID-related issue can contact the COVID-19 Information Line at 310.506.8111 or via email at <a href="mailto:covid19info@pepperdine.edu">covid19info@pepperdine.edu</a>



# **Contact Student Health Center**



### Phone

310.506.4316, option 3

### Location

Student Assistance Center (SAC)

### **Hours**

Monday-Friday, 8 AM-5 PM

# Social Media (Facebook, Twitter, Instagram)

@pepperdineshc

Students who are too sick or injured to use the campus shuttle are encouraged to contact DPS at 310.506.4442 to receive a free medical escort.



# **Contact Student Financial Services**

### **Student Accounts**

Questions regarding Student Accounts can be directed to <a href="mailto:pgbs.student.accounts@pepperdine.edu">pgbs.student.accounts@pepperdine.edu</a>

### **Financial Aid**

Questions regarding Financial Aid can be directed to the Financial Aid website to schedule a consultation: <a href="https://bschool.pepperdine.edu/admission/financial-aid/">https://bschool.pepperdine.edu/admission/financial-aid/</a>





# Closing

Kimber Maderazzo
Program Chair and
Practitioner Faculty of Marketing

