

Paper title



**Ford Motors: Examining an Effective Marketing Plan**

1  
Page number

Author



Sally L. Smith

Institution



Pepperdine Graziadio Business School

MKTG 442: Marketing Models



Course

Dr. Christopher Lee



Instructor

February 23, 2020



Due Date

**NOTE: This is a sample title page for a class paper that is in  
APA 7<sup>th</sup> edition citation style**