

# PEPPERDINE | GRAZIADIO

## BUSINESS SCHOOL

### Online Master of Business Administration Curriculum Worksheet

*This curriculum worksheet is intended to provide an outline of the standard courses, unit load, and progression through the MBA program. Please consult with your Student Success Advisor to determine your curriculum plan.*

**Student Name:**

**CWID:**

#### Core Program

Trimester 1		Units	Course Title	Courses Completed
BSCI	650	1	Personal and Leadership Development Workshop <i>(taken concurrently with BSCI 651)</i>	
BSCI	651	4	Behavior in Organizations <i>(taken concurrently with BSCI 650)</i>	
DESC	656	4	Quantitative Analysis for Business Operations	
Trimester 2		Units	Course Title	Courses Completed
ACCT	652	4	Accounting Information and Control Systems	
ECNM	657	4	Prices, Profit, and the Market Economy	
Trimester 3		Units	Course Title	Courses Completed
FINC	655	4	Financial Management of the Firm <i>(prerequisite: ACCT 652)</i>	
MKTG	658	4	Marketing Management	
Trimester 4		Units	Course Title	Courses Completed
PGBS	670J	1	Integration in Business Operations <i>(prerequisites: ACCT 652, BSCI 650/651, DESC 656, FINC 655, [ECNM 657 or MKTG 658])</i>	
ISTM	654	4	Information and Process Systems	
XXXX	XXX	4	Elective(s)	
Trimester 5		Units	Course Title	Courses Completed
LEGL	653	4	Political, Regulatory, Ethical, and Legal Issues of Business	
XXXX	XXX	6	Elective(s)	
Trimester 6		Units	Course Title	Courses Completed
STGY	659	4	Strategic Management <i>(prerequisites: 40 units of MBA coursework completed, FINC 655, MKTG 658, PGBS 670J)</i>	
XXXX	XXX	4	Elective(s)	

#### Concentration Options

	Business Analytics	
	Digital Innovation & Information Systems (DI-IS)	
	Finance	
	Entrepreneurship	
	General Management	
	Global Business	
	Leadership and Managing Organizational Change	
	Marketing	

*Students need to complete 12 units of coursework in order to earn a concentration. An additional 2 units of elective coursework must be taken as part of the degree requirement. Elective course offerings will vary by academic term and not all electives may be available online. Additional concentrations are available on-ground through the Fully Employed MBA (FEMBA) program.*

*Connect with your Student Success Advisor for more information.*

\*\* currently available through FEMBA only

Business Analytics				
In order to obtain a concentration in Business Analytics, students must complete 4 units from each of the following categories for a total of 12 units. Students may also choose courses from the Decision Science and Information Systems and technology categories to satisfy a General Elective requirement.				
Decision Science Electives				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	620	2	Advanced Statistical Tools	
DESC	622	2	Optimization Modeling	
DESC	624	2	Predictive Analytics	
DESC	626	2	Simulation Modeling	
DESC	637	2	Multiple Attribute Decision Analysis	
Information Systems and Technology Management Electives				
Prefix	Course #	Units	Course Title	Courses Completed
ISTM	622	2	Social Media Analytics	
ISTM	624	2	Big Data Management	
ISTM	626	2	Applying Analytics to Achieve Business Impact	
ISTM	627	2	Marketing Informatics	
ISTM	664	2	Business Process Analysis and Innovation	
General Electives				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	621	2	Valuation of Real Options	
DESC	628	2	Healthcare Analytics	
ISTM	630	2	Information Security Data Analytics	
DESC	636	2	Project Management	

Digital Innovation & Information Systems (DI-IS)				
Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ISTM	624	2	Big Data Management	
ISTM	661	2	Enterprise Architecture and Infrastructure Management	
ISTM	662	2	DIIS Portfolio and Project Management	
ISTM	663	2	Managing Cyber Security, Risk and Privacy	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategy	
<i>Note: Students may substitute up to 4 units with alternative electives. Please refer to the Academic Catalog for more information.</i>				

Entrepreneurship				
Prefix	Course #	Units	Course Title	Courses Completed
Required courses:				
ENTR	661	2	Entrepreneurship and the Generation of New Venture Ideas	
ENTR	662	2	The Feasibility of New Venture Ideas	
ENTR	624	4	Building a Business Model	
ENTR	625	4	Launching a New Venture	
<i>Note: Courses must be taken in order listed above and can only be started in the spring trimester.</i>				

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Finance				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
DESC	621	2	Valuation of Real Options	
FINC	634	2	The Management of Financial Risk	
FINC	635	2	Real Estate Investing and Finance	
FINC	661	2	Entertainment, Media and Sports Finance**	
FINC	663	2	Financing Small Businesses**	
FINC	664	2	Business Analysis Using Financial Statements**	
FINC	667	4	Global Capital Markets and Institutions	
FINC	668	4	Valuation and Corporate Combinations	
FINC	669	4	Investments and Portfolio Management	

General Management				
A General Management concentration allows for a broad selection of any 12 units of MBA electives. Elective courses may be 4-units or 2-units each. Students do not need to focus on any particular discipline. Additionally, the courses listed below may also be taken towards the GM concentration.				
Prefix	Course #	Units	Course Title	Courses Completed
DESC	629	2	Communications with Data	
ISTM	631	2	Business Analytics Programming	
PGBS	698	2	Contemporary Issues In Business and Management ( <i>course topic changes each term</i> )	
STGY	645	2	Responsible Business Practice Capstone	
<i>Note: Students may substitute PGBS 693: Global Business Intensive or PGBS 694: Going Global with Graziadio (G3) for up to 4 units of electives.</i>				

Global Business				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
ECNM	670	4	Global and Macroeconomic Environment	
Eight units are to be selected from the global content requirement from any other concentration.				
FINC	667	4	Global Capital Markets and Institutions	
ISTM	621	2	Digital Media and Entertainment**	
ISTM	630	2	Information Security and Data Analysis	
ISTM	664	2	Business Process Analysis and Innovation	
ISTM	665	2	Digital Innovation and Strategy	
MKTG	680	4	Global Brand Management	
OTMT	671	2	Cross-Cultural Management	
<i>Note: Students may substitute PGBS 693: Global Business Intensive or PGBS 694: Going Global with Graziadio (G3) for up to 4 units of electives.</i>				

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Leadership and Managing Organizational Change				
Prefix	Course #	Units	Course Title	Courses Completed
Required course:				
OTMT	670	4	Advanced Principles of Organizations and Leadership	
Eight units are to be selected from the following courses:				
BSCI	617	2	Creating and Leading Teams**	
BSCI	635	2	Leadership and Ethics	
OTMT	617	2	Leadership Theory and Practice	
OTMT	671	2	Cross-Cultural Management	
LEGL	684	4	Business Negotiation and the Resolution of Conflict	
OTMT	672	4	Organizational Dynamics and Managing Change	
OTMT	676	4	Talent Management	
OTMT	678	4	Managerial Creativity and Innovation for Leadership	
OTMT	680	4	Leadership: Great Leaders, Great Literature	
<i>Note: Students may substitute PGBS 693: Global Business Intensive for up to 4 units of electives.</i>				

Marketing				
Prefix	Course #	Units	Course Title	Courses Completed
Twelve units from the following courses:				
MKTG	680	4	Global Brand Management	
MKTG	681	4	Market Innovation and Commercialization	
MKTG	682	4	Marketing Communications and The Digital Age	
MKTG	671	2	Global Marketing**	
PGBS	693	2	Global Business Intensive	
or or or				
PGBS	694	2	Going Global with Graziadio (G3)	
<i>Note: Students may substitute PGBS 693 or PGBS 694 for up to 2 units of electives.</i>				