

Overview and Agenda

Genesis DeLong
Director
Student Engagement and Success

Orientation Agenda

Program Overview: Meet Your Faculty

Kimber Maderazzo, Professor of Marketing and MSGB Program Committee Chair

Breakout Room: Meet Your Classmates

Introduction to Career and Professional Development

Vanessa Espina, Career Coach, Full-Time Programs, Career and Professional Development

Global Programs Overview

Martijn Doelman, Program Specialist, Global Programs

Life as a Graziadio Student: Current Student Perspective

Lanxi Zhang

Next Steps to Graziadio

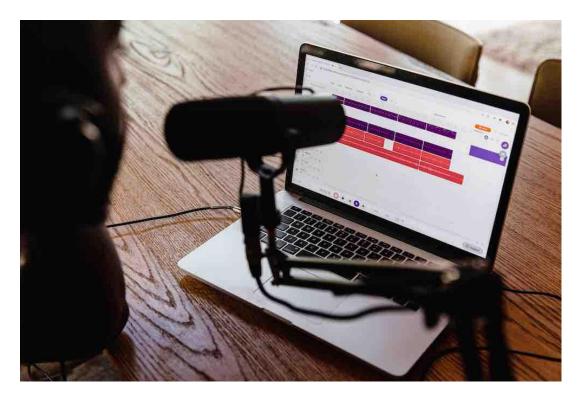
Jessica Pope, Assistant Director, Student Engagement

Q&A

Closing

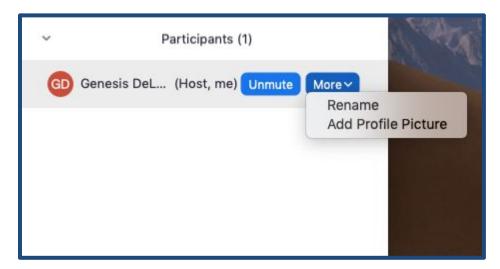
Kimber Maderazzo, Professor of Marketing

Recording in Progress



Rename Yourself on Zoom

- 1. Click the "Participants" button
- 2. Hover over your name in the "Participants" list on the right side of the Zoom window.
- 3. Click on "Rename"
- 4. Enter the name you'd like to appear in the Zoom meeting and click on "OK"





MSGB Program Overview: Meet Your Faculty

Kimber Maderazzo
Professor of Marketing
Chair, MSGB Program Committee

Introducing Your MSGB Program Committee

FACULTY

Dr. Robert Bikel

Dr. Sean Jasso

Dr. Sheila Moore

Ms. Kimber Maderazzo

Dr. Jim Salas

Dr. Kwangjin Lee

STAFF

Ms. Maria Flores Mr. Stan Woo Dr. Robert Woodcock



Program Introduction and Highlights

Our Program is Aligned with Our Mission

The MSGB program offers a diverse range of global learning experiences designed to prepare ethically-focused and entrepreneurially-spirited analysts and managers who can **influence individuals, groups, and organizations from diverse cultural, political, and institutional systems.**



Graziadio School Mission – to develop value-centered leaders and advance responsible business practices through education that is entrepreneurial in spirit, ethical in focus, and global in orientation.

PEPPERDINE UNIVERSITY MISSION – to strengthen students for lives of purpose, service, and leadership.



MSGB Learning Opportunities

Key Events

Experiential Events – see your MSGB Schedule on PGBS 693

- GMI Workshops
- POLA
- Seer Workshop

Experiential Learning Events- GBST 2 days (North America) and GBI (Outside North America -also a 2 unit course)

 Global Mindset Learning Development Plan Workshops, GBST and GBI Pre-Departure Meetings, and Global Programs Meetings Experiential Learning – Full-time Internship

Study Abroad Semester (Global Learning Circle of Excellence)

- Malibu concentration in marketing or finance (if eligible)
- Global Mindset Post assessment survey and Pre-Post Report Debriefing

Community Events – PGBS, Career, Student Clubs, social and personal events.



Top 10 Ways to Lead Yourself to Excellence

- 1. Read each syllabus carefully know and understand what is expected of you
- 2. Attend each class session prepared to contribute to the discussion, speak up, & stay focused
- 3. Aim high do the most rather than the minimum
- 4. Conduct yourself with the highest level of honesty, integrity, and professionalism
- 5. Write well if you need support, check out our PGBS writing resources
- 6. Be the team member everyone wants on their team
- Actively seek out new teammates with different perspectives when possible diversity + inclusion
- 8. Help your classmates become better leaders through honest, constructive feedback
- Work together and help each other. You are a cohort you are not fully successful unless ALL of you succeed
- 10. Stay strong to the end graduation is coming!



MSGB Attitude!

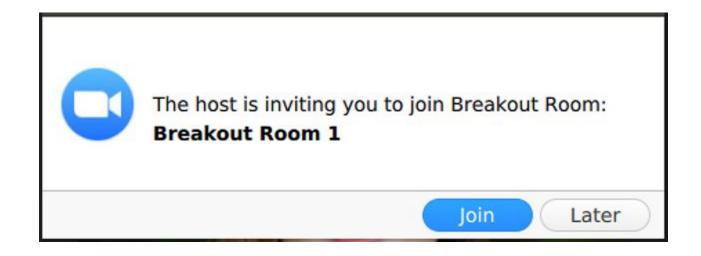
- 1. Go outside your comfort zones. Take **new "risks"** as often as you can.
- Be prepared for challenges. Have "plan b" options in case you need them.
- 3. Take time each day to **"reflect"** on what you have learned and done.
- 4. Actively engage in your classes and program activities.
- 5. Focus on **building your strengths**.
- 6. **Balance** your "work" time and personal "fun" time. **You need both.**





Breakout Rooms: Meet Your Classmates

Breakout Room: Meet Your Classmates



Introduction to Career and Professional Development

Vanessa Espina
Career Coach
Career and Professional Development

Personalized Career Services

Developing individual career strategies and action plans based on unique needs and goals

Career Orientation	Career Preparation	Career Acceleration
Ea	rly-Mid Career Job Seeker	
	Job/Career Changer	
	Entrepreneur	
	Family Business	
	Undecided / Other	



What we do

Teaching

- PGBS 560 online modules + labs
- Handshake career platform and other enabling tools
- Resume template and instructions
- Professional Development Series live workshops, webinars, subject matter experts



Coaching

- Career self-assessment
- Career path planning/advising
- Job search strategies and tools
- Professional skills coaching
- Job interviewing, negotiating the offer, and more . . .



Networking

- Speakers, panel discussions
- Specialized career roundtables
- Networking and social events
- Case competitions
- Regional employer treks
- Hiring conferences





Continuous learning

Career Seminar delivered via online learning modules and interactive lab sessions

Career Resume & Networking **Getting Hired** Branding Interviewing **Planning** Cover Letter Hands-on intro to Getting an offer Job search Building your Interview prep Developing CPD toolkit Negotiating techniques resume Interviewing your brand Handshake Building and Closing Creating your Informational Accentuating Accessing key Preparing to start cover letter expanding your interviews strengths, resources work Crafting and network Following up interests. Assessment of Onboarding Connecting and telling your story motivation strengths, goals, contacting career stage Job related Markets & Targets events

PEPPERDINE GRAZIADIO BUSINESS

Continuous Access to Career Resources





Expectations and Outcomes



Student + CPD Ownership/Partnership Model

Be fluent in the use of contemporary career planning and job search tools/resources, and associated support systems

Have sufficient self-awareness of interests, motivation and strengths, and be able to translate these into job/career frameworks

Develop a job/career search strategy with specific, actionable plans and timetables

Be able to create a viable, job-ready resumes and cover letters

Understand and translate the process of networking to generate suitable job leads and establish positive professional contacts

Engage and work proactively with the Career & Professional Development team to take advantage of all services and events



Other Important Information

More details regarding internship requirements and process steps will be provided in your PGBS 560 course

PGBS 560 Career Seminar: See upcoming email with syllabus details

PGBS 560 Professor/Career Coach: Vanessa Espina

Email: vanessa.espina@pepperdine.edu

Phone: 310-506-6227 Office Number: 227





Global Programs Overview

Martijn Doelman
Program Specialist, Global Programs

Trimester Exchange

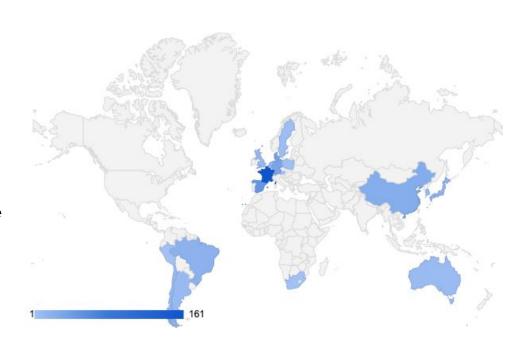
What is the Trimester Exchange program? An opportunity to study at one of our <u>elite</u> <u>partner universities</u> for a full term

When can you apply?
Fall 2023 Applications open **November 14** on Via TRM and close mid-February

What does it cost?
There is no additional tuition cost. You will have to pay for flights and room & board.

Who is eligible?

- Everyone is eligible to apply
- Permanent residents and US Citizens are required to study abroad in the Fall 2023 term





MSGB Global Business Intensive

2-Unit Course

- Led by MSGB Faculty
- Immersive learning



In-person Immersive Travel

- April 2023
- Explore an international business destination with your cohort
- Destination announced in Fall (emails + info session for MSGB students)

Experiential Learning

- Company visits
- Executive presentations
- Industry panels
- Guest lectures
- Cultural tours

Contact:

PGBSGlobalPrograms@pepperdine.edu



MSGB GBI Key Facts and Figures

*Subject to Change

Costs

- Included in the Program:
 - Shared accommodations
 - All breakfasts & some group meals
 - Travel health insurance
 - Some cultural excursions
 - All company visits
 - On-ground transportation during the program
 - Admin support
- Not Included:
 - Flights
 - Visa Fees (if applicable)
 - Personal Expenses
 - o Certain meals

Application Process

Initial Registration opens January 9 @ 12:00 PM

- Google Form
- Destination registrations are decided on a first-come, first-served basis
 - o GBIs have minimum and maximum enrollment.
 - 23 spots on each program for Fall 2022 MSGB students.

Official program registrations:

- Student personal information
- Short Bio for company visits
- Documents like Liability Release form

Timeline

- **Jan. 9** Applications open at noon
- Jan. 11 Notification of GBI
 Placement Status
- Jan. 16 Via TRM Registration and Liability Release Form Due
- Jan. 23 Optional Single Room
 Supplement Due* (~\$600 \$1,000)
- Late February Mid March:
 Mandatory Pre-Departure
 Orientation
- April 16th to April 22nd: Chicago
- April 23rd to April 29th: Madrid



Chicago



<u>Kimber Maderazzo</u>
Professor of Marketing
Program Chair MS in Global
Business

Lead Faculty: Professor Kimber Maderazzo

Dates: April 16-22, 2023

Description: Students will gain insight into the corporate landscape of a major economic hub for the US, home to many major company headquarters. Potential areas of focus are *supply chain, start-ups, finance, metal recycling,* and *accounting*. Students will get a chance to meet company founders and executives and learn from their insights.

Program Manager: Martijn Doelman



Madrid



Lead Faculty: Professor Robert Bikel

Dates: April 23-29, 2023

Description: Creating Shared Value: Exploring Strategies to Generate Company Value and Societal Impact. This course will introduce you to the concept of Shared Value Creation. Developed by Michael Porter, Shared Value Creation is a strategic approach that seeks to unlock the power of business innovation to address societal needs while simultaneously creating competitive advantage. The Spanish Business Council for Sustainable Development has developed a roadmap for corporations to advance ESG performance and contribute to the global Sustainable Development Goals. We plan on visiting Spanish companies and organizations that are actively embedding environmental social and governance impact factors into their business models. These will include established multinationals and social enterprise start ups. We will also explore the ecosystem of social impact by meeting with NGOs and possibly government actors. This course will give students a hands-on experience in embedding values into business practices and strategies that can help solve some of the world's most pressing challenges.

Program Manager: Chloe Weatherill



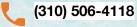
Sample Itinerary

Sun. 4/23	Mon. 4/24	Tues. 4/25	Wed. 4/26	Thurs. 4/27	Fri. 4/28	Sat. 4/29
Arrival in Madrid	Orientation and Guest Lecture: Doing Business in Spain	Company Visit	Excursion Outside of Madrid (e.g. Toledo)	Company Visit	Team Academic Activity / Company Visit	Departure on own
Optional Activities	Lunch on Own	Lunch on Own	Group Lunch	Lunch on Own	Lunch on Own	
	City Tour	Company Visit	Company Visit	Cultural Tour	Optional Activity/Free Afternoon	
Free Evening	Welcome Dinner	Free Evening	Free Evening	Free Evening	Farewell Dinner	



GLOBAL PROGRAMS

Schedule a Global Programs <u>advising session here</u> to learn more about future GBIs and other international engagement opportunities at PGBS.







Life as a Graziadio Student: Current Student Perspective

Lanxi Zhang
MSGB Student

Next Steps to Graziadio

Jessica Pope Assistant Director, Student Engagement

To Do Before You Arrive on Campus

Upcoming Deadlines

December 7, 2022 - Upload Student ID Selfie Photo

December 9, 2022 - Complete Covid-19 Vaccination or Exemption Requirement

December 9, 2022 - Complete University Immunization Requirement

January 3, 2023- Complete University Health Insurance Requirement

January 3, 2023 - Register Your Vehicle for Virtual Parking Pass



Campus Parking

Parking Permit

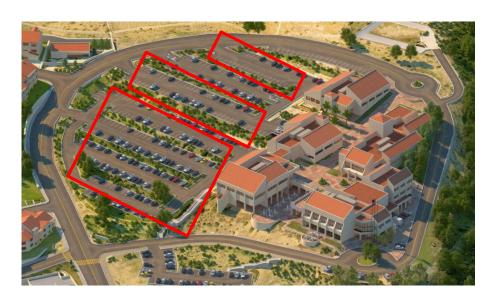
• Register your vehicle for a virtual permit <u>online</u>:



Questions? Please review the <u>FAQs</u> or contact the Department of Public Safety at <u>parking@pepperdine.edu</u> or 310-506-4700.

Where to Park

 Students can park in parking lots S, T or V at the Drescher Campus



Drescher Campus





International Students

Mandatory Arrival Report

If you are an International Student currently in the United States, you must complete your Mandatory Arrival Report online, or visit the Office of International Student Services when you arrive on campus.

For questions, please contact:

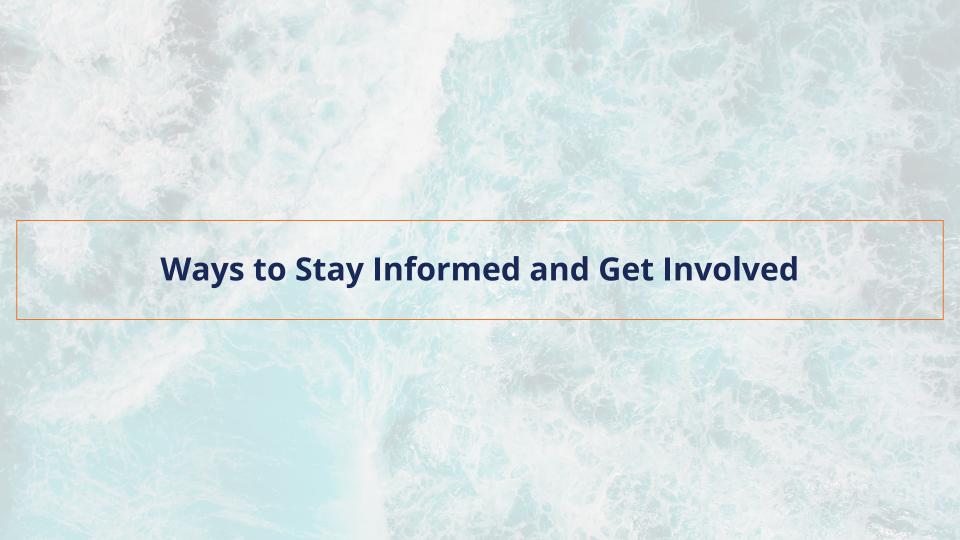
oiss@pepperdine.edu

(310) 506-4246

Office of International Student Services (OISS) website:

https://www.pepperdine.edu/international-students/





Check Your Email for the Graziadio Insider

The Graziadio Insider weekly newsletter is the best way to stay connected with the Graziadio community!

Each newsletter has:

- Student life events
- Updates
- Resources



Graziadio Insider

Student life events, updates, and resources





Get Involved!

Meet the Clubs!

January 4, 12-2:30 PM (PT) -Palm Plaza, Drescher Campus

Come meet your classmates and find out about opportunities to join student clubs at the New & Returning Student Kickoff Lunch and Resource Fair.

WELCOME TO THE GRAZIADIO STUDENT HUB

The Graziadio Student Hub is your one-stop-shop for all student life information!

For a list of club events, club portals, and ways to get involved be sure to visit The Graziadio Student Hub.

Graziadio Student Advisory Board

Provide a representative student voice on student life outside the classroom

Help make an impact the current and future student experience

Apply today!



Your New Student Onboarding Schedule

New Student Kickoff

New & Returning Student Kickoff: Lunch and Resource Fair Wednesday, January 4, 12 - 2:30 PM (PT)

Welcome to the beautiful Malibu campus! Enjoy lunch with Graziadio faculty, staff, and students, and take care of your on-campus to-do list all in one place:

- Pick up your student ID
- Explore campus resources and meet student clubs
- Take a campus tour
- Receive your welcome gift

Location: Palm Plaza, Drescher Graduate Campus

Schedule

12 - 1:30 PM Lunch - In N' Out Food Truck

12 - 2 PM Resource Fair 1 - 2:30 PM Campus Tours

3 PM BSCI 650 Workshops Begin



BSCI 650 Workshop

BSCI 650 - Personal and Leadership Development Workshop

3-day workshop schedule:

Wednesday, January 4, 3 - 7:30 PM Thursday, January 5, 8 AM - 10 PM Friday, January 6, 8 AM - 12 PM

Location: Drescher Graduate Campus

Dress attire: Comfortable attire (suggestion: layered clothing for potential outdoor activities and cooler weather)

The New Student Kickoff event will take place prior to your BSCI 650 Workshop, so you can come to campus to enjoy the event before the start of your workshop at 3 PM.

The workshop (BSCI 650) is an academic course and attendance is required to earn a grade. Meals will be provided.



Student Health Center Visit Hours

Student Health Center Visit Hours Friday, January 6, 12 - 4 PM (PT)

If you need to complete any outstanding immunization requirements, you can do so on campus after the conclusion of your BSCI 650 workshop.

To schedule an appointment: Call 310.506.4316, option 3

Location: Student Health Center, located in the Student Assistance Center (SAC) building on lower Malibu campus



Your Onboarding Schedule

To access the Pepperdine Graziadio new full-time student onboarding schedule, scan the QR code below:



Student Engagement and Success

The Office of Student Engagement and Success (SES) promotes a supportive, connected, and thriving student experience from orientation to graduation.



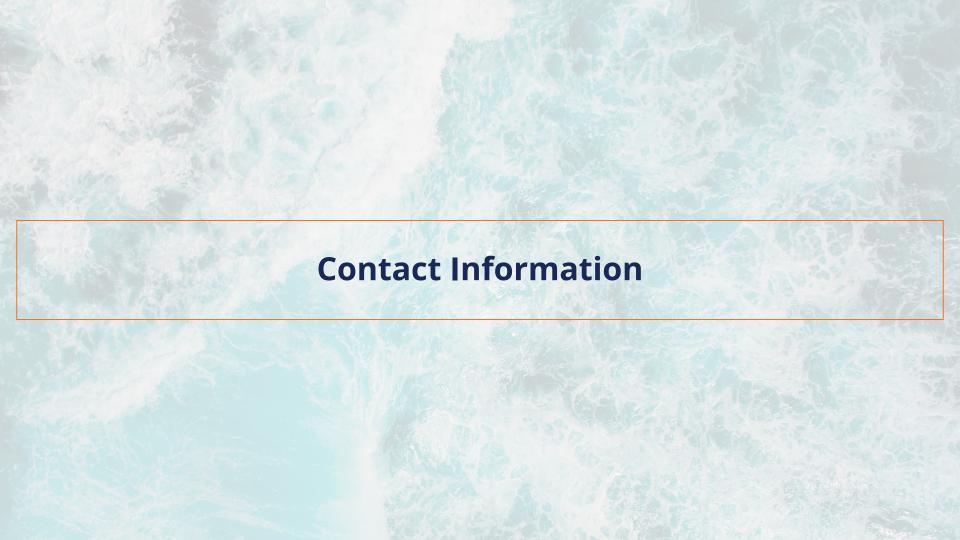
Genesis DeLong, Director (310) 506-4814 genesis.delong@pepperdine.edu

Jessica Pope, Assistant Director, Student Engagement (310) 506-6541 jessica.rubalcava@pepperdine.edu



Contact us anytime at PGBS.SES@pepperdine.edu





COVID-19 Information

COVID-19 Planning and Preparedness

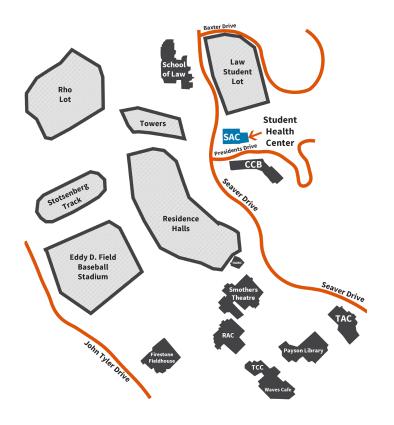
Additional information about Pepperdine's COVID-19 planning and preparedness is available on the University's COVID-19 website at https://www.pepperdine.edu/coronavirus/

COVID-19 Questions

Individuals with questions or concerns regarding any COVID-related issue can contact the COVID-19 Information Line at 310.506.8111 or via email at covid19info@pepperdine.edu



Contact Student Health Center



Phone

310.506.4316, option 3

Location

Student Assistance Center (SAC)

Hours

Monday-Friday, 8 AM-5 PM

Social Media (Facebook, Twitter, Instagram)

@pepperdineshc

Students who are too sick or injured to use the campus shuttle are encouraged to contact DPS at 310.506.4442 to receive a free medical escort.



Contact Student Financial Services

Student Accounts

Questions regarding Student Accounts can be directed to pgbs.student.accounts@pepperdine.edu

Financial Aid

Questions regarding Financial Aid can be directed to the Financial Aid website to schedule a consultation: https://bschool.pepperdine.edu/admission/financial-aid/





Closing **Kimber Maderazzo Professor of Marketing**

