

Spring Start MS in Global Business CURRICULUM PLANNING WORKSHEET

(To be used only as a guide for working with your Program Advisor)

RECOMMENDED COURSE SEQUENCE

Student Name:	Select one of the following:
Pepperdine Email:	☐ Marketing ☐ Finance ☐ Leadership ☐ Study Abroad
CWID:	
<i>Course Number: Course Description (units)</i>	<i>Completed</i>
FIRST TERM (Spring) - 17 units	
• ACCT 591: Financial Accounting (2)	
• ACCT 603: Accounting for Multinational Enterprises (2)	
• BSCI 607: Personal Development for Leadership (2)	
• BSCI 650: Personal and Leadership Development Workshop (1)	
• DESC 656: Quantitative Analysis for Business Operations (4)	
• ECNM 592: Economic Concepts (2)	
• ECNM 602: Managerial Economics (2)	
• OTMT 608: Theories and Models of Organization (2)	
• PGBS 560: Career Seminar (0)	
• PGBS 580: Global Business Learning Opportunities (0) <i>Module 1</i>	
SECOND TERM (Summer) - 16 units	
• ECNM 612: Macroeconomic Analysis (2)	
• ECNM 648: The Global Economic Environment (2)	
• FINC 614: Corporate Finance (4)	
• MKTG 615: Marketing (4)	
• OTMT 618: Designing and Managing International Organization (2) or OTMT 671: Cross-Cultural Management (2)	
• PGBS 580: Global Business Learning Opportunities (0) <i>Module 2</i>	
• PGBS 693: Global Business Intensive (2)	

THIRD TERM (Fall) - 16 units	
PGBS 580: Global Business Learning Opportunities (0) <i>Module 3</i>	
- PGBS 682: Study Abroad Capstone (2) - PGBS 691: Study Abroad (12) or - Electives (14) <i>*12 units will be applied towards a concentration</i>	
STGY 681: SEER Strategy Capstone (2)	
FOURTH TERM (Spring) - 0 units	
PGBS 695: Internship (0)	

Concentrations (minimum of 12 units)

Elective course availability will vary per term and year based on instructor availability, enrollment, and program needs. Although elective courses are not guaranteed to be scheduled on a regular cycle, students will be provided a choice of relevant options from the program's elective list during course registration.

Finance (FINC)	
Course Number: Course Description (units)	Completed
Elective courses (choose 12 units)	
• DESC 621: Valuation of Real Options (2)	
• FINC 620: Strategic Issues in Finance (2)	
• FINC 623: Business Valuation (2)	
• FINC 624: Mergers and Acquisitions (2)	
• FINC 625: Modern Portfolio Theory (2)	
• FINC 626: Equity and Bond Investments (2)	
• FINC 627: International Finance (2)	
• FINC 628: Foreign Exchange Markets (2)	
• FINC 630: Private Capital Markets (2)	
• FINC 631: Tax Implications of Financial Decisions (2)	
• FINC 633: Working Capital Management (2)	
• FINC 634: The Management of Financial Risk (2)	
• FINC 635: Real Estate Investing and Finance (2)	
• FINC 637: Education Investment Fund (2)	
• FINC 638: Financial Modeling (2)	
• FINC 639: Debt Securities (2)	
• FINC 664: Business Analysis Using Financial Statements (2)	
• FINC 667: Global Capital Markets and Institutions (4) - <i>Equivalent to</i>	

FINC 621 (2)+FINC 622 (2)	
FINC 668: Valuation and Corporate Combinations (4) - <i>Equivalent to FINC 623 (2)+FINC 624 (2)</i>	
FINC 669: Investments and Portfolio Management (4) - <i>Equivalent to FINC 625 (2)+FINC 626 (2)</i>	

Leadership and Managing Organizational Change (LMOC)	
<i>In order to obtain the Leadership concentration, students must complete three courses from the required section and the remaining three courses from the elective section. If you complete both BSCI 633 and OTMT 634, one of the courses will be applied towards the elective category.</i>	
Course Number: Course Description (units)	Completed
Required Courses (choose 3 courses)	
BSCI 617: Creating and Leading Teams (2)	
OTMT 618: Designing and Managing International Organizations (2)	
- BSCI 633: Organizational Development and Change (2) or - OTMT 634: Change Management (2)	
Electives Courses (choose 3 courses)	
BSCI 631: Leadership and Organizational Success (2)	
BSCI 635: Leadership and Ethics (2)	
DESC 636: Project Management (2)	
ECNM 649: Doing Business in Emerging Markets (2)	
LEGL 631: Negotiation and Resolution of Business Disputes (2)	
OTMT 630: Family Business (2)	
OTMT 632: Organizational Development and Human Resource Management (2)	
OTMT 641: The Role of Business in Society (2)	
OTMT 671: Cross-Cultural Management (2)	
STGY 620: Strategic Issues in Global Business (2)	
STGY 640: Social Entrepreneurship (2)	

Marketing (MKTG)	
Course Number: Course Description (units)	Completed
Elective Courses (choose 6 courses)	
• MKTG 660: Services Marketing (2)	
• MKTG 661: Product Innovation and Management (2)	
• MKTG 662: Marketing Communications (2)	
• MKTG 663: Strategic Issues in Marketing (2)	
• MKTG 667: Sales and Sales Force Management (2)	
• MKTG 668: Business-To-Business Marketing (2)	
• MKTG 669: Marketing Research (2)	
• MKTG 670: Technology in Marketing (2)	
• MKTG 671: Global Marketing (2)	
• MKTG 673: Pricing (2)	
• MKTG 674: Formulating and Defending Marketing Strategies (2)	
• MKTG 676: Brand Management (2)	
• MKTG 677: Consumer Behavior (2)	