

# PEPPERDINE | GRAZIADIO

## BUSINESS SCHOOL

### Online MBA Pathways Program Curriculum Worksheet

*Since this program is unique to each student, please consult with your Student Success Advisor to determine your curriculum plan.*

**Student Name:**

**CWID:**

**Concentration:**

#### Core Program Waivers

**Units waived based on GPA:**

**3.3 GPA = 16 Units    3.2 GPA = 12 Units    3.1 GPA = 8 Units    3.0 GPA = 0 Units**

**GPA:** \_\_\_\_\_

**Courses that can't be waived:**

Prefix	Course #	Units	Course Title
BSCI	650	1	Personal and Leadership Development Workshop
BSCI	651	4	Behavior in Organizations
PGBS	670J	1	Integration in Business Operations
STGY	659	4	Strategic Management

**Core courses that serve as a prerequisite for the selected concentration, and courses in which a "B-" or lower was earned cannot be waived. List courses here:**

#### Core Program

Trimester 1		Units	Course Title	Courses Completed
BSCI	650	1	Personal and Leadership Development Workshop	
BSCI	651	4	Behavior in Organizations	
DESC	656	4	Quantitative Analysis for Business Operations	

Trimester 2		Units	Course Title	Courses Completed
ACCT	652	4	Accounting Information and Control Systems	
ECNM	657	4	Prices, Profit, and the Market Economy	

Trimester 3		Units	Course Title	Courses Completed
FINC	655	4	Financial Management of the Firm	
MKTG	658	4	Marketing Management	

Trimester 4		Units	Course Title	Courses Completed
PGBS	670J	1	Integration in Business Operations	
ISTM	654	4	Information and Process Systems	
XXX	XXX	4	Elective(s)	

Trimester 5		Units	Course Title	Courses Completed
LEGL	653	4	Political, Regulatory, Ethical, and Legal Issues of Business	
XXX	XXX	6	Elective(s)	

Trimester 6		Units	Course Title	Courses Completed
XXX	XXX	4	Elective(s)	
STGY	659	4	Strategic Management	

Concentration Options		
	Business Analytics	
	Digital Innovation & Information Systems (DI-IS)	
*Spring 2022	Entrepreneurship	
	Finance	
	General Management	
*Spring 2022	Global Business	
	Leadership and Managing Organizational Change	
	Marketing	
<i>Elective course offerings will vary by academic term and not all electives may be available online. Additional concentrations are available on-ground through the Fully Employed MBA (FEMBA) program - talk to your Student Success Advisor for more information.</i>		

\*\* currently available through FEMBA only

Business Analytics				
In order to obtain a concentration in Business Analytics, students must complete 4 units from each of the following categories for a total of 12 units. Students may also choose courses from the Decision Science and Information Systems and technology categories to satisfy a General Elective requirement.				
Decision Science Electives				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	620	2	Advanced Statistical Tools	
DESC	622	2	Optimization Modeling	
DESC	624	2	Predictive Analytics	
DESC	626	2	Simulation Modeling	
DESC	637	2	Multiple Attribute Decision Analysis	
Information Systems and Technology Management Electives				
Prefix	Course #	Units	Course Title	Courses Completed
ISTM	622	2	Social Media Analytics	
ISTM	624	2	Big Data Management	
ISTM	626	2	Applying Analytics to Achieve Business Impact	
ISTM	627	2	Marketing Informatics	
ISTM	664	2	Business Process Analysis and Innovation	
General Electives				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	621	2	Valuation of Real Options	
DESC	627	2	Supply Chain Management Analytics**	
DESC	628	2	Healthcare Analytics	
ISTM	630	2	Information Security Data Analytics	
DESC	636	2	Project Management	
ISTM	660	2	Business Analytics and Intelligence	

Digital Innovation & Information Systems (DI-IS)				
Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ISTM	624	2	Big Data Management	
ISTM	661	2	Enterprise Architecture and Infrastructure Management	
ISTM	662	2	DIIS Portfolio and Project Management	
ISTM	663	2	Managing Cyber Security, Risk and Privacy	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategy	
<i>Note: Students may substitute up to 4 units with alternative electives. Please refer to the Academic Catalog for more information.</i>				

Entrepreneurship				
Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ENTR	661	2	Entrepreneurship and the Generation of New Venture Ideas	
ENTR	662	2	The Feasibility of New Venture Ideas	
ENTR	624	4	Building a Business Model	
ENTR	625	4	Launching a New Venture	

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Finance				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
DESC	621	2	Valuation of Real Options	
FINC	634	2	The Management of Financial Risk	
FINC	635	2	Real Estate Investing and Finance	
FINC	638	2	Financial Modeling**	
FINC	661	2	Entertainment, Media and Sports Finance**	
FINC	663	2	Financing Small Businesses**	
FINC	664	2	Business Analysis Using Financial Statements**	
FINC	667	4	Global Capital Markets and Institutions	
FINC	668	4	Valuation and Corporate Combinations	
FINC	669	4	Investments and Portfolio Management	

General Management				
A General Management concentration allows for a broad selection of any 12 units of MBA electives. Elective courses may be 4-units or 2-units each. Students do not need to focus on any particular discipline.				
Prefix	Course #	Units	Course Title	Courses Completed
<i>Note: Students may substitute PGBS 693: Global Business Intensive or PGBS 694: Going Global with Graziadio (G3) for up to 4 units of electives.</i>				

Global Business				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
ECNM	670	4	Global and Macroeconomic Environment	
Eight units are to be selected from the global content requirement from any other concentration.				
FINC	667	4	Global Capital Markets and Institutions	
ISTM	621	2	Digital Media and Entertainment**	
ISTM	630	2	Information Security and Data Analysis	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategy	
MKTG	680	4	Global Brand Management	
OTMT	671	2	Cross-Cultural Management	
<i>Note: Students may substitute PGBS 693: Global Business Intensive or PGBS 694: Going Global with Graziadio (G3) for up to 4 units of electives.</i>				

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Leadership and Managing Organizational Change				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
OTMT	670	4	Advanced Principles of Organizations and Leadership	
Eight units are to be selected from the following courses:				
BSCI	617	2	Creating and Leading Teams**	
BSCI	635	2	Leadership and Ethics	
OTMT	617	2	Leadership Theory and Practice	
OTMT	671	2	Cross-Cultural Management	
LEGL	684	4	Business Negotiation and the Resolution of Conflict	
OTMT	672	4	Organizational Dynamics and Managing Change	
OTMT	676	4	Talent Management	
OTMT	678	4	Managerial Creativity and Innovation for Leadership	
OTMT	680	4	Leadership: Great Leaders, Great Literature	
<i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i>				

Marketing				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
MKTG	680	4	Global Brand Management	
MKTG	681	4	Market Innovation and Commercialization	
MKTG	682	4	Marketing Communications and The Digital Age	
MKTG	671	2	Global Marketing**	
PGBS	693	2	Global Business Intensive	
or	or	or		
PGBS	694	2	Going Global with Graziadio (G3)	
<i>Note: Students may substitute PGBS 693 or PGBS 694 for up to 2 units of electives.</i>				